

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Frank Vono Jr.		09/05/2007	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Frankie's Firehouse International, Inc.		
Street Address:	112 Main Street		
City:	Somersville		
State/Country:	CONNECTICUT		
Postal Code:	06072		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77093218	WHERE YOU ALWAYS GET MORE	
CORRESPONDENCE DATA			
Fax Number:	(860)527-0464		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	8605495290		
Email:	dudek@ip-lawyers.com		
Correspondent Name:	Marina F. Cunningham, McCormick, Pauldin		
Address Line 1:	185 Asylum Street, 18th Floor		
Address Line 2:	7677-0004		
Address Line 4:	Hartford, CONNECTICUT 06103-3402		
ATTORNEY DOCKET NUMBER:	7677-0004		
NAME OF SUBMITTER:	Marina F. Cunningham		
Signature:	/Marina F. Cunningham/		
Date:	09/20/2007		

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Total Attachments: 2
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TRADEMARK ASSIGNMENT

WHEREAS, Frank Vono, Jr., an individual, residing under the laws of the State of Connecticut, is the owner of the following Trademark Application for registration thereof:

WHERE YOU ALWAYS GET MORE, U.S. Trademark Application No. 77/093,218, filed on January 29, 2007, and

WHEREAS, Frankie's Firehouse International, Inc., a corporation, organized and existing under the laws of the State of Connecticut, having a place of business at 112 Main Street, Somersville, Connecticut 06072, is desirous of acquiring said trademark and application for registration thereof;

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of the sum of ONE DOLLAR and other good and valuable consideration to it in hand paid, the receipt of which is hereby acknowledged, said Frank Vono, Jr., by these presents does sell, assign and transfer, unto the said Frankie's Firehouse International, Inc., the entire right, title and interest in and to the aforesaid mark and application for registration thereof, together with the good will of the business associated therewith and the right to sue for infringements of the mark, past and present.

IN WITNESS WHEREOF, Assignor has caused this assignment to be executed by
this 5 day of Sept., 2007.

By Frank Vono Jr.
Frank Vono, Jr.

STATE OF CONNECTICUT)
)ss: ENFIELD
COUNTY OF HARTFORD)

On this 5th day of September, 2007, before me personally came
Frank Vono, Jr., to me personally known, and known to me to be the person(s) who
signed the foregoing assignment, and acknowledged the signing of same as his free act
and deed.

John P. Powers
Notary Public

[SEAL]

JOHN P. POWERS
NOTARY PUBLIC
My Commission Expires June 30, 2012