

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Vida Shoes International, Inc.		09/20/2007	CORPORATION: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Run Athletics International, LLC		
<b>Street Address:</b>	29 West 56th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10019		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77121062	PASTRY	
<b>Serial Number:</b>	77975030	PASTRY	
<b>Serial Number:</b>	77121076	PASTRY'S	
<b>Serial Number:</b>	77199122	LEGACY BY RUN ATHLETICS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)588-0780		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-588-9800		
<b>Email:</b>	mail@levman.com		
<b>Correspondent Name:</b>	Howard F Mandelbaum		
<b>Address Line 1:</b>	444 Madison Avenue		
<b>Address Line 2:</b>	35th Floor		
<b>Address Line 4:</b>	New York, NEW YORK 10022		
<b>ATTORNEY DOCKET NUMBER:</b>	VIDA0340US		
<b>NAME OF SUBMITTER:</b>	Howard F Mandelbaum		

**OP \$115.00 77121062**

Signature:

/Howard F Mandelbaum/

Date:

09/21/2007

Total Attachments: 1

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ASSIGNMENT

Whereas Vida Shoes International, Inc., a corporation of the State of New York, having a place of business at 29 West 56th Street, New York, NY 10019, adopted and intended to use the following trademarks for which applications for registration are pending in the United States Patent and Trademark Office, namely,

<u>Trademark</u>	<u>Application Serial No.</u>	<u>Filing Date</u>
PASTRY	77/121,062	03/02/2007
PASTRY	77/975,030	03/02/2007
PASTRY'S	77/121,076	03/02/2007
LEGACY BY RUN ATHLETICS	77/199,122	06/16/2007

Whereas Run Athletics International, LLC, a limited liability company of the State of New York, having a place of business at 29 West 56th Street, New York, NY 10019, has succeeded to the business of said Vida Shoes International, Inc., to which the marks pertain, and is desirous of acquiring said marks and the applications for registration thereof.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Vida Shoes International, Inc. does hereby assign unto the said Run Athletics International, LLC, all right, title and interest in and to the said trademarks, together with the good will of the business symbolized by the trademarks, and the above identified applications for registration thereof, and the registrations to issue thereon, together with all claims for damages by reason of past infringement of said trademarks, with the right to sue for, and collect the same for his own use and behalf, and for the use and behalf of his successors, assigns or other legal representatives.

Vida Shoes International, Inc.

By Victor H Dabah  
~~Victor Dabah, President~~

STATE OF NEW YORK )

: SS.:

COUNTY OF NEW YORK )

On this 20<sup>th</sup> day of September, 2007, before me personally came Victor Dabah, to me known, who being by me duly sworn, did depose and say that he is President of Vida Shoes International, Inc., the corporation described in and on whose behalf he executed the above document; and that he executed the same by authority of the board of directors of said corporation.

LEONARD GEVERTZMAN  
NOTARY PUBLIC, State of New York  
#0166 Notary No. 4685431  
Qualified in Kings County  
Commission Expires March 30, 2010

Leonard Gevertzman  
Notary Public

TRADEMARK