TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Faragher Family Farm, LLC		08/08/2007	LIMITED LIABILITY COMPANY: KENTUCKY

RECEIVING PARTY DATA

Name:	Milton's Baking Company, LLC
Street Address:	3702 Via De La Valle
Internal Address:	Suite 202
City:	Del Mar
State/Country:	CALIFORNIA
Postal Code:	92014
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2689400	BAKING THE WORLD A BETTER PLACE
Registration Number:	2764693	ARCTIC BEAR
Registration Number:	2794453	CAPTAIN'S CATCH
Registration Number:	2858674	FIELD FRIENDS
Registration Number:	2929155	SURVIVAL SNACKS
Registration Number:	2929156	ISLAND SEA SHELLS
Registration Number:	2940311	FROG FRIENDS
Registration Number:	2946581	CRACKER CARGO
Registration Number:	3101239	MY FAMILY FARM

CH $240.00 2689400

CORRESPONDENCE DATA

Fax Number: (415)989-1663
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone:	415 772-5714
Email:	nag@cpdb.com
Correspondent Name:	Nate A. Garhart
Address Line 1:	One Ferry Building
Address Line 2:	Suite 200
Address Line 4:	San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	09613-023
NAME OF SUBMITTER:	Nate A. Garhart
Signature:	/nate a. garhart/
Date:	09/11/2007

Total Attachments: 2
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IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, Faragher Family Farm, LLC, a Kentucky limited liability company with an address at 215 N. Ft. Thomas Ave., Ft. Thomas, KY 41075-1522 ("Assignor"), is the owner of the marks on Schedule A hereto and the goodwill of the business symbolized thereby (collectively, the "Marks");

WHEREAS, Assignor desires to assign and transfer all of its right, title, and interest in and to the Marks to Milton's Baking Company, LLC, a Delaware limited liability company with an address at 3702 Via De La Valle, Suite 202, Del Mar, California 92014 ("Assignee"); and

WHEREAS, the parties are effecting said assignment and transfer of all right, title and interest in and to the Marks and the goodwill of the business symbolized thereby.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee, the entire right, title, and interest in and to the Marks, and the goodwill of the business connected with the Marks as well as the business appurtenant thereto, the same to be held and enjoyed by Assignee, its successors, assigns and other legal representatives.

Assignor further assigns to Assignee all right to sue for and receive all damages accruing from past, present and future infringements of the Marks.

This Trademark Assignment is binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

IN TESTIMONY WHEREOF, I, a duly authorized officer or agent of said Assignor, hereunto set my hand and seal this 9th day of August, 2007.

FARAGHER FAMILY FARM, LLC

By: Annie F. Bennett
Annie F. Bennett
Chief Executive Officer

Date: Aug 8, 2007

09613.023.644831v1

SCHEDULE A
MARKS

Mark	Goods	Registration Number	Registration Date
BAKING THE WORLD A BETTER PLACE	Cl. 30: baked snack goods, namely cookies and crackers	2,689,400	02/18/03
ARCTIC BEAR		2,764,693	09/16/03
CAPTAIN'S CATCH		2,794,453	12/16/03
FIELD FRIENDS		2,858,674	06/29/04
SURVIVAL SNACKS		2,929,155	03/01/05
ISLAND SEA SHELLS		2,929,156	03/01/05
FROG FRIENDS		2,940,311	04/12/05
CRACKER CARGO		2,946,581	05/03/05
MY FAMILY FARM		3,101,239	06/06/06