

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Max's Wine Dive, LP		09/05/2007	LIMITED PARTNERSHIP: TEXAS
RECEIVING PARTY DATA			
Name:	Le Reve Ventures, LLC		
Street Address:	2342 Tangley Street		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77005		
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78950165	MAX'S WINE DIVE	
CORRESPONDENCE DATA			
Fax Number:	(912)236-3003		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	912-236-3001		
Email:	nbelzer@belzerlaw.com		
Correspondent Name:	Nathan C. Belzer		
Address Line 1:	2 East Bryan Street		
Address Line 2:	Suite 401		
Address Line 4:	Savannah, GEORGIA 31401		
NAME OF SUBMITTER:	Nathan C. Belzer		
Signature:	/Nathan C. Belzer/		
Date:	09/12/2007		

OP \$40.00 78950165

Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS, MAX'S WINE DIVE, LP, a limited partnership organized under the laws of Texas, which on June 29, 2007 converted to MAX'S WINE DIVE, LLC, a limited liability company organized under the laws of Texas, having a place of business at 2342 Tanglely Street, Houston, Texas 77005 ("MAX'S"), owns a certain mark, including any related logos, as follows (the "Mark"):

MARK
MAX'S WINE DIVE

SER. NO.
78/950,165

FILING DATE
August 11, 2006

WHEREAS, LE REVE VENTURES, LLC, a limited liability company organized and existing under the laws of Texas and having a place of business at 2342 Tanglely Street, Houston, Texas 77005, ("LE REVE"), is desirous of acquiring the entire right, title and interest in and to the Mark, any application and registration related thereto, and in and to any renewal and extensions that may be granted thereon, together with the goodwill of the business connected therewith;

THEREFORE, in consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, MAX'S has sold, assigned, transferred and by these presents does hereby sell, assign and transfer unto LE REVE, its successors or assigns, the entire right, title and interest in and to the Mark, any application and registration related thereto, and in and to any renewal and extensions that may be granted thereon, together with the goodwill of the business connected therewith and any right to recover for past infringement thereof and other past injury thereto.

EXECUTED THIS 5th day of September, 2007.

MAX'S WINE DIVE, LLC

By: 

Name: Laura Lasco

Title: Vice President