

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|------------------------------|----------------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---------------------------|----------|----------------|-------------------------------------|
| Faragher Family Farm, LLC | | 08/08/2007 | LIMITED LIABILITY COMPANY: KENTUCKY |

RECEIVING PARTY DATA

| | |
|--------------------------|-------------------------------------|
| Name: | Milton's Baking Company, LLC |
| Street Address: | 3702 Via De La Valle |
| Internal Address: | Suite 202 |
| City: | Del Mar |
| State/Country: | CALIFORNIA |
| Postal Code: | 92014 |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE |

PROPERTY NUMBERS Total: 9

| Property Type | Number | Word Mark |
|----------------------|---------|---------------------------------|
| Registration Number: | 2689400 | BAKING THE WORLD A BETTER PLACE |
| Registration Number: | 2764693 | ARCTIC BEAR |
| Registration Number: | 2794453 | CAPTAIN'S CATCH |
| Registration Number: | 2858674 | FIELD FRIENDS |
| Registration Number: | 2929155 | SURVIVAL SNACKS |
| Registration Number: | 2929156 | ISLAND SEA SHELLS |
| Registration Number: | 2940311 | FROG FRIENDS |
| Registration Number: | 2946581 | CRACKER CARGO |
| Registration Number: | 3101239 | MY FAMILY FARM |

CORRESPONDENCE DATA

Fax Number: (415)989-1663
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

CH \$240.00 2689400

Phone: 415 772-5714
Email: nag@cpdb.com
Correspondent Name: Nate A. Garhart
Address Line 1: One Ferry Building
Address Line 2: Suite 200
Address Line 4: San Francisco, CALIFORNIA 94111

| | |
|-------------------------|-------------------|
| ATTORNEY DOCKET NUMBER: | 09613-023 |
| NAME OF SUBMITTER: | Nate A. Garhart |
| Signature: | /nate a. garhart/ |
| Date: | 09/11/2007 |

Total Attachments: 2
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IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, Faragher Family Farm, LLC, a Kentucky limited liability company with an address at 215 N. Ft. Thomas Ave., Ft. Thomas, KY 41075-1522 ("Assignor"), is the owner of the marks on Schedule A hereto and the goodwill of the business symbolized thereby (collectively, the "Marks");

WHEREAS, Assignor desires to assign and transfer all of its right, title, and interest in and to the Marks to Milton's Baking Company, LLC, a Delaware limited liability company with an address at 3702 Via De La Valle, Suite 202, Del Mar, California 92014 ("Assignee"); and

WHEREAS, the parties are effecting said assignment and transfer of all right, title and interest in and to the Marks and the goodwill of the business symbolized thereby.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, the entire right, title, and interest in and to the Marks, and the goodwill of the business connected with the Marks as well as the business appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past, present and future infringements of the Marks.

This Trademark Assignment is binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

IN TESTIMONY WHEREOF, I, a duly authorized officer or agent of said Assignor, hereunto set my hand and seal this 9th day of August, 2007.

FARAGHER FAMILY FARM, LLC

By: Annie F. Bennett
Annie F. Bennett
Chief Executive Officer

Date: Aug 8, 2007

**SCHEDULE A
MARKS**

| Mark | Goods | Registration Number | Registration Date |
|---------------------------------|--------------------------------------------------------|----------------------------|--------------------------|
| BAKING THE WORLD A BETTER PLACE | Cl. 30: baked snack goods, namely cookies and crackers | 2,689,400 | 02/18/03 |
| ARCTIC BEAR | | 2,764,693 | 09/16/03 |
| CAPTAIN'S CATCH | | 2,794,453 | 12/16/03 |
| FIELD FRIENDS | | 2,858,674 | 06/29/04 |
| SURVIVAL SNACKS | | 2,929,155 | 03/01/05 |
| ISLAND SEA SHELLS | | 2,929,156 | 03/01/05 |
| FROG FRIENDS | | 2,940,311 | 04/12/05 |
| CRACKER CARGO | | 2,946,581 | 05/03/05 |
| MY FAMILY FARM | | 3,101,239 | 06/06/06 |