

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quadriga Art, LLC		08/10/2007	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	BNP Paribas		
Street Address:	787 Seventh Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	Banking Corporation: FRANCE		
PROPERTY NUMBERS Total: 9			
Property Type	Number	Word Mark	
Registration Number:	1895070	RR	
Registration Number:	1044149	RR	
Registration Number:	0762471	MADONNA	
Registration Number:	2420281	CATHOLIC DIRECT	
Registration Number:	2220975	CHRISTIAN INSPIRATIONS	
Registration Number:	2451219	REVELATION GREETINGS	
Registration Number:	1278919	RED FARM STUDIO	
Registration Number:	1117654	KIM'S	
Registration Number:	2139207	ART OF THE SEA	
CORRESPONDENCE DATA			
Fax Number:	(212)735-2000		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	212-725-3000		
Email:	mmcguire@skadden.com		

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TRADEMARK
 REEL: 003623 FRAME: 0364

Correspondent Name: Skadden, Arps, Slate, Meagher & Flom LLP
Address Line 1: Four Times Square
Address Line 2: Attn: Matthew Zisk, Esq.
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER: 055660/37

NAME OF SUBMITTER: Matthew B. Zisk

Signature: /Matthew B. Zisk/

Date: 09/18/2007

Total Attachments: 5
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GRANT OF TRADEMARK SECURITY INTEREST

WHEREAS, Quadriga Art, LLC, a Delaware limited liability company ("**Grantor**"), owns and uses in its business, and will in the future adopt and so use, various intangible assets, including the Trademark Collateral (as defined below); and

WHEREAS, QA Direct Holdings LLC, a Delaware limited liability company ("**Holdings**"), and QA Direct Holdings LLC, a Delaware limited liability company ("**Company**"), have entered into a Credit Agreement dated as of August 10, 2007 (said Credit Agreement, as it may heretofore have been and as it may hereafter be further amended, restated, supplemented or otherwise modified from time to time, being the "**Credit Agreement**") with the financial institutions named therein (collectively, together with their respective successors and assigns party to the Credit Agreement from time to time, the "**Lenders**"), and BNP Paribas, as Administrative Agent for the Lenders (in such capacity, "**Secured Party**") pursuant to which Lenders have made certain commitments, subject to the terms and conditions set forth in the Credit Agreement, to extend certain credit facilities to Company; and

WHEREAS, Company may from time to time enter, or may from time to time have entered, into one or more swap agreements (collectively, the "**Lender Swap Agreements**") with one or more Persons that are Lenders or Affiliates of Lenders at the time such Lender Swap Agreements are entered into (in such capacity, collectively, "**Swap Counterparties**");

WHEREAS, Grantor has executed and delivered that certain Subsidiary Guaranty dated as of August 10, 2007 (said Subsidiary Guaranty, as it may heretofore have been and as it may hereafter be further amended, restated, supplemented or otherwise modified from time to time, being the "**Guaranty**") in favor of Secured Party for the benefit of Lenders and any Swap Counterparties, pursuant to which Grantor has guaranteed the prompt payment and performance when due of all obligations of Company under the Credit Agreement and the other Loan Documents and all obligations of Company under the Lender Swap Agreements, including, without limitation, the obligation of Company to make payments thereunder in the event of early termination thereof; and

WHEREAS, pursuant to the terms of a Security Agreement dated as of August 10, 2007 (said Security Agreement, as it may heretofore have been and as it may hereafter be further amended, restated, supplemented or otherwise modified from time to time, being the "**Security Agreement**"), among Grantor, Secured Party and the other grantors named therein, Grantor has created in favor of Secured Party a security interest in, and Secured Party has become a secured creditor with respect to, the Trademark Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Security Agreement, to evidence further the security interest granted by Grantor to Secured Party pursuant to the Security Agreement, Grantor hereby grants to Secured Party a security interest in all of Grantor's right, title and interest in and to the following, in each case whether now or hereafter existing or in which Grantor now has or hereafter acquires an interest and wherever the same may be located (the "**Trademark Collateral**");

(i) all rights, title and interest (including rights acquired pursuant to a license or otherwise) in and to all trademarks, service marks, designs, logos, indicia, tradenames, trade dress, corporate names, company names, business names, fictitious business names, trade styles and/or other source and/or business identifiers and applications pertaining thereto, owned by such Grantor, or hereafter adopted and used, in its business (including, without limitation, the trademarks set forth on Schedule A annexed hereto) (collectively, the “**Trademarks**”), all registrations that have been or may hereafter be issued or applied for thereon in the United States and any state thereof and in foreign countries (including, without limitation, the registrations and applications set forth on Schedule A annexed hereto), all common law and other rights (but in no event any of the obligations) in and to the Trademarks in the United States and any state thereof and in foreign countries, and all goodwill of such Grantor’s business symbolized by the Trademarks and associated therewith; and

(ii) all proceeds, products, rents and profits of or from any and all of the foregoing Trademark Collateral and, to the extent not otherwise included, all payments under insurance (whether or not Secured Party is the loss payee thereof), or any indemnity, warranty or guaranty, payable by reason of loss or damage to or otherwise with respect to any of the foregoing Trademark Collateral. For purposes of this Grant of Trademark Security Interest, the term “**proceeds**” includes whatever is receivable or received when Trademark Collateral or proceeds are sold, licensed, exchanged, collected or otherwise disposed of, whether such disposition is voluntary or involuntary.

Grantor does hereby further acknowledge and affirm that the rights and remedies of Secured Party with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

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IN WITNESS WHEREOF, Grantor has caused this Grant of Copyright Security Interest to be duly executed and delivered by its officer thereunto duly authorized as of the 10th day of August, 2007.

QUADRIGA ART, LLC

By: 

Name: R. Mark Schulhof

Title: President

SCHEDULE A

United States Trademarks

Entity	Trademark	Reg Date	Reg#	Classes
Quadriga Art, LLC	BACK-TO-BACK DOUBLE R DESIGN	5/23/1995	1,895,070	16
Quadriga Art, LLC	BACK-TO-BACK DOUBLE R DESIGN	7/20/76	1044149	16
Quadriga Art, LLC	MADONNA	12/31/1963	762,471	16
Quadriga Art, LLC	CATHOLIC DIRECT	1/9/2001	2,420,281	35
Quadriga Art, LLC	CHRISTIAN INSPIRATIONS	1/26/1999	2,220,975	16
Quadriga Art, LLC	REVELATION GREETINGS	5/15/2001	2,451,219	16
Quadriga Art, LLC	RED FARM STUDIO	5/22/1984	1,278,919	16
Quadriga Art, LLC	KIM'S	5/8/1979	1,117,654	16
Quadriga Art, LLC	ART OF THE SEA	2/24/1998	2,139,207	16

SCHEDULE A

Canadian Trademarks

Entity	Trademark	Reg Date	Reg#
Quadriga Art, LLC	MADONNA	1/22/64	Canada TMA0136858
Quadriga Art, LLC	RR Design	9/13/68	Canada TMA0165110