# **--OP \$90.00 7504**:

## TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Expressions in Fabrics, Ltd.		09/19/2007	CORPORATION: LOUISIANA

#### **RECEIVING PARTY DATA**

Name:	CV Industries, Inc.
Street Address:	401 11th Street NW
City:	Hickory
State/Country:	NORTH CAROLINA
Postal Code:	28601-4750
Entity Type:	CORPORATION: NORTH CAROLINA

#### PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	75047720	EXPRESSIONS CUSTOM FURNITURE
Serial Number:	73452175	E CUSTOM FURNITURE EXPRESSIONS
Serial Number:	73642038	EXPRESSIONS

## **CORRESPONDENCE DATA**

Fax Number: (615)238-6301

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 615-238-6304

Email: trademarks@bonelaw.com

Correspondent Name: Paul W. Kruse
Address Line 1: 511 Union Street
Address Line 2: Suite 1600

Address Line 4: Nashville, TENNESSEE 37219

ATTORNEY DOCKET NUMBER:	112343-60800
NAME OF SUBMITTER:	Paul W. Kruse

TRADEMARK REEL: 003625 FRAME: 0659

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Signature:	/Paul W. Kruse/
Date:	09/20/2007
Total Attachments: 2 source=00229978#page1.tif source=00229978#page2.tif	

TRADEMARK REEL: 003625 FRAME: 0660

#### TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of <u>Olivior</u> by and among Expressions in Fabrics, Ltd. with an address at 401 11th Street NW, Hickory, North Carolina 28601-4750 (the "Assignor") and CV Industries, Inc. with an address at 401 11th Street NW, Hickory, North Carolina, 28601-4750 (the "Assignee"). Assignee is a corporation of North Carolina.

Assignor owns all right, title and interest to certain trademark(s), the applications and/or registrations for which are set forth in SCHEDULE A (collectively, the "Trademark(s)"). Assignor wishes to assign all right, title and interest to the Trademark(s) to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Trademark(s), together with the good will of the business symbolized by the Trademark(s) and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademark(s) and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

If any of the Trademark(s) are the subject of an application based on Assignor's bona fide intent to use the Trademark(s) in commerce, Assignor hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the application and the Trademark(s) pertain.

Expressions in Fabrics, Ltd.

Bv:

Name:

Title:

CV Industries, Inc.

By:

Name:

Title:

Thouseuras -

# SCHEDULE A

# Mark(s)

Ser. No.	Reg. No.	<u>Mark</u>	Live/Dead
75047720	2075211	EXPRESSIONS CUSTOM FURNITURE	LIVE
73452175	1326321	E CUSTOM FURNITURE EXPRESSIONS	LIVE
73642038	1499910	EXPRESSIONS	LIVE

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**RECORDED: 09/20/2007** 

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TRADEMARK REEL: 003625 FRAME: 0662