

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Asset Marketing Systems Insurance Services, LLC		08/22/2007	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Institutional Liability Management, LLC		
<b>Street Address:</b>	9715 Businesspark Avenue, Suite 100		
<b>City:</b>	San Diego		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92131		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77132469	INSTITUTIONAL LIABILITY MANAGEMENT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(619)696-1410		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	619-236-1551		
<b>Email:</b>	trademarks@higgslaw.com		
<b>Correspondent Name:</b>	Charles F. Reidelbach, Jr.		
<b>Address Line 1:</b>	Higgs, Fletcher & Mack, LLP		
<b>Address Line 2:</b>	401 West A Street, Suite 2600		
<b>Address Line 4:</b>	San Diego, CALIFORNIA 92101		
<b>ATTORNEY DOCKET NUMBER:</b>	100269-00130		
<b>NAME OF SUBMITTER:</b>	Charles F. Reidelbach, Jr.		
<b>Signature:</b>	/charlesfreidelbachjr/		

CH 77132469 \$40.00

Date:

09/21/2007

Total Attachments: 1

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**TRADEMARK ASSIGNMENT**

WHEREAS, ASSET MARKETING SYSTEMS INSURANCE SERVICES, LLC, a Delaware limited liability company, with its principal place of business at 9715 Buisness Park Avenue, San Diego, CA 92131 ("ASSIGNOR"), has adopted, used, is using and is the owner of the following trademark for which an application in the United States Patent and Trademark Office is pending:

<b>Trademark</b>	<b>Application No.</b>	<b>Filed</b>
INSTITUTIONAL LIABILITY MANAGEMENT	77/132,469	March 15, 2007


WHEREAS, INSTITUTIONAL LIABILITY MANAGEMENT, LLC, a Delaware limited liability company, with its principal place of business at, 9715 Business Park Avenue, Suite 100, San Diego, CA 92131 ("ASSIGNEE"), is desirous of acquiring said trademark and the application therefor;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE, all right, title and interest in the United States in and to said trademark and said application therefor, together with the goodwill of the business symbolized by said trademark and said application to register said trademark.

The Commissioner of Patents and Trademarks is requested to issue the Certificate of Registration to said assignee, INSTITUTIONAL LIABILITY MANAGEMENT, LLC.

Signed, this 77 day of August, 2007.

By: ASSET MARKETING SYSTEMS INSURANCE SERVICES, LLC

  
Wayne Talleur  
Sr. Vice President of Finance and Business