

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Siemens Aktiengesellschaft		09/03/2007	COMPANY: GERMANY

RECEIVING PARTY DATA	
Name:	Siemens VDO Automotive AG
Street Address:	Siemensstrasse 12
City:	Regensburg
State/Country:	GERMANY
Postal Code:	93055
Entity Type:	COMPANY: GERMANY

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Registration Number:	0672469	VDO
Registration Number:	0818250	SUMLOG
Registration Number:	0849027	VDO
Registration Number:	1520615	VDO
Registration Number:	2382284	MAPPS
Registration Number:	2898449	VDO DAYTON
Registration Number:	2645066	CARMEN
Registration Number:	3199980	VDO
Registration Number:	2749595	I-DASH
Registration Number:	2862584	C-IQ INTELLIGENT CONTENT ON DEMAND
Registration Number:	2947703	TINEXY
Registration Number:	3214633	VDO
Registration Number:	2806095	IPM
Registration Number:	2593549	PCR

CH \$440.00 0672469

Registration Number:	2531269	INTELLIGENTIP
Registration Number:	2262185	OSEK/VDX
Registration Number:	2699883	SIMTEM

CORRESPONDENCE DATA

Fax Number: (212)949-9190
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 2129499022
Email: LBAILEY@LAWABEL.COM
Correspondent Name: VICTOR M. TANNENBAUM
Address Line 1: 666 THIRD AVENUE
Address Line 4: NEW YORK, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	8003234
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DOMESTIC REPRESENTATIVE

Name: Abelman Frayne & Schwab
Address Line 1: 666 Third Avenue
Address Line 4: New York, NEW YORK 10017

NAME OF SUBMITTER:	VICTOR M. TANNENBAUM
Signature:	/VMT/
Date:	09/17/2007

Total Attachments: 17
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ASSIGNMENT

WHEREAS, **SIEMENS AKTIENGESELLSCHAFT**, a company, organized and existing under the laws of Germany, with an office at Wittelsbacherplatz 2, Munich, Germany (hereinafter called the ASSIGNOR) is the owner of and has adopted and used the following trademarks registered in the United States Patent and Trademark Office:

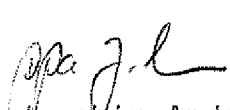

<u>Trademark</u>	<u>Number</u>
VDO	0672469
SUMLOG	818250
VDO AND DESIGN I	849027
VDO AND DESIGN II	1520615
MAPPS	2382284
VDO DAYTON	2898449
CARMEN	2645066
VDO	3199980
I-DASH (SPECIAL FORM)	2749595
C-IQ LOGO	2862584
TINEXY	2947703
VDO	3214633
IPM	2806095
PCR	2593549
INTELLIGENTIP	2531269
OSEK/VDX	2262185
SIMTEM	2699883

AND WHEREAS, **SIEMENS VDO AUTOMOTIVE AG**, a company organized and existing under the laws of Germany, with an office at Siemensstrasse 12, 93055 Regensburg, Germany (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof.

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 3rd day of September, 2007

SIEMENS AKTIENGESELLSCHAFT

(By)  
 Joachim Andres Katja Lange
 Authorized Officer Manager Trademarks
 (Title)

UNITED STATES

**REVOCATION
AND
NEW POWER OF ATTORNEY**

Mark: VDO
Registration: 0672469
Serial No.:
Class(es):
Owner: Siemens VDO Automotive AG

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Abelman, Frayne & Schwab, whose postal address is 666 Third Avenue, New York, New York 10017-5621, U.S.A. is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation

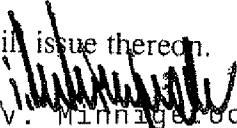

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Thomas E. Spath
Julie B. Seyler
Marie-Anne Mastrovito
Constance Golden
Frank Terranella

members of the Bar of the State of New York, whose address is

ABELMAN, FRAYNE & SCHWAB
666 Third Avenue
New York, New York 10017-5621, U.S.A.

to transact business in the Patent and Trademark Office in connection with our trademarks, applications therefor, and registrations which have or will issue thereon.

By  
V. Minnigerode Engels
Manager Trademarks Manager Trademarks
Date September 3, 2007

UNITED STATES

REVOCATION
AND
NEW POWER OF ATTORNEY

Mark: OSEK/VDX
Registration: 2262185
Serial No.:
Class(es):
Owner: Siemens VDO Automotive AG

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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By  _____

v. Minniferode


Engels

Manager Trademarks Manager Trademarks
Date September 3, 2007

TRADEMARK
REEL: 003622 FRAME: 0350

UNITED STATES

REVOCATION
AND
NEW POWER OF ATTORNEY

Mark: INTELLIGENTIP
Registration: 2531269
Serial No.:
Class(es):
Owner: Siemens VDO Automotive AG

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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By  
Manager Trademarks Manager Trademarks

Date September 3, 2007

UNITED STATES

REVOCATION
AND
NEW POWER OF ATTORNEY

Mark: PCR
Registration: 2593549
Serial No.:
Class(es):
Owner: Siemens VDO Automotive AG

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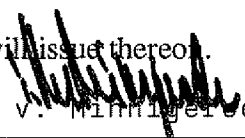

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By  
 V. Minnigerode Engels
 Manager Trademarks Manager Trademarks
 Date September 3, 2007

