

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	08/14/2006

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
724 SOLUTIONS INC.		09/12/2007	CORPORATION: CANADA

RECEIVING PARTY DATA

Name:	6610447 CANADA INC.
Street Address:	20 York Mills Road, Suite 201
City:	Toronto
State/Country:	CANADA
Postal Code:	M2P 2C2
Entity Type:	CORPORATION: CANADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78522568	UNWIRED LIFESTYLE

CORRESPONDENCE DATA

Fax Number: (512)473-2555
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (512) 473-2550
 Email: wctrademarkaustin@counselip.com
 Correspondent Name: William D. Raman
 Address Line 1: P.O. Box 685108
 Address Line 4: Austin, TEXAS 78768

ATTORNEY DOCKET NUMBER:	402-0089US
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DOMESTIC REPRESENTATIVE

Name: William D. Raman
 Address Line 1: P.O. Box 685108

CH \$40.00 78522568

Address Line 4: Austin, TEXAS 78768

NAME OF SUBMITTER:

Sherri L. Eastley

Signature:

/Sherri L. Eastley/

Date:

09/14/2007

Total Attachments: 2

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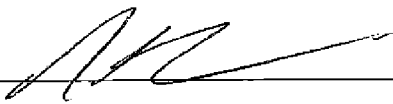
NUNC PRO TUNC
TRADEMARK ASSIGNMENT

WHEREAS, 724 SOLUTIONS INC., a corporation organized under the laws of Canada having an address of 20 York Mills Road, Suite 201, Toronto, Ontario M2P 2C2 Canada, has adopted and is using the mark THE UNWIRED LIFESTYLE for which 724 SOLUTIONS INC. is the owner of United States App. Ser. No. 78/522,568;

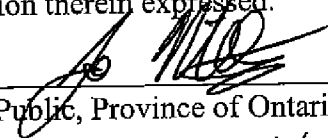
WHEREAS, 6610447 CANADA INC., a corporation organized under the laws of Canada having a mailing address of 20 York Mills Road, Suite 201, Toronto, Ontario M2P 2C2 Canada, desires to acquire any rights and goodwill associated with the mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, 724 SOLUTIONS INC. does hereby assign, effective as of August 14, 2006, unto 6610447 CANADA INC. all right, title and interest in and to said mark, together with the goodwill of the business symbolized by the mark and the above-identified application for registration of said mark.

724 SOLUTIONS INC.

By: 
Name: STEPHEN MORRISON
Title: CFO
Date: Sept. 12/07

Before me, the undersigned authority, on this 12th day of September, 2007, personally appeared Stephen Morrison, known to me to be the person whose name is subscribed to the foregoing instruments and acknowledged to me that (he/she) is authorized to execute the same on behalf of the identified corporation and that (he/she) executed the same on behalf of the corporation for the purposes and consideration therein expressed.



 Notary Public, Province of Ontario

Name Printed: Joseph M. Stone

My Commission Expires: N/A