

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
25 Market Share, LLP		09/07/2007	LIMITED PARTNERSHIP: ARIZONA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Designer Skin, L.L.C.		
<b>Street Address:</b>	3312 East Broadway Road		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	85040		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ARIZONA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78413122	AMAZING FACE	
<b>Serial Number:</b>	78847695	GOLDEN SLUMBER	
<b>Serial Number:</b>	78413119	GOLDEN SPLENDOR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(317)713-3451		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	317-713-3451		
<b>Email:</b>	arollins@sommerbarnard.com		
<b>Correspondent Name:</b>	Amy A. Rollins, Paralegal		
<b>Address Line 1:</b>	Sommer Barnard PC		
<b>Address Line 2:</b>	One Indiana Square, Suite 3500		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46204		
<b>ATTORNEY DOCKET NUMBER:</b>	12704-11416		
<b>NAME OF SUBMITTER:</b>	Amy A. Rollins, Paralegal		

CH \$90.00 78413122

Signature:

/aar/

Date:

09/17/2007

Total Attachments: 2

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT ("Assignment") is made as of this 7th day of September, 2007, by 25 Market Share, LLP, a limited liability partnership duly organized and existing under laws of the State of Arizona ("Assignor"), having a business address at 1325 West 21<sup>st</sup> Street, Tempe, Arizona 85282, to its successor in business, Designer Skin, LLC, a limited liability company duly organized and existing under the laws of the State of Arizona ("Assignee"), having a business address at 3312 E. Broadway Road, Phoenix, AZ 85040.

### WITNESSETH

WHEREAS, Assignor is the Applicant and owner of U.S. Trademark Application Serial Nos. 78/413122 (AMAZING FACE), 78/847695 (GOLDEN SLUMBER) and 78/413119 (GOLDEN SPLENDOR) (collectively, the "Marks");

WHEREAS, Assignor desires to assign to Assignee all of Assignor's worldwide right, title and interest in, to and under the Marks along with the goodwill of Assignor's business which is associated with the Marks and which is symbolized thereby;

NOW, THEREFORE, Assignor, for and in exchange for the good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby assign, transfer, grant and convey to Assignee, free and clear of all pledges, security interests, liens, charges, encumbrances, equities, claims, option or limitation of every kind, all of Assignor's worldwide right, title and interests in, to and under the Marks, together with the goodwill of the business associated therewith and which is symbolized thereby, all rights to sue for infringement thereof, whether arising on, prior to or subsequent to the date of this Assignment, and any and all renewals and extensions thereof that may hereafter be secured under the laws now or hereafter in effect in the United States and in any other jurisdiction, the same to be held and enjoyed by Assignee, its successors and assigns from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had the Assignment not been made.

Assignor has caused its duly authorized officer to execute this Assignment as of the date first above written.


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*[Signature Page Follows]*

[Signature Page to Trademark Assignment]

Assignor has caused its duly authorized officer to execute this Assignment as of the date first above written.

ASSIGNOR  
25 Market Share, LLP

By: 

Printed Name: Russell Grossman

Title: Trustee of Russell J. Grossman family trust