UNITED STATES

REVOCATION
AND
NEW POWER OF ATTORNEY

Mark: IPM
Registration: 2806095
Serial No.:
Class(es):
Owner: Siemens VDO Automotive AG

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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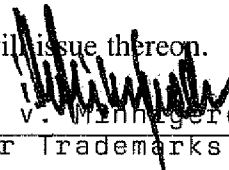

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By  
Manager Trademarks Manager Trademarks
Date September 3, 2007

TRADEMARK
REEL: 003622 FRAME: 0353

UNITED STATES

REVOCATION
AND
NEW POWER OF ATTORNEY

Mark: VDO
Registration: 3214633
Serial No.:
Class(es):
Owner: Siemens VDO Automotive AG

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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POWER OF ATTORNEY

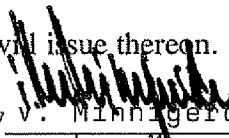

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By  
Manager Trademarks Manager Trademarks

Date September 3, 2007

UNITED STATES

REVOCATION
AND
NEW POWER OF ATTORNEY

Mark: TINEXY
Registration: 2947703
Serial No.:
Class(es):
Owner: Siemens VDO Automotive AG

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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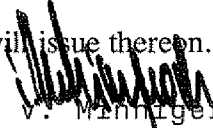

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By  
Manager Trademarks Manager Trademarks
Date September 3, 2007

UNITED STATES

REVOCATION
AND
NEW POWER OF ATTORNEY

Mark: C-IQ LOGO
Registration: 2862584
Serial No.:
Class(es):
Owner: Siemens VDO Automotive AG

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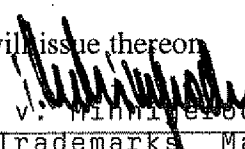

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By v:  
Minneapolis Engels
Manager Trademarks Manager Trademarks
Date September 3, 2007

UNITED STATES

REVOCATION
AND
NEW POWER OF ATTORNEY

Mark: I-DASH (SPECIAL FORM)
Registration: 2749595
Serial No.:
Class(es):
Owner: Siemens VDO Automotive AG

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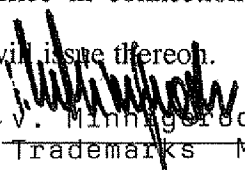

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By  
Manager Trademarks Manager Trademarks
Date September 3, 2007

UNITED STATES

REVOCATION
AND
NEW POWER OF ATTORNEY

Mark: VDO
Registration: 3199980
Serial No.:
Class(es):
Owner: Siemens VDO Automotive AG

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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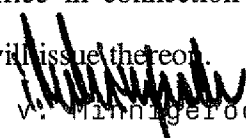

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By  
 w. Minnigerode Engels
 Manager Trademarks Manager Trademarks
 Date September 3, 2007

UNITED STATES

REVOCATION
AND
NEW POWER OF ATTORNEY

Mark: CARMEN
Registration: 2645066
Serial No.:
Class(es):
Owner: Siemens VDO Automotive AG

APPOINTMENT OF DOMESTIC REPRESENTATIVE

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V. Minnigerode Engels

Manager Trademarks Manager Trademarks
Date September 3, 2007

UNITED STATES

REVOCATION
AND
NEW POWER OF ATTORNEY

Mark: VDO DAYTON
Registration: 2898449
Serial No.:
Class(es):
Owner: Siemens VDO Automotive AG

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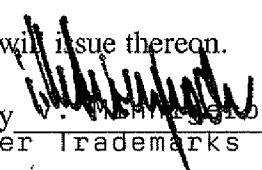

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TRADEMARK
REEL: 003622 FRAME: 0360

UNITED STATES

REVOCAATION
AND
NEW POWER OF ATTORNEY

Mark: MAPPS
Registration: 2382284
Serial No.:
Class(es):
Owner: Siemens VDO Automotive AG

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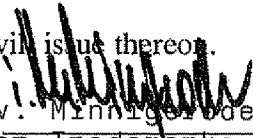

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Date September 3, 2007

UNITED STATES

REVOCATION
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NEW POWER OF ATTORNEY

Mark: VDO AND DESIGN II
Registration: 1520615
Serial No.:
Class(es):
Owner: Siemens VDO Automotive AG

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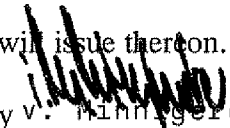
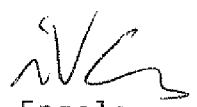
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UNITED STATES

REVOCATION
AND
NEW POWER OF ATTORNEY

Mark: VDO AND DESIGN I
Registration: 849027
Serial No.:
Class(es):
Owner: Siemens VDO Automotive AG

APPOINTMENT OF DOMESTIC REPRESENTATIVE

Abelman, Frayne & Schwab, whose postal address is 666 Third Avenue, New York, New York 10017-5621, U.S.A. is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

POWER OF ATTORNEY

Applicant hereby revokes all previous Powers of Attorney and hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation

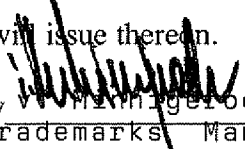

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to transact business in the Patent and Trademark Office in connection with our trademarks, applications therefor, and registrations which have or will issue thereon.

By  
Manager Trademarks Manager Trademarks

Date September 3, 2007