

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	09/18/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GMAC Mortgage LLC		09/18/2007	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	General Motors Corporation
Street Address:	300 Renaissance Center
City:	Detroit
State/Country:	MICHIGAN
Postal Code:	48265-3000
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	76579621	GMAC MORTGAGE CASH BACK REWARDS

CORRESPONDENCE DATA

Fax Number: (248)267-4285
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 313-665-4697
 Email: lisa.k.benkarski@gm.com
 Correspondent Name: Lisa Benkarski
 Address Line 1: 300 Renaissance Center
 Address Line 2: MC#482-C23-B21
 Address Line 4: Detroit, MICHIGAN 48265-3000

NAME OF SUBMITTER:	Lisa K. Benkarski
Signature:	/LKB/

CH \$40.00 76579621

Date:

09/18/2007

Total Attachments: 2

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ASSIGNMENT

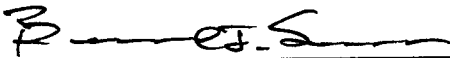
WHEREAS, **GMAC MORTGAGE LLC**, a corporation organized and existing under the laws of the State of Delaware, with an office at 2711 Centerville Rd., Suite 400, Wilmington, Delaware, 19808 (hereinafter called the ASSIGNOR); is the owner of the trademark application as set forth in Schedule A attached hereto and incorporated herein by reference ("Trademark");

AND, WHEREAS, **GENERAL MOTORS CORPORATION**, a corporation organized and existing under the laws of the State of Delaware, with an office at 300 Renaissance Center, City of Detroit, Michigan 48265 (hereinafter called the ASSIGNEE), is desirous of acquiring the entire right, title and interest in and to the Trademark, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the Trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does hereby assign and transfer unto the said ASSIGNEE, its successors and assigns, its entire right, title and interest in and to the Trademark.

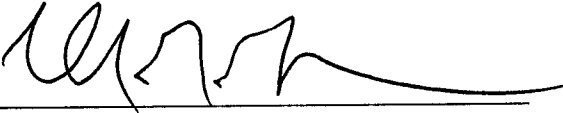
IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this Assignment this 13th day of Sept., 2007.

GMAC MORTGAGE LLC:

Signature: 
Print Name: Bernard J. Smith
Title: Vice President
Date: September 13, 2007

IN WITNESS WHEREOF, the said ASSIGNEE has hereunto executed this Assignment this 18th day of September, 2007.

GENERAL MOTORS CORPORATION

Signature: 
Print Name: TIMOTHY G. GORBATOFF
Title: Assistant Secretary
Date: September 18, 2007

SCHEDULE A

Trademark Name: GMAC MORTGAGE CASH BACK REWARDS
Int'l Class: 36
Country: United States
Status: Statement of Use Submitted 9/12/07
Application Number: 76/579,621
Filing Date: March 8, 2004