

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	statutory conversion of entity from corporation to limited liability company

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Stecroft Holdings, Inc.		05/21/2007	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	Go Apply, LLC
Street Address:	2600 Michelson
Internal Address:	2nd Floor
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92612
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	78557957	YOUR FINANCIAL MATCHMAKER
Registration Number:	3040193	GOAPPLY.COM
Registration Number:	3139118	GO APPLY.COM
Registration Number:	3141237	GO APPLY LEADS
Registration Number:	3228452	ELEADZ

CORRESPONDENCE DATA

Fax Number: (314)436-8400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: (314) 231-2800
 Email: jbg@stolarlaw.com
 Correspondent Name: John B. Greenberg
 Address Line 1: 911 Washington Avenue
 Address Line 2: 7th Floor
 Address Line 4: St. Louis, MISSOURI 63101

OP \$140.00 78557957

NAME OF SUBMITTER:	John B. Greenberg, Attorney
Signature:	/John B. Greenberg/
Date:	09/19/2007
Total Attachments: 4 source=goapply#page1.tif source=goapply#page2.tif source=goapply#page3.tif source=goapply#page4.tif	

SECRETARY OF STATE



**CERTIFICATE OF EXISTENCE
WITH STATUS IN GOOD STANDING**

I, ROSS MILLER, the duly elected and qualified Nevada Secretary of State, do hereby certify that I am, by the laws of said State, the custodian of the records relating to filings by corporations, non-profit corporations, corporation soles, limited-liability companies, limited partnerships, limited-liability partnerships and business trusts pursuant to Title 7 of the Nevada Revised Statutes which are either presently in a status of good standing or were in good standing for a time period subsequent of 1976 and am the proper officer to execute this certificate.

I further certify that the records of the Nevada Secretary of State, at the date of this certificate, evidence, **GO APPLY, LLC**, as a limited liability company duly organized under the laws of Nevada and existing under and by virtue of the laws of the State of Nevada since June 28, 2002, and is in good standing in this state.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed the Great Seal of State, at my office on May 25, 2007.

Handwritten signature of Ross Miller.

ROSS MILLER
Secretary of State

By

Handwritten signature of the Certification Clerk.

Certification Clerk



TRADEMARK

REEL: 003624 FRAME: 0345

STATE OF NEVADA



ROSS MILLER
Secretary of State

SCOTT W. ANDERSON
Deputy Secretary
for Commercial Recordings

OFFICE OF THE
SECRETARY OF STATE

Certified Copy

May 25, 2007

Job Number: C20070525-1700
Reference Number: 00001364556-20
Expedite:
Through Date:

The undersigned filing officer hereby certifies that the attached copies are true and exact copies of all requested statements and related subsequent documentation filed with the Secretary of State's Office, Commercial Recordings Division listed on the attached report.

Document Number(s)	Description	Number of Pages
20070363335-82	Convert In	2 Pages/4 Copies



Respectfully,

Handwritten signature of Ross Miller.

ROSS MILLER
Secretary of State

By

Handwritten signature of the Certification Clerk.

Certification Clerk

Commercial Recording Division
202 N. Carson Street
Carson City, Nevada 89701-4069
Telephone (775) 684-5708
Fax (775) 684-7138



ROSS MILLER
 Secretary of State
 204 North Carson Street, Ste 1
 Carson City, Nevada 89701-4259
 (775) 684 5708
 Website: secretaryofstate.biz

Filed in the office of Ross Miller Secretary of State State of Nevada	Document Number 20070363335-82
	Filing Date and Time 05/25/2007 1:25 PM
	Entity Number C16393-2002

Articles of Conversion
 (PURSUANT TO NRS 92A.205)
Page 1

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Articles of Conversion
 (Pursuant to NRS 92A.205)

1. Name and jurisdiction of organization of constituent entity and resulting entity:

Sticroft Holdings, Inc.	
Name of constituent entity	
Nevada	corporation
Jurisdiction	Entity type *
and,	
Go Apply, LLC	
Name of resulting entity	
Nevada	limited liability company
Jurisdiction	Entity type *

2. A plan of conversion has been adopted by the constituent entity in compliance with the law of the jurisdiction governing the constituent entity.

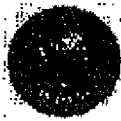
3. Location of plan of conversion: (check one)

- The entire plan of conversion is attached to these articles.
- The complete executed plan of conversion is on file at the registered office or principal place of business of the resulting entity.
- The complete executed plan of conversion for the resulting domestic limited partnership is on file at the records office required by NRS 92A.330.

* corporation, limited partnership, limited-liability limited partnership, limited-liability company or business trust.

This form must be accompanied by appropriate fees.

Nevada's Secretary of State Form AM Conversion page 1 2007
 Revised on: 01/01/07



ROSS MILLER
 Secretary of State
 204 North Carson Street, 8th Fl
 Carson City, Nevada 89701-4289
 (775) 684 5708
 Website: secretaryofstate.biz

Articles of Conversion
 (PURSUANT TO NRS 92A.205)
Page 2

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4. Forwarding address where copies of process may be sent by the Secretary of State of Nevada (if a foreign entity is the resulting entity in the conversion):

Attn: _____
 c/o: _____

5. Effective date of conversion (optional) (not to exceed 90 days after the articles are filed pursuant to NRS 92A.240) * : _____

6. Signatures - must be signed by:

1. If constituent entity is a Nevada entity: an officer of each Nevada corporation; all general partners of each Nevada limited partnership or limited-liability limited partnership; a manager of each Nevada limited-liability company with managers or all the members if there are no managers; a trustee of each Nevada business trust; a managing partner of a Nevada limited-liability partnership (a.k.a.; general partnership governed by NRS chapter 87).
2. If constituent entity is a foreign entity: must be signed by the constituent entity in the manner provided by the law governing it.

Name of constituent entity _____

Marc Bonanni
 Signature Marc Bonanni

Vice President, Sec. & Treas.
 Title

5/21/2007
 Date

* Pursuant to NRS 92A.205(4) if the conversion takes effect on a later date specified in the articles of conversion pursuant to NRS 92A.240, the constituent document filed with the Secretary of State pursuant to paragraph (b) subsection 1 must state the name and the jurisdiction of the constituent entity and that the existence of the resulting entity does not begin until the later date. This statement must be included within the resulting entity's articles.

Filing Fee \$350.00

This form must be accompanied by appropriate fees.

Nevada Secretary of State Form AM Conversion page 2 2007
 Revised 01/01/07