

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hidden Hitch Acquisition Company		09/13/2007	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cequent Towing Products, Inc.		
Street Address:	47774 Anchor Court		
City:	Plymouth		
State/Country:	MICHIGAN		
Postal Code:	48170		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	1734183	HIDDEN HITCH	
Registration Number:	2486994	HIDDEN HITCH	
CORRESPONDENCE DATA			
Fax Number:	(317)637-7561		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	317-634-3456		
Email:	jdurlacher@uspatent.com		
Correspondent Name:	James M. Durlacher		
Address Line 1:	111 Monument Circle		
Address Line 2:	Suite 3700		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	8362-1		
NAME OF SUBMITTER:	James M. Durlacher		
Signature:	/James M. Durlacher/		

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REEL: 003622 FRAME: 0819

Date:

09/18/2007

Total Attachments: 2

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ASSIGNMENT

WHEREAS, Hidden Hitch Acquisition Company, a Delaware corporation, having an address at 39400 Woodward Avenue, Suite 130, Bloomfield Hills, Michigan 48304 (hereinafter "Assignor"), is the owner of the trademark HIDDEN HITCH, U.S. Registration No. 1,734,183 and HIDDEN HITCH and Design, U.S. Registration No. 2,486,994; and

WHEREAS, Cequent Towing Products, Inc., a Delaware corporation located at 47774 Anchor Court, Plymouth, Michigan 48170 (hereinafter "Assignee"), desires to acquire said marks, and any related applications and any registrations resulting therefrom;

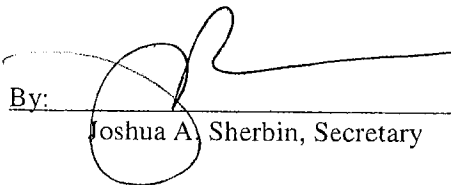
NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN

Be it known that for and in consideration of the sum of One and No/100 Dollars (\$1.00) and other good and valuable consideration said Hidden Hitch Acquisition Company, hereby acknowledges the aforesaid contribution, assignment and transfer, and by these presents does contribute, assign and transfer unto Cequent Towing Products, Inc., the entire right, title and interest in and to the above named U.S. and foreign trademarks, and related applications and registrations, together with the goodwill of the business symbolized by said marks, together with all rights of action, in law or in equity, for any past or future infringement thereof. Assignor agrees to promptly execute and deliver to Assignee or its legal representatives all papers, instruments or affidavits required to carry out and record this transfer and assignment of the Trademark Property to Assignee.

Said trademarks and registrations are to be held and enjoyed by Cequent Towing Products, Inc. for its own use and benefit and for its successors and assigns to the full end of the present or extended term of said trademarks, as fully and entirely as the same would have been held by Assignee if this assignment and contribution had not been made.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed and effective as of the 13th day of September, 2007.

HIDDEN HITCH ACQUISITION COMPANY

By: 
Joshua A. Sherbin, Secretary

STATE OF Michigan)
) SS:
COUNTY OF Oakland)

Before me, a Notary Public, in and for said County and State, personally appeared Joshua A. Sherbin, Secretary of Hidden Hitch Acquisition Company, to me personally known, and who executed the foregoing Assignment in my presence and acknowledged the execution thereof as his free and voluntary act and deed for the uses and purposes therein set forth and expressed.

Gail Ann Williams
Notary Public

My Commission Expires:

GAIL ANN WILLIAMS
NOTARY PUBLIC, STATE OF MI
COUNTY OF MACOMB Acting in Oakland County
MY COMMISSION EXPIRES Jun 25, 2013