

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
TDK Electronics Corporation		07/31/2007	CORPORATION: NEW YORK

## RECEIVING PARTY DATA

Name:	Imation Corp.
Street Address:	One Imation Place
City:	Oakdale
State/Country:	MINNESOTA
Postal Code:	55128
Entity Type:	CORPORATION: DELAWARE

## PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	2907213	DIG-IT CD-R
Registration Number:	2642805	MOJO
Registration Number:	2776880	REFLEX
Registration Number:	2793005	TRANSAIR
Registration Number:	2824362	TREMOR
Registration Number:	2803619	INDIVID

## CORRESPONDENCE DATA

Fax Number: (612)340-8856

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (612) 343-2178

Email: ip.docket@dorsey.com

Correspondent Name: Elizabeth C. Buckingham

Address Line 1: 50 South Sixth Street

Address Line 2: Suite 1500

Address Line 4: Minneapolis, MINNESOTA 55402-1498

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TRADEMARK  
REEL: 003621 FRAME: 0297

CH \$165.00 2907213

ATTORNEY DOCKET NUMBER:	10,004
NAME OF SUBMITTER:	Elizabeth C. Buckingham
Signature:	/Elizabeth C. Buckingham/
Date:	09/14/2007
Total Attachments: 2 source=TEC 9 Franklin Avenue Assignment #page1.tif source=TEC 9 Franklin Avenue Assignment #page2.tif	

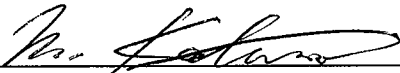
IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
TRADEMARK ASSIGNMENT

WHEREAS, TDK Electronics Corporation, a New York corporation, located at 901 Franklin Avenue, Garden City, New York 11530, has adopted the trademarks shown in Schedule 1, attached hereto, with registrations in the United States Patent and Trademark Office (the "Trademarks"); and

WHEREAS, Imation Corp., a Delaware corporation located at One Imation Place, Oakdale, Minnesota 55128, is desirous of acquiring said Trademarks and the registrations thereof as successor in interest to the business pertaining to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, TDK Electronics Corporation does hereby assign unto Imation Corp. all of its right, title and interest in and to said Trademarks, together with the goodwill of the business symbolized by the marks, and the registrations thereof.

Date: July 31, 2007 TDK ELECTRONICS CORPORATION

By: 

Name: Miki Katsura

Title: Vice President

Attachment: Schedule 1

## SCHEDULE 1

Trademark	Class	Registration Number	Registration Date	Application Number	Application Date
DIG-IT CD-R & DESIGN	09	2907213	11/30/2004	78/191106	12/04/2002
MOJO	09	2642805	10/29/2002	76/364008	01/25/2002
REFLEX	09	2776880	10/21/2003	78/114261	03/12/2002
TRANSAIR	09	2793005	12/09/2003	78/125233	04/30/2002
TREMOR	09	2824362	03/23/2004	76/270018	06/11/2001
INDIVID	09	2803619	01/06/2004	78/124145	04/25/2002