

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Discovery Channel Store, Inc.		09/19/2007	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Discovery Communications, LLC		
<b>Street Address:</b>	One Discovery Place		
<b>City:</b>	Silver Spring		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	20910		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1500493	THE NATURE COMPANY	
Registration Number:	1497840	THE NATURE COMPANY	
Registration Number:	1458784	THE NATURE COMPANY	
Registration Number:	1561518	THE NATURE COMPANY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(202)857-6395		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	202-775-5714		
<b>Email:</b>	queeno.laurel@arentfox.com		
<b>Correspondent Name:</b>	Laurel Queeno		
<b>Address Line 1:</b>	1050 Connecticut Avenue, NW		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20036-5399		
<b>ATTORNEY DOCKET NUMBER:</b>	026146-00001		
<b>NAME OF SUBMITTER:</b>	Laurel E. Queeno		

CH \$115.00 1500493

Signature:

/Laurel E. Queeno/

Date:

09/20/2007

Total Attachments: 2

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CERTIFICATE OF CONVERSION TO LIMITED LIABILITY COMPANY

OF

DISCOVERY COMMUNICATIONS, INC.  
TO  
DISCOVERY COMMUNICATIONS, LLC

This Certificate of Conversion to Limited Liability Company, dated as of May 14, 2007, is being duly executed and filed by Discovery Communications, Inc., a Delaware corporation (the "Company"), and Christina Wadyka as an authorized person of Discovery Communications, LLC, a Delaware limited liability company (the "LLC"), to convert the Company to the LLC, under the Delaware Limited Liability Company Act (6 Del. C. § 18-101, et seq.) and the General Corporation Law of the State of Delaware (8 Del. C. § 101, et seq.) (the "GCL").

1. The Company's name when it was originally incorporated and immediately prior to the filing of this Certificate of Conversion to Limited Liability Company was Discovery Communications, Inc.

2. The Company filed its original certificate of incorporation with the Secretary of State of the State of Delaware and was first incorporated on April 12, 1991 in the State of Delaware, and was incorporated in the State of Delaware immediately prior to the filing of this Certificate of Conversion to Limited Liability Company.


3. The name of the LLC into which the Company shall be converted as set forth in its certificate of formation is Discovery Communications, LLC.

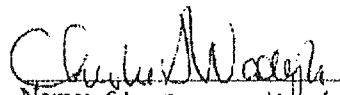
4. The conversion of the Company to the LLC has been approved in accordance with the provisions of Section 266 of the GCL.

IN WITNESS WHEREOF, the undersigned have executed this Certificate of Conversion to Limited Liability Company as of the date first-above written.

DISCOVERY COMMUNICATIONS, INC.

By:

  
Name: Bruce Campbell  
Title: Executive Vice President

  
Name: Christina Wadyka  
Authorized Person of the LLC

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 09:15 AM 05/14/2007  
FILED 09:15 AM 05/14/2007  
SRV 070556586 - 2260199 FILE

TRADEMARK  
REEL: 003625 FRAME: 0385

CERTIFICATE OF FORMATION

OF

DISCOVERY COMMUNICATIONS, LLC

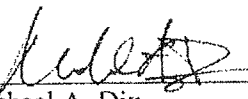
This Certificate of Formation of Discovery Communications, LLC (the "Company"), dated May 14, 2007, is being duly executed and filed by Michael A. Diz, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del.C. § 18-101, et seq.).

FIRST. The name of the limited liability company formed hereby is Discovery Communications, LLC.

SECOND. The address of the registered office of the Company in the State of Delaware is 160 Greentree Drive, Suite 101, City of Dover, County of Kent, Delaware 19904.

THIRD. The name and address of the registered agent for service of process on the Company in the State of Delaware are National Registered Agents, Inc., 160 Greentree Drive, Suite 101, City of Dover, County of Kent, Delaware 19904.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.

  
\_\_\_\_\_  
Michael A. Diz  
Authorized Person

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 09:15 AM 05/14/2007  
FILED 09:15 AM 05/14/2007  
SRV 070556586 - 2260199 FILE