

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Redistributors of America, Inc.		09/11/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Advantage Marketing Associates, Inc.		
Street Address:	1636 Calhoun Avenue		
City:	Ripon		
State/Country:	CALIFORNIA		
Postal Code:	95366		
Entity Type:	CORPORATION: ILLINOIS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2466560	VINTAGE RDA	
Registration Number:	2254178	VAL-NAP	
Registration Number:	2281882	VINTAGE RDA	
CORRESPONDENCE DATA			
Fax Number:	(312)580-1189		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(312) 580-1180		
Email:	srothstein@olsonhierl.com		
Correspondent Name:	OLSON & HIERL, Ltd.		
Address Line 1:	20 N. Wacker Drive, 36th Floor		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	300127-15		
NAME OF SUBMITTER:	Seymour Rothstein		
Signature:	/Seymour Rothstein/		

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Date:

09/12/2007

Total Attachments: 2

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ASSIGNMENT OF TRADEMARKS

WHEREAS, Redistributors of America, Inc., a Delaware corporation, having an address of 1150 Marsden Park Street, Fennimore, Wisconsin, 53809 U.S.A. ("Assignor"), has adopted, used, is using and is the owner of the trademarks listed in the attached Schedule "A"; and

WHEREAS, Advantage Marketing Associates, Inc., an Illinois corporation having an address of 1636 Calhoun Avenue, Ripon, California, 95366 U.S.A. ("Assignee"), is desirous of acquiring the trademarks, and the registrations therefor, together with the goodwill of the business in connection with which the marks are used;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, titles and interests in and to the trademarks throughout the world and to the registrations therefor for the United States and elsewhere, including the trademarks, and the registrations listed in the attached Schedule "A", together with the goodwill of the business in connection with which the marks are used and which is symbolized by the marks, along with the right to recover for damages and profits for past infringement thereof.

REDISTRIBUTORS OF AMERICA, INC.

By: Wayne A. Littlefield

Name: Wayne A. Littlefield

Title: Chairman of the Board

Date: 9/11/07

SCHEDULE "A"
RDA Intellectual Property

Mark	Serial Number	Reg. Number	Reg. Number
VINTAGE RDA	75/808,745	2,466,560	07/03/2001
VAL-NAP	75/291,642	2,254,178	06/15/1999
VINTAGE RDA	75/055,060	2,281,882	09/28/1999