

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SIGN, LLC		08/29/2007	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	CITIZENS OF HUMANITY, LLC		
Street Address:	5715 BICKETT STREET		
City:	HUNTINGTON PARK		
State/Country:	CALIFORNIA		
Postal Code:	90255		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	78927211	A GOLD E	
Serial Number:	78529381	GOLDSIGN	
CORRESPONDENCE DATA			
Fax Number:	(310)576-2440		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-576-2444		
Email:	JINHEE@LOGF.COM		
Correspondent Name:	EMILY BRESLER		
Address Line 1:	1149 3RD STREET, SUITE 200		
Address Line 4:	SANTA MONICA, CALIFORNIA 90403		
NAME OF SUBMITTER:	EMILY BRESLER		
Signature:	/emily bresler/		
Date:	09/19/2007		

OP \$65.00 78927211

Total Attachments: 4

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment"), effective as of this 29 day of August, 2007 ("Effective Date"), is from Sign, LLC, a California limited liability company ("Assignor"), to Citizens of Humanity, LLC, a Delaware limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the trademark registrations and trademark applications listed in the attached Schedule A (the "Assigned Trademarks").

WHEREAS, Assignee desires to acquire the Assigned Trademarks, and Assignor desires to assign the Assigned Trademarks to Assignee.

WHEREAS, Assignee is a wholly-owned subsidiary of Citizens of Humanity Holding Company, LLC, a Delaware limited liability company ("COH Holding").

WHEREAS, Assignor, Laundry Atelier, LLC, a California limited liability company, Adriano Goldschmied and Gold Standard Investors, LLC, a Michigan limited liability company, on the one hand, and COH Holding and Assignee, on the other hand, have entered into a Contribution Agreement dated as of the Effective Date (the "Agreement"), pursuant to which Assignee will acquire the Assigned Trademarks.

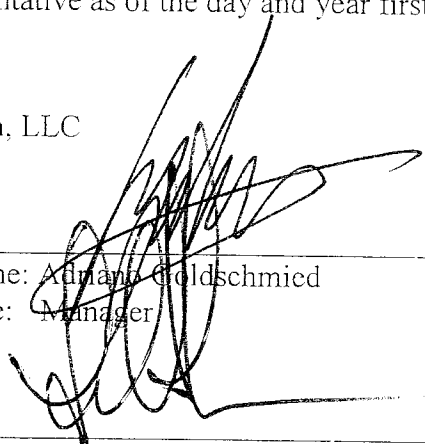
NOW, THEREFORE, for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged:

1. Assignor does hereby sell, assign and transfer to Assignee its entire worldwide right, title and interest in the Assigned Trademarks, together with the goodwill connected with and symbolized by the Assigned Trademarks, or to which the Assigned Trademarks pertain, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, to the end of the term or terms for which said Assigned Trademarks are granted or reissued or extended as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment and sale had not been made, as assignee of its entire right, title and interest therein and in and to all income, royalties, damages and payments now or hereafter due or payable with respect thereto in and to all causes of action (either in law or in equity) and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.
2. This Assignment is binding upon, and inures to the benefit of, the parties and their respective legal representatives, successors and assigns.
3. Assignor hereby requests the U.S. Commissioner of Patents and Trademarks and/or the applicable foreign authorities to record this Assignment, as to the Assigned Trademarks herein referred to.
4. It is understood that any finding of invalidity of one assignment as effected hereby shall not affect the assignment of other Assigned Trademarks.

5. All capitalized terms not otherwise defined in this Assignment, as used in this Assignment, will have the respective meanings set forth in the Agreement.
6. Notwithstanding anything to the contrary, this Assignment does not create, expand or restrict any representation or warranty regarding ownership of the Assigned Trademarks. Such representation or warranties are created, and only created, in the Agreement.
7. All questions concerning the construction, validity and interpretation of this Assignment and the performance of the obligations imposed by this Assignment shall be governed by the laws of the State of California, regardless of the laws that might otherwise govern under applicable principles of conflict of laws.
8. Upon reasonable request by Assignee and subject to the effectiveness of the Agreement, Assignor will execute any and all additional documents and take other action as may be necessary or desirable to record or memorialize the assignments of the Assigned Trademarks set forth herein, in the United States or other foreign jurisdictions, as applicable, and to vest in Assignee such right, title, and interest in and to the Assigned Trademarks as granted to Assignee.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed in duplicate originals by its duly authorized representative as of the day and year first above written.

Sign, LLC

By: 
Name: Adam Goldschmied
Title: Manager

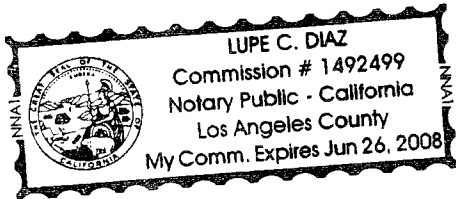
By: _____
Name: Linden D. Nelson
Title: Manager

ATTACH NOTARY JURATS

Notary Jurats to Trademark Assignment

STATE OF CALIFORNIA)
)SS
COUNTY OF Los Angeles)

On this 27th day of August, 2007, before me, a Notary Public, personally appeared Adriano Goldschmied, Manager of Sign, LLC, a California limited liability company, who executed the above Trademark Assignment on behalf of said entity.



Lupe C. Diaz
Notary Public, Los Angeles County, California
My commission expires: 6-26-08

STATE OF MICHIGAN)
)SS
COUNTY OF OAKLAND)

On this 22nd day of August, 2007, before me, a Notary Public, personally appeared Linden D. Nelson, Manager of Sign, LLC, a California limited liability company, who executed the above Trademark Assignment on behalf of said entity.

Barbara Kraus
Notary Public, Oakland County, Michigan
My commission expires: _____

Barbara Kraus
Notary Public, Macomb Co., MI
My Commission Expires: 08/14/2012
Acting in Oakland County, MI

SCHEDULE "A"

Trademark Registrations:

Trademark	Jurisdiction	Registration Number	Registration Date	International Classes
Goldsign	Australia	1047955	03/24/2005	25
Goldsign	European Union	004310181	06/14/2006	25, 09, 18
Goldsign	Hong Kong	300392094	03/24/2005	25
Goldsign	Japan	4909336	11/18/2005	25
Goldsign	Mexico	914597	12/20/2005	25
Goldsign	South Korea	656384	03/27/2006	25
Goldsign	Turkey	2005/010773	03/28/2005	25

Trademark Applications:

Trademark	Jurisdiction	Application Number	Application Date	International Classes
A Gold E	United States	78/927,211	07/11/2006	25
Goldsign	Canada	1,249,611	03/07/2005	25
Goldsign	China	4661453	05/17/2005	25
Goldsign	India	1459257	06/13/2006	3, 9, 14, 18, 25
Goldsign	United States	78/529,381	12/08/2004	3, 9, 14, 18, 25

Current Drafts/8.16.07 Trademark Assignment