

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Aztar Corporation		09/12/2007	CORPORATION:
RECEIVING PARTY DATA			
Name:	Tropicana Entertainment, LLC		
Street Address:	207 Grandview Drive		
City:	Ft. Mitchell		
State/Country:	KENTUCKY		
Postal Code:	41017		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	1530186	TROPICANA	
Serial Number:	78767385	LEHIGH VALLEY TROPICANA	
Registration Number:	1270320	TROP	
Registration Number:	1558460	TROP PARK	
Registration Number:	1572514	TROPICANA	
Registration Number:	2971227	THE QUARTER AT TROPICANA	
CORRESPONDENCE DATA			
Fax Number:	(513)381-0205		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	5133579406		
Email:	shelton@taftlaw.com		
Correspondent Name:	Sharon Shelton		
Address Line 1:	425 Walnut Street		
Address Line 2:	Suite 1800		
Address Line 4:	CINCINNATI, OHIO 45202		

CH \$165.00 1530186

ATTORNEY DOCKET NUMBER:	TCR02-GN001
NAME OF SUBMITTER:	Sharon A. Shelton
Signature:	/sas/
Date:	09/13/2007
Total Attachments: 2 source=w1077760#page1.tif source=w1077760#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, Aztar Corporation, a Delaware corporation ("Assignor"), is the owner of all rights in the trademarks listed on Exhibit A attached, including, without limitation, the registrations of such trademarks in the United States Patent and Trademark Office (the "USPTO") (the "Trademarks"); and

WHEREAS, the Trademarks are subject to the recorded lien in favor of Credit Suisse, Cayman Islands Branch, as Collateral Agent, which lien is recorded in the records of the USPTO at Reel 3480, Frame 0317 (the "Lien"); and

WHEREAS, Assignor desires to transfer and assign to Tropicana Entertainment, LLC, a Delaware limited liability company ("Assignee"), and Assignee desires to accept, subject to the Lien, all of Assignor's rights in the Trademarks, all goodwill associated therewith, and all rights to sue for past, present, and future infringement of the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does sell, assign and transfer unto Assignee, its successors and assigns, subject to the Lien, the entire right, title and interest of Assignor in and to the Trademarks, all of the goodwill associated therewith, and all rights to sue for past, present and future infringement of the Trademarks.

ASSIGNOR
Aztar Corporation

Effective as of September 12, 2007.

By: John G. Jacob
Name: JOHN G. JACOB
Title: SVP + CFO

ASSIGNEE
Tropicana Entertainment, LLC

By: Donna B. More
Name: DONNA B. MORE
Title: VP, GC + SECRETARY

EXHIBIT A

- 1) TROPICANA, U.S. REG. NO. 1530186
- 2) LEHIGH VALLEY TROPICANA (AND DESIGN) U.S. SERIAL NO. 78767385
- 3) TROP, U.S. REG. NO. 1270320
- 4) TROP PARK, U.S. REG. NO. 1558460
- 5) TROPICANA, U.S. REG. NO. 1572514
- 6) THE QUARTER AT THE TROPICANA, U.S. REG. NO. 2971227

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