

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KR U.S.A., INC.		08/02/2006	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	NORTHWEST PUBLICATIONS, LLC		
Street Address:	345 CEDAR STREET		
City:	ST. PAUL		
State/Country:	MINNESOTA		
Postal Code:	55101-1057		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2043577	ST. PAUL PIONEER PRESS	
CORRESPONDENCE DATA			
Fax Number:	(212)837-6269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 837-6550		
Email:	kuhn@hugheshubbard.com		
Correspondent Name:	Perla M. Kuhn		
Address Line 1:	Hughes Hubbard & Reed LLP		
Address Line 2:	One Battery Park Plaza		
Address Line 4:	NEW YORK, NEW YORK 10004-1482		
ATTORNEY DOCKET NUMBER:	013290.0016 PMK/ESP		
NAME OF SUBMITTER:	Perla M. Kuhn		
Signature:	/Perla M. Kuhn/		
Date:	09/11/2007		

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Total Attachments: 3

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Trademark and Domain Name Assignment

This Trademark and Domain Name Assignment (this "Assignment") dated August 2, 2006, is by KR U.S.A., Inc., a Delaware corporation, and Knight Ridder Digital, a Delaware corporation (collectively, the "Assignors"), to Northwest Publications, LLC, a Delaware limited liability company, and Monterey Newspapers, LLC, a Colorado limited liability company (collectively, the "Assignees").

WHEREAS, The McClatchy Company ("McClatchy") and The Hearst Company ("Hearst") have entered into a Stock and Asset Purchase Agreement dated as of April 26, 2006, pursuant to which McClatchy agreed, among other things, to cause the Assignors to assign to Hearst or one or more of its permitted assigns, the Assignors' entire right, title, and interest in and to: (i) the trademarks listed on Schedule A hereto (the "Trademarks"), along with the goodwill of the business symbolized thereby, and (ii) the Internet domain names listed on Schedule B hereto (the "Domain Names").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignors hereby sell, assign, transfer, convey and set over to each Assignee, its successors and assigns, effective as of the date first referred above, the Assignors' entire right, title, and interest in and to the Trademarks set forth below the name of such Assignee on Schedule A hereto, if any, together with the goodwill of the business symbolized thereby, and the Domain Names set forth below the name of such Assignee on Schedule B hereto; all applications and registrations which may have been filed or issued in respect thereto, and any renewals thereof; all income, royalties, damages, and payments now or hereafter due or payable in respect thereto; all causes of action (either in law or equity), and the right to sue, counterclaim, and recover for past, present, and future infringement, misappropriation, or dilution thereof; and all other rights and privileges corresponding thereto throughout the world.

Assignors further agree, without further consideration, to execute and deliver such further documents and instruments as any Assignee may reasonably request, to effectuate and record this Assignment, including the execution of assignments in recordable form in each jurisdiction where registrations or applications for the Trademarks may be issued or pending, and undertaking the transfer procedures of the applicable registrar of the Domain Names.

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IN WITNESS WHEREOF, the parties have affixed their signatures to this Assignment by their duly authorized officers on this 2nd day of August 2006.

KR U.S.A., INC.

By: *Korale Mergen-Prager*
Name: Korale Mergen-Prager
Title: VP

KNIGHT RIDDER DIGITAL

By: *Korale Mergen-Prager*
Name: Korale Mergen-Prager
Title: VP

SCHEDULE A

TRADEMARKS

Northwest Publications, LLC

MARK	OWNER	REG. NO./ (APP. NO.)	REG. DATE/ (APP. DATE)
ST. PAUL PIONEER PRESS	KR U.S.A., Inc.	2,043,577 (75/089,892)	3/11/1997 (4/17/1996)
TWIN CITIES' HOME PAGE	Knight Ridder Digital	2,718,196 (76/008,382)	5/20/2003 (3/22/2000)
TWINCITIES.COM	Knight Ridder Digital	2,684,861 (76/163,087)	2/4/2003 (11/9/2000)

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