

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TDK Electronics Corporation		07/31/2007	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Imation Corp.		
Street Address:	One Imation Place		
City:	Oakdale		
State/Country:	MINNESOTA		
Postal Code:	55128		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2845234	DIGITAL SWEETSPOT	
Registration Number:	2643450	CD BLENDER	
CORRESPONDENCE DATA			
Fax Number:	(612)340-8856		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	(612) 343-2178		
Email:	ip.docket@dorsey.com		
Correspondent Name:	Elizabeth C. Buckingham		
Address Line 1:	50 South Sixth Street		
Address Line 2:	Suite 1500		
Address Line 4:	Minneapolis, MINNESOTA 55402-1498		
ATTORNEY DOCKET NUMBER:	10,004		
NAME OF SUBMITTER:	Elizabeth C. Buckingham		
Signature:	/Elizabeth C. Buckingham/		

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REEL: 003621 FRAME: 0290

Date:

09/14/2007

Total Attachments: 2

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADEMARK ASSIGNMENT

WHEREAS, TDK Electronics Corporation, a New York corporation, located at 12 Harbor Park Drive, Port Washington, New York 11050, has adopted the trademarks shown in Schedule 1, attached hereto, with registrations in the United States Patent and Trademark Office (the "Trademarks"); and

WHEREAS, Imation Corp., a Delaware corporation located at One Imation Place, Oakdale, Minnesota 55128, is desirous of acquiring said Trademarks and the registrations thereof as successor in interest to the business pertaining to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, TDK Electronics Corporation does hereby assign unto Imation Corp. all of its right, title and interest in and to said Trademarks, together with the goodwill of the business symbolized by the marks, and the registrations thereof.

Date: July 31, 2007

TDK ELECTRONICS CORPORATION

By: 

Name: Miki Katsura

Title: Vice President

Attachment: Schedule 1

SCHEDULE 1

Trademark	Class	Registration Number	Registration Date	Application Number	Application Date
DIGITAL SWEETSPOT	09	2845234	05/25/2004	76/037751	05/01/2000
CD BLENDER	09	2643450	10/29/2002	75/814458	10/04/1999