

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Nutrition Incorporated		09/13/2007	CORPORATION: PENNSYLVANIA
RECEIVING PARTY DATA			
Name:	General Nutrition Investment Company		
Street Address:	1002 South 63rd Avenue at Buckeye		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85043		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1432670	CALCIUM COMPLETE	
CORRESPONDENCE DATA			
Fax Number:	(713)276-6382		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	713-276-5382		
Email:	houston.ip@gardere.com		
Correspondent Name:	Jennifer S. Sickler		
Address Line 1:	1000 Louisiana, Suite 3400		
Address Line 4:	Houston, TEXAS 77002		
ATTORNEY DOCKET NUMBER:	129891-3017		
NAME OF SUBMITTER:	Jennifer S. Sickler		
Signature:	/Jennifer S. Sickler/		
Date:	09/17/2007		

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REEL: 003622 FRAME: 0468

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

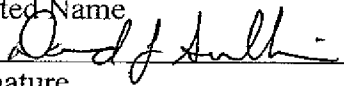
WHEREAS, General Nutrition Incorporated, a Pennsylvania corporation having its principal place of business at 921 Penn Avenue, Pittsburgh, PA 15222 ("Assignor"), is the owner of U.S. Trademark Registration No. 1,432,670 for CALCIUM COMPLETE ("Mark");

WHEREAS, General Nutrition Investment Company, an Arizona corporation, with its principal place of business at 1002 South 63<sup>rd</sup> Avenue at Buckeye, Phoenix, AZ 85043 ("Assignee"), is desirous of obtaining all of Assignor's right, title, and interest, to the Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all of Assignor's right, title and interest in and to the Mark, any applications or registrations therefor, and the good will of the business symbolized by the Mark, and the right to sue and collect damages for past infringement of the Mark, the same to be held and enjoyed by the Assignee, its successors, or other legal representatives.

Assignor hereby covenants and agrees that it will, at any time, upon request, execute and deliver any and all papers that may be necessary or desirable to perfect the transfer of rights described herein, without further compensation, but at the expense of said Assignee, its successors or other legal representatives.

### GENERAL NUTRITION INCORPORATED

By: DAVID J SULLIVAN  
Printed Name  
  
Signature  
Assistant Secretary  
Title

Date: 9-13-07

STATE OF Pennsylvania)  
COUNTY OF Allegheny )

Before me, the undersigned authority, on this 13<sup>th</sup> day of September 2007, personally appeared David J. Sullivan, known to me to be the person whose name is subscribed to the foregoing instrument and acknowledged to me as an authorized representative of GENERAL NUTRITION INCORPORATED that (s)he executed the same as free act on behalf of said company.

[SEAL]

HOUSTON 948326v1

Kevin C. Macken  
Notary Public, State of Pennsylvania

