

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
National City Bank		08/31/2007	National Banking Association:
RECEIVING PARTY DATA			
Name:	AGC, Inc.		
Street Address:	One American		
City:	Cleveland		
State/Country:	OHIO		
Postal Code:	44144		
Entity Type:	CORPORATION:		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	2162900	GUILD HOUSE	
Registration Number:	2908083	MY MOMENTS COLLECTION	
Registration Number:	3033069	SCENTSERS	
Registration Number:	2880414	SHAKER HILL	
Registration Number:	2789660	SWEET TEMPTATIONS	
Registration Number:	2541572	TEEN-Y TINS	
CORRESPONDENCE DATA			
Fax Number:	(216)252-6741		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2162527300		
Email:	paul.cardenas@amgreetings.com		
Correspondent Name:	Paul Cardenas		
Address Line 1:	One American		
Address Line 4:	Cleveland, OHIO 44144		
ATTORNEY DOCKET NUMBER:	GUILDHOUSE		

CH \$165.00 2162900

NAME OF SUBMITTER:	Paul Cardenas
Signature:	/paulcardenas/
Date:	09/17/2007
Total Attachments: 2 source=Page1#page1.tif source=Page2#page1.tif	

RELEASE OF COLLATERAL ASSIGNMENT OF TRADEMARKS

This Release of Collateral Assignment of Trademarks is made as of August 31, 2007, by NATIONAL CITY BANK, in its capacity as collateral agent (the "Collateral Agent") under the Pledge and Security Agreement, dated as of April 4, 2006 (as amended, restated or otherwise modified from time to time, the "Security Agreement"), among AGC, Inc. (the "Assignor"), the other grantors named therein and the Collateral Agent.


WHEREAS, in connection with (a) the Credit Agreement, dated as of April 4, 2006 (as amended, restated or otherwise modified from time to time, the "Credit Agreement"), among American Greetings Corporation, the Foreign Subsidiary Borrowers from time to time party thereto, the lenders from time to time party thereto, National City Bank, as Global Agent, joint lead arranger, joint bookrunner, Swing Line Lender and LC Issuer, UBS Securities LLC, as joint lead arranger, joint bookrunner and syndication agent, and KeyBank National Association, JPMorgan Chase Bank, N.A. and LaSalle Bank National Association, as co-documentation agents, (b) the Security Agreement, and (c) the Collateral Assignment of Trademarks, dated as of April 4, 2006 ("Collateral Assignment"), by the Assignor in favor of the Collateral Agent, the Assignor granted a security interest in its property described in the Security Agreement, which property includes the Assignor's trademarks listed on Schedule A attached hereto and all extensions, renewals, reissues, divisions, continuations and continuations-in-part of any of such property listed on Exhibit A (collectively, the "IP Collateral"); and

WHEREAS, the Assignor has assigned the IP Collateral to Light House Candles LLC, a Delaware limited liability company.

NOW, THEREFORE, for good and valuable consideration, the Collateral Agent does hereby release and discharge the security interest, liens, and all other rights it may have in the IP Collateral granted to it by the Assignor pursuant to the Security Agreement and Collateral Assignment and which was recorded in the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the undersigned has executed this Release of Collateral Assignment of Trademarks on behalf of the Collateral Agent as of the date first written above.

NATIONAL CITY BANK,
as Collateral Agent

By: 
Name: ROBERT S. COLEMAN
Title: SENIOR VICE PRESIDENT

SCHEDULE A

TM Rights (Grouped by mark) + Status + Goods		Report Date:	Page
Mark: GUILD HOUSE			
ID	Country	Reg. Owner	App. #
25977	Mexico	AGC, Inc.	348698
25978	Mexico	AGC, Inc.	348599
21216	United States	AGC, Inc.	243271
		Reg. #	Class
		595376	04
		595377	21
		2162900	04
		Status	Goods & Services
		Registered	candles
		Registered	candleholders
		Registered	candles
Mark: MY MOMENTS COLLECTION (Stylized)			
ID	Country	Reg. Owner	App. #
27002	United States	AGC, Inc.	76/564664
		Reg. #	Class
		2908083	4, 21
		Status	Goods & Services
		Registered	candles
			candleholders not of precious metals
Mark: ScentSers			
ID	Country	Reg. Owner	App. #
27096	United States	AGC, Inc.	78/397701
		Reg. #	Class
		3033069	4, 21
		Status	Goods & Services
		Registered	04/non-wick candles
			21/resin burners for melting candles
Mark: SHAKER HILL			
ID	Country	Reg. Owner	App. #
26875	United States	AGC, Inc.	78/232545
26878	Canada	AGC, Inc.	1172910
		Reg. #	Class
		2880414	4
		641241	4
		Status	Goods & Services
		Registered	candles
		Registered	candles
Mark: SWEET TEMPTATIONS			
ID	Country	Reg. Owner	App. #
26779	United States	AGC, Inc.	76/459543
		Reg. #	Class
		2789660	4
		Status	Goods & Services
		Registered	candles
Mark: TEEN-Y-TINS			
ID	Country	Reg. Owner	App. #
26226	United States	AGC, Inc.	76/033351
26284	Canada	AGC, Inc.	1055601
		Reg. #	Class
		2541572	4
		561250	4
		Status	Goods & Services
		Registered	candles
		Registered	candles

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