TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Yub, Inc.		09/20/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Black Card LLC
Street Address:	250 Veronica Lane, Suite 206
City:	Jackson
State/Country:	WYOMING
Postal Code:	83001
Entity Type:	LIMITED LIABILITY COMPANY: WYOMING

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78717042	BLACKCARD

CH $40.00 78717042

CORRESPONDENCE DATA

Fax Number: (714)546-9035
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 714-641-5100
Email: sbarricella@rutan.com
Correspondent Name: Susan J. Barricella
Address Line 1: 611 Anton Blvd., 14th Floor
Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	026336.0000
NAME OF SUBMITTER:	Susan J. Barricella
Signature:	/Susan J. Barricella/
Date:	09/21/2007

Total Attachments: 2
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ASSIGNMENT AGREEMENT

THIS ASSIGNMENT AGREEMENT (the "Agreement") is entered into this 20 day of September, 2007, by and between Yub Inc. ("Assignor"), a Delaware corporation having its principal place of business at 85 Enterprise, Suite 100, Aliso Viejo, CA 92656, and Black Card LLC ("Assignee"), a Wyoming limited liability company having its principal place of business at 250 Veronica Lane, Suite 206, Jackson, WY 83001.

WHEREAS, Assignor owns the entire right, title and interest in and to U.S. Trademark Application Serial No. 78/717042 (the "Application") for the mark BLACKCARD (the "Trademark"); and

WHEREAS, Assignor desires to assign, and Assignee desires to acquire, the entire right, title and interest in and to the Trademark, together with its corresponding Application and the goodwill associated therewith.

NOW, THEREFORE, in consideration of the mutual promises and covenants contained in this Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties, intending to be bound, hereby agree as follows:

1. Assignor hereby transfers, assigns, sets over and conveys to Assignee, the entire right, title and interest in and to the Trademark, the Application, and resulting registration therefor, as the successor to that portion of Assignor's business to which the Trademark pertains, along with all goodwill associated therewith.

2. Assignor hereby authorizes and requests that the U.S. Commissioner for Trademarks record Assignee as the owner of the Application.

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3. This Agreement constitutes the entire agreement between the parties and supersedes any prior understandings, agreements, or representations by or between the parties, written or oral, to the extent they relate in any way to the subject matter hereof.

4. Any term or provision of this Agreement that is invalid or unenforceable in any situation in any jurisdiction shall not affect the validity or enforceability of the remaining terms and provisions hereof or the validity or enforceability of the offending term or provision in any other situation or in any other jurisdiction.

IN WITNESS WHEREOF, the Parties have caused this Assignment Agreement to be executed by their duly authorized representatives as of the date first written above.

ASSIGNOR
Yub Inc.

By:_____
Name: Scott Blum
Title: Director

ASSIGNEE
Black Card LLC

By:_____
Name: Scott Blum
Title: Chief Executive Officer

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