

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nuvita Market, LLP		09/07/2007	LIMITED PARTNERSHIP: ARIZONA
RECEIVING PARTY DATA			
Name:	Designer Skin, L.L.C.		
Street Address:	3312 East Broadway Road		
City:	Phoenix		
State/Country:	ARIZONA		
Postal Code:	85040		
Entity Type:	LIMITED LIABILITY COMPANY: ARIZONA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3240168	GLAM	
Serial Number:	76382473	DESIGNER SKIN BELIEVE	
Serial Number:	76382471	DESIGNER SKIN GODDESS	
CORRESPONDENCE DATA			
Fax Number:	(317)713-3451		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	317-713-3451		
Email:	arollins@sommerbarnard.com		
Correspondent Name:	Amy A. Rollins, Paralegal		
Address Line 1:	Sommer Barnard PC		
Address Line 2:	One Indiana Square, Suite 3500		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	12714-11416		
NAME OF SUBMITTER:	Amy A. Rollins, Paralegal		

CH \$90.00 3240168

Signature:

/aar/

Date:

09/17/2007

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made as of this 7th day of September, 2007, by Nuvita Market, LLP, a limited liability partnership duly organized and existing under laws of the State of Arizona ("Assignor"), having a business address at 1325 West 21st Street, Tempe, Arizona 85282, to its successor in business, Designer Skin, L.L.C., a limited liability company duly organized and existing under the laws of the State of Arizona ("Assignee"), having a business address at 3312 E. Broadway Road, Phoenix, AZ 85040.

WITNESSETH

WHEREAS, Assignor is the registrant and owner of U.S. Trademark Registration No. 3,240,168 (GLAM) and U.S. Trademark Application Serial Nos. 76/382473 (DESIGNER SKIN BELIEVE) and 76/382471 (DESIGNER SKIN GODDESS) (collectively, the "Marks");

WHEREAS, Assignor desires to assign to Assignee all of Assignor's worldwide right, title and interest in, to and under the Marks along with the goodwill of Assignor's business which is associated with the Marks and which is symbolized thereby;

NOW, THEREFORE, Assignor, for and in exchange for the good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby assign, transfer, grant and convey to Assignee, free and clear of all pledges, security interests, liens, charges, encumbrances, equities, claims, option or limitation of every kind, all of Assignor's worldwide right, title and interests in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement thereof, whether arising on, prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had the Assignment not been made.

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[Signature Page Follows]

Assignor has caused its duly authorized officer to execute this Assignment as of the date first above written.

ASSIGNOR
Nuvita Market, LLP

By:  _____

Printed Name: Bradley Grossman

Title: President