

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Carlisle Tire & Wheel Company		09/17/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Carlisle Intangible Company		
<b>Street Address:</b>	250 South Clinton Street		
<b>City:</b>	Syracuse		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	13202		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2497444	FAIRWAY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(513)421-7269		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	513-241-2324		
<b>Email:</b>	tremaklus@whepatent.com		
<b>Correspondent Name:</b>	Theodore R. Remaklus		
<b>Address Line 1:</b>	441 Vine Street		
<b>Address Line 2:</b>	2700 Carew Tower		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>ATTORNEY DOCKET NUMBER:</b>	CTR-151 / 122		
<b>NAME OF SUBMITTER:</b>	Theodore R. Remaklus		
<b>Signature:</b>	/theodore r remaklus/		
<b>Date:</b>	09/17/2007		

OP \$40.00 2497444

Total Attachments: 3

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## TRADEMARK ASSIGNMENT

WHEREAS, Carlisle Tire & Wheel Company, a corporation organized and existing under the laws of the State of Delaware (hereinafter referred to as the "ASSIGNOR") owns, is using and has registered with the United States Patent and Trademark Office the mark set forth in Exhibit A hereof (hereinafter referred to as the "Mark"); and

WHEREAS, Carlisle Intangible Company, a corporation organized and existing under the laws of the State of Delaware, with an address of 250 South Clinton Street, Syracuse, New York 13202 (hereinafter referred to as the "ASSIGNEE"), desires to acquire the rights ASSIGNOR has in and to said Mark and registration thereof along with the goodwill associated with said Mark;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign and transfer to ASSIGNEE its entire right, title, and interest in and to the Mark and the registration for the Mark, together with the goodwill of the business symbolized by the Mark and the registration thereof, and all other rights which ASSIGNOR has enjoyed thereunder, including any and all rights of recovery based on past infringement of said Mark and registration, the same to be held and enjoyed by ASSIGNEE, its successors and assigns.

CARLISLE TIRE & WHEEL COMPANY

By: Michael Roberson  
(signature)

Name: Michael Roberson

Title: Assistant Secretary

Date: September 17, 2007

CARLISLE INTANGIBLE COMPANY

By: Michael Roberson  
(signature)

Name: Michael Roberson

Title: Secretary

Date: September 17, 2007

EXHIBIT A

<u>MARK</u>	<u>APPLICATION NO.</u>	<u>REGISTRATION NO.</u>
FAIRWAY	75/568,519	2,497,444