

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BGI Acquisition, LLC		08/24/2007	LIMITED LIABILITY COMPANY: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Simon Golf Company, LLC		
<b>Street Address:</b>	225 West Washington Street, 2nd Floor		
<b>City:</b>	Indianapolis		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46204		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: INDIANA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2849435		
Registration Number:	2835452	POWERSPHERE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(317)713-3699		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	317-713-3500		
<b>Email:</b>	efstrademarks@sommerbarnard.com		
<b>Correspondent Name:</b>	Amy L. Wright		
<b>Address Line 1:</b>	One Indiana Square, Suite 3500		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46204		
<b>ATTORNEY DOCKET NUMBER:</b>	12581-200/201		
<b>NAME OF SUBMITTER:</b>	Amy L. Wright, Atty for Applicant		
<b>Signature:</b>	/alw/		

CH \$65.00 2849435

Date:

09/14/2007

Total Attachments: 1

source=BGI Assignment of 2849435 and 2835452#page1.tif

## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made as of this 24<sup>th</sup> day of August, 2007, by BGI Acquisition, LLC, a limited liability company duly organized and existing under laws of the State of Indiana ("Assignor"), to Simon Golf Company, LLC, a limited liability company duly organized and existing under the laws of the State of Indiana ("Assignee").

### WITNESSETH

WHEREAS, Assignor is the registrant and owner of U.S. Trademark Registration Nos. 2,849,435 and 2,835,452 (the "Marks");

WHEREAS, Assignor desires to assign to Assignee all of Assignor's worldwide right, title and interest in, to and under the Marks along with the goodwill of Assignor's business which is associated with the Marks and which is symbolized thereby;

NOW, THEREFORE, Assignor, for and in exchange for the good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby assign, transfer, grant and convey to Assignee, free and clear of all pledges, security interests, liens, charges, encumbrances, equities, claims, option or limitation of every kind, all of Assignor's worldwide right, title and interests in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement thereof, whether arising on, prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had the Assignment not been made.

Assignor has caused its duly authorized officer to execute this Assignment as of the date first above written.

ASSIGNOR

By: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_