

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Assignee's name previously recorded on Reel 003195 Frame 0440. Assignor(s) hereby confirms the Assignment.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brach's Confections Holding, Inc.		08/31/2004	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Barry Callebaut AG		
Street Address:	West-Park Pfingstweidstrasse 60		
City:	Zurich		
State/Country:	SWITZERLAND		
Postal Code:	8005		
Entity Type:	Public Company: SWITZERLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2918099	GOOFY FRUITS	
Registration Number:	2890373	BUBBLE CHUNK	
CORRESPONDENCE DATA			
Fax Number:	(212)354-8113		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-819-8923		
Email:	trademarkdocket@whitecase.com		
Correspondent Name:	Matthew Bart		
Address Line 1:	White & Case LLP		
Address Line 2:	1155 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	6114996-0039		
DOMESTIC REPRESENTATIVE			
Name:			

CH \$65.00 2918099

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TRADEMARK
REEL: 003621 FRAME: 0675

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Matthew Bart

Signature:

/Matthew Bart/

Date:

09/14/2007

Total Attachments: 4

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**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies)/Execution Date(s):

Brach's Confections Holding, Inc.

- ☐ Individual(s) ☐ Association
☐ General Partnership ☐ Limited Partnership
☒ Corporation-State Delaware
☐ Other _____

Citizenship (see guidelines) _____

Execution Date(s) August 31, 2004

Additional names of conveying parties attached? ☐ Yes ☒ No

3. Nature of conveyance

- ☐ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Other _____

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? ☐ Yes ☐ No

Name: Barry Calleabaut AG

Internal _____

Address: _____

Street Address: Seefeldquai 17

City: _____

State: Zurich

Country: Switzerland Zip 8034

- ☐ Association Citizenship _____
☐ General Partnership Citizenship _____
☐ Limited Partnership Citizenship _____
☐ Corporation Citizenship _____
☒ Other Public Company Citizenship Switzerland

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2918099

2890373

Additional sheet(s) attached? ☐ Yes ☒ No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Meredith Schorr c/o White & Case LLP

Internal Address: _____

Street Address: 1155 Avenue of the Americas

City: New York

State: New York Zip 10036

Phone Number (212) 819-8200

Fax Number: (212) 354-8113

Email Address: trademarkdocket@whitecase.com

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$65.00

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☒ Enclosed

8. Payment Information:

- a. Credit Card Last 4 Numbers _____
Expiration Date _____
b. Deposit Account Number 23-1705
Authorized User Name Meredith Schorr

9. Signature:

Meredith Schorr
Signature

2/3/05
Date

Meredith Schorr
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria VA 22313-1450

TRADEMARK ASSIGNMENT

WHEREAS, Brach's Confections Holding, Inc., a corporation organized and existing under the laws of the State of Delaware in the United States of America, and having its principal place of business at 19111 North Dallas Parkway, Suite 200, Dallas, Texas 75287, United States of America ("ASSIGNOR"), owns the entire right, title and interest in, to and under the trademarks and trademark registrations set forth in the attached Schedule A (the "Trademarks"); and

WHEREAS, Barry Callebaut AG, a public company organized and existing under the laws of Switzerland and having its principal place of business at Seefeldquai 17, 8034 Zurich, Switzerland ("ASSIGNEE"), is desirous of acquiring the entire right, title and interest in, to and under the Trademarks.

WHEREAS, ASSIGNOR hereby covenants and agrees that the ASSIGNOR has full right to convey the entire interest herein assigned, and that the ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith.

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, the ASSIGNOR assigns, transfers and sets over to ASSIGNEE, the entire right, title and interest in, to and under the Trademarks, together with the goodwill of the business symbolized by the Trademarks, and the applications and registrations thereof, set forth on the attached Schedule A, effective as of August 31, 2004.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by its duly authorized officer on the date set forth below.

BRACH'S CONFECTIONS HOLDING, INC.

By: Wendy J. Frey
Name: Wendy J. Frey
Title: Vice President, CFO, Treasurer & Secy.
Date: 1/27/05

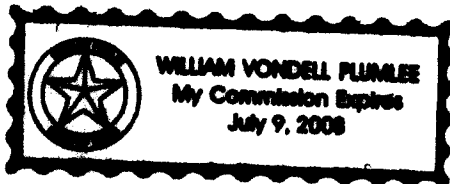
BRACH'S CONFECTIONS HOLDING, INC.

By: Julie A. Daniels
Name: Julie A. Daniels
Title: Director, Legal Affairs
Date: 1-20-05

STATE OF Texas)
COUNTY OF Dallas)ss:

On this 2nd day of January 2005, before me the undersigned, a Notary Public for the Country of USA, personally appeared Wendy J. Frey & Jose A. Davis personally known to me (or proved to me on the basis of satisfactory evidence) to be the persons whose names ^{are} subscribed to the within instrument and acknowledged to me that ^{they} ~~he~~ executed the same in ^{their} ~~his~~ authorized capacity, and that by ^{their} ~~his~~ signature on the instrument the person, or the entity upon behalf of which the persons ^{acted} ~~s acted~~, executed the instrument.

Witness my hand and official seal.



William Vondell Plumlee
Signature of Notary

TRADEMARK	REGISTRATION NUMBER
GOOFY FRUITS	2918099
BUBBLE CHUNK	2890373