

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EVE HOLDINGS, INC.		08/16/2007	CORPORATION:

RECEIVING PARTY DATA	
Name:	FIRST UNION NATIONAL BANK OF NORTH CAROLINA
Street Address:	1133 AVENUE OF THE AMERICAS
City:	NEW YORK
State/Country:	NEW YORK
Postal Code:	10036
Entity Type:	FEDERAL AGENCY:

PROPERTY NUMBERS Total: 35

Property Type	Number	Word Mark
Registration Number:	1564954	GOLD LEAF
Registration Number:	1550482	EVE
Registration Number:	1576707	
Registration Number:	1576706	
Registration Number:	1576705	
Registration Number:	1462175	Q QUALITY BLEND TRADEMARK
Registration Number:	1453454	GRAND PRIX
Registration Number:	1434164	
Registration Number:	1327319	Q
Registration Number:	1344930	Q QUALITY BLEND
Registration Number:	1273822	PYRAMID
Registration Number:	1101686	RESPONSE
Registration Number:	1084223	GENERATION
Registration Number:	1233860	GOLD LEAF

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Registration Number:	1029542	EPIC
Registration Number:	0978016	BALANCE
Registration Number:	0897240	QUOTA
Registration Number:	0897238	FRONTIER
Registration Number:	0872454	EVE
Registration Number:	0863406	DORSET
Registration Number:	0745060	LIGET
Registration Number:	0741833	LYRIC
Registration Number:	0739918	PARKWAY
Registration Number:	0739917	DORADO
Registration Number:	0751937	PELHAM
Registration Number:	0743290	DEVON
Registration Number:	0734059	FM
Registration Number:	0664863	OASIS
Registration Number:	0657653	OASIS WITH MENTHOL MIST O
Registration Number:	0658448	OASIS
Registration Number:	0652971	DUKE OF DURHAM
Registration Number:	0652970	DUKE
Registration Number:	0133272	VIRGINIA BRIGHTS
Registration Number:	1159377	OMNI
Registration Number:	1041041	EAGLE 20'S

**CORRESPONDENCE DATA**

Fax Number: (212)547-5444  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 212-547-5400  
Email: ereimer@mwe.com  
Correspondent Name: ERIC REIMER  
Address Line 1: 340 MADISON AVENUE  
Address Line 4: NEW YORK, NEW YORK 10173-1922

ATTORNEY DOCKET NUMBER:	54340-16 (E. REIMER)
NAME OF SUBMITTER:	ERIC REIMER
Signature:	/ERIC REIMER/
Date:	09/12/2007

Total Attachments: 4

**TRADEMARK**  
**REEL: 003619 FRAME: 0366**

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RELEASE OF SECURITY INTEREST IN TRADEMARKS AND TRADEMARK  
APPLICATIONS

KNOW ALL MEN BY THESE PRESENTS, that FIRST UNION NATIONAL BANK OF NORTH CAROLINA, as collateral agent (the "Secured Party"), by its successor in interest, WACHOVIA BANK, NATIONAL ASSOCIATION, having an office at 1133 Avenue of the Americas, New York, New York 10036, DOES HEREBY CERTIFY that the security interest it holds in the trademarks and trademark applications of EVE HOLDINGS, INC., a Delaware corporation ("Obligor"), having a place of business at 3411 Silverside Road, Wilmington, Delaware 19810, pursuant to the Security and Pledge Agreement, dated as of February 14, 1992 and recorded in the United States Patent and Trademark Office on April 8, 1992 at Reel 00864 Frame 00503 (as heretofore amended, modified or supplemented, the "Trademark Security Agreement"), which trademarks and trademark applications are more fully identified on Schedule A annexed hereto and made a part hereof, and any and all other related Collateral (as such term is defined in the Trademark Security Agreement), together with the goodwill of the business symbolized thereby, is released and all interest in such property previously assigned to Secured Party under the Trademark Security Agreement is hereby reassigned to Obligor, without representation or warranty of any kind, nature, or description.

IN WITNESS WHEREOF, Secured Party has caused this Release of Security Interest in Trademarks and Trademark Applications to be executed by its duly authorized signatory this 16 day of August 2007.










FIRST UNION NATIONAL BANK OF NORTH CAROLINA,  
as Collateral Agent and Secured Party, by its successor in interest,  
WACHOVIA BANK, NATIONAL ASSOCIATION



By: *Randy Lewis*

Title: *Director*

SCHEDULE A  
TRADEMARKS AND TRADENAMES

Registered Marks

Mark	Reg. Number	Registration Date
GOLD LEAF 	1564954	11/07/89
EVE 	1550482	08/01/89
Design Only 	1576707	01/09/90
Design Only 	1576706	01/09/90
Design Only 	1576705	01/09/90
Q QUALITY BLEND TRADEMARK 	1462175	10/20/87
GRAND PRIX	1453454	08/18/87
Design Only 	1434164	03/24/87
Q 	1327319	03/26/85
Q QUALITY BLEND 	1344930	06/25/85
PYRAMID	1273822	04/10/84

Mark	Reg. Number	Registration Date
RESPONSE	1101686	09/05/78
GENERATION	1084223	01/31/78
GOLD LEAF	1233860	04/05/83
EPIC	1029542	01/06/76
BALANCE	0978016	02/05/74
QUOTA	0897240	08/25/70
FRONTIER	0897238	08/25/70
EVE	0872454	07/08/69
DORSET	0863406	01/14/69
LIGET	0745060	02/12/63
LYRIC	0741833	12/11/62
PARKWAY	0739918	10/30/62
DORADO	0739917	10/30/62
PELHAM	0751937	07/02/63
DEVON	0743290	01/08/63
FM	0734059	07/10/62
OASIS 	0664863	07/22/58
OASIS WITH MENTHOL MIST O OASIS 	0657653	01/28/58
OASIS	0658448	02/18/58
DUKE OF DURHAM	0652971	10/15/57
DUKE	0652970	10/15/57
VIRGINIA BRIGHTS VIRGINIA BRIGHTS	0133272	07/20/1920
OMNI	1159377	06/30/81
EAGLE 20'S	1041041	06/08/76