

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TrueScents, LLC		08/24/2007	LIMITED LIABILITY COMPANY: WASHINGTON

RECEIVING PARTY DATA

Name:	drugstore.com, inc.
Street Address:	411 - 108th Avenue Northeast
Internal Address:	Suite 1400
City:	Bellevue
State/Country:	WASHINGTON
Postal Code:	98004
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Registration Number:	3015721	DE~LUXE
Registration Number:	2933419	DE~LUXE
Registration Number:	3015720	DE~LUXE
Registration Number:	2988101	DE~LUXE
Registration Number:	2988100	DE~LUXE
Registration Number:	3009407	DE~LUXE
Registration Number:	2895366	DE~LUXE
Registration Number:	2895365	DE~LUXE
Registration Number:	2906264	DE~LUXE
Registration Number:	2895364	SAVON DE~LUXE
Registration Number:	2978217	SAVON DE~LUXE WINTER AID SOAPS
Registration Number:	2886214	SAVON DE~LUXE FRENCH MILLED SOAPS
Registration Number:	2893073	SAVON DE~LUXE FRENCH MILLED SOAPS

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Registration Number:	2830105	BAIN DE~LUXE FOAMING BODY SCRUB
Registration Number:	2881513	BAIN DE~LUXE LUXURY BODY WASH
Registration Number:	2881511	BAIN DE~LUXE
Registration Number:	2830104	BAIN DE~LUXE FOAMING BODY SCRUB
Registration Number:	2769177	BAIN DE~LUXE LUXURY BODY WASH
Registration Number:	2978219	CREME DE~LUXE WINTER AID LOTION
Registration Number:	2906267	CREME DE~LUXE LUXURY BODY CREME
Registration Number:	2906263	CREME DE~LUXE
Registration Number:	2978220	CREME DE~LUXE WINTER AID BALM
Registration Number:	2769178	CREME DE~LUXE LUXURY BODY CREME
Registration Number:	3145597	EAU DE~LUXE BATH & BODY MIST
Registration Number:	3145596	EAU DE~LUXE BATH & BODY MIST
Registration Number:	2888048	AUTHENTIC SALON QUALITY HAIR CARE
Registration Number:	2888021	AUTHENTIC SPA QUALITY PERSONAL CARE

CORRESPONDENCE DATA

Fax Number: (206)682-6031
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 206-622-4900
Email: conniec@SeedIP.com
Correspondent Name: William O. Ferron, Jr.
Address Line 1: 701 Fifth Avenue
Address Line 2: Suite 5400
Address Line 4: Seattle, WASHINGTON 98104

ATTORNEY DOCKET NUMBER:	270028.001
NAME OF SUBMITTER:	William O. Ferron, Jr.
Signature:	/William O. Ferron, Jr./
Date:	09/11/2007

Total Attachments: 4
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ASSIGNMENT OF TRADEMARKS

WHEREAS, TrueScents, LLC., a Washington limited liability company ("Assignor"), has adopted and used in its business and is the sole and exclusive owner of each of the trademarks listed in Annex A attached hereto and incorporated herein by reference, all of which trademarks are registered or applied for in the United States Patent and Trademark Office or in foreign jurisdictions under the registration or application numbers listed in Annex A (all of such trademarks, registrations and applications for registration are herein referred to as the "Trademarks");

WHEREAS, drugstore.com, inc., a Delaware corporation ("Assignee"), desires to acquire the entire right, title and interest in and to each of the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by Assignor, Assignor does hereby sell, transfer, convey, assign and deliver to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill symbolized thereby.

This Assignment of Trademarks shall inure to the benefit of and be binding upon Assignee and Assignor and their respective successors and assigns.

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IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment of Trademarks as of this 24th day of August 2007.

By: 

Name: Spencer Krenke

Title: President

[Notarization]

Annex A

to Assignment of TrademarksU.S. Trademark Registrations
and Applications Therefor

Mark	Serial No.	Filing Date	Reg. No.	Reg. Date
de-luxe oval logo	78975779	August 2, 2003	3015721	November 15, 2005
de-luxe standard character mark	78975762	August 2, 2003	2933419	March 15, 2005
de-luxe oval rectangle logo	78975733	August 2, 2003	3015720	November 15, 2005
de-luxe design plus words	78282324	August 2, 2003	2988101	August 23, 2005
de-luxe design plus words	78282322	August 2, 2003	2988100	August 23, 2005
de-luxe standard character mark	78282320	August 2, 2003	3009407	October 25, 2005
deluxe logo - design plus words	78237130	April 12, 2003	2895366	October 19, 2004
de-luxe logo - design plus words	78237127	April 12, 2003	2895365	October 19, 2004
de-luxe - standard character mark	78237125	April 12, 2003	2906264	November 30, 2004
SaVON de-luxe - Standard Character Mark	78237082	April 12, 2003	2895364	October 19, 2004
SaVON de-luxe Winter Aid Soaps - Design Plus Words	78126034	May 3, 2002	2978217	July 26, 2005
SaVON de-luxe French Milled Soaps - Design Plus	78105493	January 29, 2002	2886214	September 21, 2004
SaVON de-luxe French Milled Soaps - Words & Letters	78052614	March 12, 2001	2893073	October 12, 2004

MODEL ASSET PURCHASE AGREEMENT

Agreement/Truecents - DSC Jan 8 23 07 doc:Truecents - DSCM Asset Purchase Agreement 8-21-02

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Bain de-luxe foaming body scrub logo	78236864	April 11, 2003	2830105	April 6, 2004
Bain de-luxe Luxury Body Wash - typed drawing	78237779	April 16, 2003	2881513	September 7, 2004
Bain de-luxe - Typed Drawing	78237108	April 12, 2003	2881511	September 7, 2004
Bain de-luxe Foaming Body Scrub - Typed Drawing	78236831	April 11, 2003	2830104	April 6, 2004
Bain de-luxe Luxury Body Wash - Design Plus Words	78105008	January 25, 2002	2768177	September 30, 2003
Crème de-luxe winter aid lotion design + words	78126162	May 3, 2002	2978219	July 26, 2005
Crème de-luxe luxury body crème - Standard Character	78237791	April 15, 2003	2906267	November 30, 2004
Crème de-luxe - Standard Character mark	78237115	April 12, 2003	2906263	November 30, 2004
Crème de-luxe Winter Aid Balm	78126199	May 3, 2002	2978220	July 26, 2005
Crème de-luxe Luxury Body Crème - Design Plus	78105014	January 25, 2002	2769178	September 30, 2003
Eau de-luxe bath & body mist	78781202	December 27, 2005	3145597	September 19, 2006
Eau de-luxe bath & body mist	78781165	December 27, 2005	3145596	September 19, 2006
Authentic Salon Quality Hair Care	78353647	January 19, 2004	2888048	September 21, 2004
Authentic Spa Quality Personal Care - TYPED DRAWING	78282141	August 1, 2003	2888021	September 21, 2004

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