

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Axon Magazine Group (Composed of: Axon Communications, Inc., a Pennsylvania corporation and Bessie Grand, a U.S. citizen)		10/27/2006	LIMITED PARTNERSHIP: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	LRP Magazine Group (composed of LRP Publications, Inc. and Kenneth Kahn, a U.S. citizen)
Street Address:	360 Hiatt Drive
City:	Palm Beach Gardens
State/Country:	FLORIDA
Postal Code:	33418
Entity Type:	LIMITED PARTNERSHIP: PENNSYLVANIA

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	1494190	HUMAN RESOURCE EXECUTIVE
Registration Number:	1631919	HUMAN RESOURCE EXECUTIVE FORUM
Registration Number:	1643197	RISK & INSURANCE

CORRESPONDENCE DATA

Fax Number: (312)827-8185
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-807-4350
 Email: trademarks@bellboyd.com, shakim@bellboyd.com
 Correspondent Name: Sana Hakim
 Address Line 1: P.O. Box 1135
 Address Line 4: Chicago, ILLINOIS 60690-1135

ATTORNEY DOCKET NUMBER:	111441
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CH \$90.00 1494190

NAME OF SUBMITTER:	Sana Hakim
Signature:	/sh/
Date:	09/17/2007
Total Attachments: 2 source=axon lrp#page1.tif source=axon lrp#page2.tif	

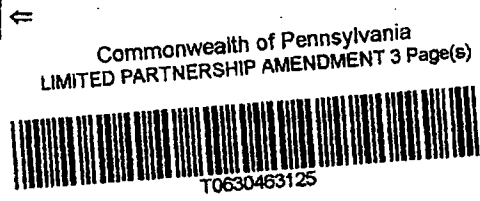
PENNSYLVANIA DEPARTMENT OF STATE
CORPORATION BUREAU

Certificate of Amendment-Domestic
(15 Pa.C.S.)

- Limited Partnership (§ 8512)
 Limited Liability Company (§ 8951)

Name Rhonda Clary		
Address 360 Hiatt Drive		
City Palm Beach Gardens	State FL	Zip Code 33418

Document will be returned to the name and address you enter to the left.



Fee: \$70

In compliance with the requirements of the applicable provisions (relating to certificate of amendment), the undersigned, desiring to amend its Certificate of Limited Partnership/Organization, hereby certifies that:

1. The name of the limited partnership/limited liability company is:
Axon Magazine Group

2. The date of filing of the original Certificate of Limited Partnership/Organization: 01/01/1998

3. Check, and if appropriate complete, one of the following:

The amendment adopted by the limited partnership/limited liability company, set forth in full, is as follows:
RESOLVED. that the Partnership Agreement be, and hereby is, amended by changing the Agreement section "1.2" so as to read as follows: 1.2 The Partnership shall operate under the name of LRP Magazine Group.

The amendment adopted by the limited partnership/limited liability company is set forth in full in Exhibit A attached hereto and made a part hereof.

4. Check, and if appropriate complete, one of the following:

The amendment shall be effective upon filing this Certificate of Amendment in the Department of State.

The amendment shall be effective on: 01/01/07 at 12:01
Date Hour

PA DEPT. OF STATE
OCT 31 2006

5. Check if the amendment restates the Certificate of Limited Partnership/Organization:

The restated Certificate of Limited Partnership/Organization supersedes the original Certificate of Limited Partnership/Organization and all previous amendments thereto.

IN TESTIMONY WHEREOF, the undersigned limited partnership/limited liability company has caused this Certificate of Amendment to be executed this

27th day of October, 2006

Axon Magazine Group

Name of Limited Partnership/Limited Liability Company



Signature

President

Title