

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	07/23/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
I4 Licensing LLC		07/23/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Bill Me Later, Inc.
Street Address:	9690 Deereco Road
Internal Address:	Suite 705
City:	Timonium
State/Country:	MARYLAND
Postal Code:	21093
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 29

Property Type	Number	Word Mark
Registration Number:	2862416	BUY FAST. FEEL SECURE.
Registration Number:	2976701	IOU
Registration Number:	2976700	PUT IT ON MY TAB
Registration Number:	3101433	PAYCAPTURE
Registration Number:	3103963	GREAT MERCHANTS. GREAT OFFERS. GREAT CHOICE.
Registration Number:	3104245	PUT IT ON MY BILL
Registration Number:	3146594	BUY FAST. FEEL SECURE. PAY LATER.
Serial Number:	76416922	I4 COMMERCE
Serial Number:	78682638	I4COMMERCE
Registration Number:	3225370	BML
Registration Number:	3240618	INSIGHT SOLUTIONS
Serial Number:	78665513	CONSUMER INSIGHT SOLUTIONS

OP \$740.00 2862416

Registration Number:	3243012	CUSTOMER INSIGHT SOLUTIONS
Registration Number:	3235067	KNOW HOW AT THE POINT OF SALE
Registration Number:	3235130	KNOW HOW AT THE POINT OF SALE
Serial Number:	78682728	AN I4 SOLUTION
Registration Number:	3200787	IIII
Serial Number:	78826270	WE'VE GOT YOU COVERED
Registration Number:	3193650	NO WALLET. NO WAIT. NO WORRIES
Serial Number:	78826294	SHOP NAKED
Serial Number:	77076632	PERSONAL BILLING
Serial Number:	77207165	BILL ME
Serial Number:	77216434	QUICKPATH
Serial Number:	77216988	WHY NOW WHEN YOU CAN LATER
Registration Number:	3038283	MY WAY TO PAY
Registration Number:	3036113	CHARGE ME
Registration Number:	2583715	BILL ME LATER
Registration Number:	2647066	BILLMELATER
Serial Number:	76537352	BILL ME LATER

CORRESPONDENCE DATA

Fax Number: (412)471-4094
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 412-471-8815
Email: webblaw@webblaw.com
Correspondent Name: Kent E. Baldauf, Jr.
Address Line 1: 436 Seventh Avenue
Address Line 2: 700 Koppers Building
Address Line 4: Pittsburgh, PENNSYLVANIA 15219

ATTORNEY DOCKET NUMBER:	3805-002248
NAME OF SUBMITTER:	Kent E. Baldauf, Jr., Reg. No. 36,082
Signature:	/KEBjr/
Date:	09/18/2007

Total Attachments: 3
source=Merger#page1.tif
source=Merger#page2.tif
source=Merger#page3.tif

Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"I4 LICENSING LLC", A DELAWARE LIMITED LIABILITY COMPANY, WITH AND INTO "BILL ME LATER, INC." UNDER THE NAME OF "BILL ME LATER, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE THE TWENTY-THIRD DAY OF JULY, A.D. 2007, AT 6:27 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

2897287 8100M

070843393



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 5865787

DATE: 07-24-07

TRADEMARK
REEL: 003622 FRAME: 0692

**CERTIFICATE OF MERGER
OF I4 LICENSING LLC
WITH AND INTO
BILL ME LATER, INC.**

**PURSUANT TO SECTION 264 OF THE GENERAL
CORPORATION LAW OF THE STATE OF DELAWARE**

Bill Me Later, Inc., a corporation duly organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "Company"), does hereby certify:

FIRST: That the name and state of incorporation of each of the constituent entities of the merger is as follows:

Name	State of Organization
Bill Me Later, Inc.	Delaware
I4 Licensing LLC	Delaware

SECOND: That the Agreement and Plan of Merger (the "Merger Agreement") dated as of July 23, 2007 by and among Bill Me Later, Inc., a Delaware corporation (the "Company") and I4 Licensing LLC, a Delaware limited liability company and wholly-owned subsidiary of the Company ("Sub"), setting forth the terms and conditions for the merger of Sub with and into the Company (the "Merger"), has been approved, adopted, certified, executed and acknowledged by each of the constituent entities in accordance with the requirements of Section 264 of the General Corporation Law of the State of Delaware.

THIRD: That the name of the surviving Delaware corporation (the "Surviving Corporation") of the Merger shall be Bill Me Later, Inc.

FOURTH: That the Eleventh Amended and Restated Certificate of Incorporation of the Company as amended and in effect immediately prior to the Merger shall be the certificate of incorporation of the Surviving Corporation.

FIFTH: That the executed Merger Agreement is on file at the principal place of business of the Surviving Corporation located at 9690 Deereco Road, Suite 705, Timonium, MD 21093.

SIXTH: That a copy of the Merger Agreement will be furnished by the Surviving Corporation, on request and without cost, to any stockholder or member of any constituent entities.

SEVENTH: That the Merger shall become effective upon the filing of this Certificate of Merger with the Secretary of State of Delaware.

IN WITNESS WHEREOF, Bill Me Later, Inc. has caused this Certificate of Merger to be executed in its corporate name on the 23rd day of July, 2007.

BILL ME LATER, INC.

/s/ Steve Burleson

Steve Burleson

Vice President and Chief Financial Officer