

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
WEB SERVICE COMPANY, INC.		09/11/2007	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	WEB SERVICE COMPANY, LLC
Street Address:	3690 REDONDO BEACH AVENUE
City:	REDONDO BEACH
State/Country:	CALIFORNIA
Postal Code:	90278
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Registration Number:	3255809	A NEW SPIN ON CHOICE
Registration Number:	3242145	VANTAGE PLUS
Registration Number:	3242144	VANTAGE PREMIER
Registration Number:	3242141	WEBVANTAGE
Registration Number:	3242140	WEBVANTAGE
Registration Number:	2748870	PARTNERS OF DISTINCTION
Registration Number:	2605945	
Registration Number:	2605944	WEB
Registration Number:	2725737	
Registration Number:	2652894	INNOVATIVE LAUNDRY SYSTEMS
Registration Number:	2800675	WEB SERVICE COMPANY, INC.
Registration Number:	2332174	WEBRENTS
Registration Number:	2085029	IMAGINE LIFE WITHOUT CHANGE
Registration Number:	2118400	WEB ACCESSCARD

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Registration Number:	1645076	WEB
Registration Number:	1645075	WEB

CORRESPONDENCE DATA

Fax Number: (213)226-4028
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (310) 201-3553
Email: kevin.davis@pillsburylaw.com
Correspondent Name: CATHERINE DEBONO HOLMES, ESQ.
Address Line 1: JEFFER, MANGELS, BUTLER & MARMARO, LLP
Address Line 2: 1900 AVENUE OF THE STARS, 7TH FLOOR
Address Line 4: LOS ANGELES, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER:	005550-0000123
NAME OF SUBMITTER:	BRIAN S. STERN
Signature:	/Brian S. Stern/
Date:	09/19/2007

Total Attachments: 3
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ASSIGNMENT OF TRADEMARKS

FOR GOOD AND VALUABLE CONSIDERATION, the receipt and sufficiency of which is hereby acknowledged, Web Service Company, Inc., a California corporation, ("Assignor"), hereby assigns and transfers to Web Service Company, LLC, a California limited liability company ("Assignee"), and Assignee hereby accepts from Assignor:

A. Any and all of its right, title and interest in and to U.S. Trademark Registration No. 1645075 (which is the tradename "**Web**" and the trademark "**WEB**") (collectively, the "**Tradenames**" and each a "**Tradename**"), the tagline "**multifamily laundry system**", and all other trademarks, tradenames and taglines used by the Assignor in the laundry route business, including those listed on Exhibit A attached hereto (collectively, the "**Trademark Rights**"), provided, however, that the that the Assignee's rights in and to U.S. Trademarks Registration Nos. 1,645,075, 1,645,076, 2,605,944 and 2,605,945 are subject in all respects to the terms and conditions of that certain Trademark License Agreement, between Assignor and Mac-Gray Services, Inc., a Delaware corporation, dated as of January 10, 2005;

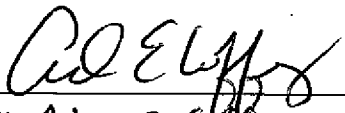
B. Any and all of its goodwill of the business connected with the use of and symbolized by the Trademark Rights; and

C. Any and all of its rights to damages or profits, due or to become due, accrued or to accrue, arising out of past, present, or future infringement of said Trademark Rights or injury to said goodwill, together with the right to sue or recover the same in the Assignee's name.

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IN WITNESS WHEREOF, the undersigned have hereunto set their hands as of
September 11, 2007.

WEB SERVICE COMPANY, INC.
a California corporation

By: 
Name: Adam E. Coffey
Title: Chief Executive Officer

WEB SERVICE COMPANY, LLC,
a California limited liability company


By: 
Name: Adam E. Coffey
Title: Chief Executive Officer

EXHIBIT A

U.S. Trademark	Registration No.	Filing/Issue Date
A NEW SPIN ON CHOICE	3,255,809	06/26/07
VANTAGE PLUS	3,242,145	05/15/07
VANTAGE PREMIER	3,242,144	05/15/07
WEBVANTAGE	3,242,141	05/15/07
WEBVANTAGE	3,242,140	05/15/07
PARTNERS OF DISTINCTION	2,748,870	08/05/03
DESIGN ONLY	2,605,945	08/06/02
WEB	2,605,944	08/06/02
DESIGN ONLY	2,725,737	06/10/03
INNOVATIVE LAUNDRY SYSTEMS	2,652,894	11/19/02
WEB SERVICE COMPANY, INC.	2,800,675	12/30/2003
WEBRENTS	2,332,174	03/21/00
IMAGINE LIFE WITHOUT CHANGE	2,085,029	07/29/97
WEB ACCESSCARD	2,118,400	12/02/97
WEB	1,645,076	05/21/91
WEB	1,645,075	05/21/91