

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
| EFFECTIVE DATE: | 10/31/2005 |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|--------------------------|----------|----------------|----------------------|
| CARTIER INTERNATIONAL BV | | 10/31/2005 | COMPANY: NETHERLANDS |

RECEIVING PARTY DATA

| | |
|-----------------|-------------------------------|
| Name: | CARTIER INTERNATIONAL N.V. |
| Street Address: | Scharlooweg 33 |
| City: | Curacao |
| State/Country: | NETHERLANDS ANTILLES |
| Entity Type: | COMPANY: NETHERLANDS ANTILLES |

PROPERTY NUMBERS Total: 7

| Property Type | Number | Word Mark |
|----------------------|---------|----------------|
| Registration Number: | 2703544 | 21 CHRONOSCAPH |
| Registration Number: | 2699360 | AGRAFE |
| Registration Number: | 2899034 | ALCOVE |
| Registration Number: | 2850187 | ALCYONE |
| Registration Number: | 2092409 | BAIGNOIRE |
| Registration Number: | 2524550 | BASCULANTE |
| Registration Number: | 2717193 | BIPLAN |

CORRESPONDENCE DATA

Fax Number: (212)891-2442
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: jeffrey.martin@richemont.com
 Correspondent Name: Jeffrey MARTIN
 Address Line 1: 2 East 52nd Street
 Address Line 4: New York, NEW YORK 10022

OP \$190.00 2703544

DOMESTIC REPRESENTATIVE

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

| | |
|--------------------|------------------|
| NAME OF SUBMITTER: | Jeffrey Martin |
| Signature: | /Jeffrey Martin/ |
| Date: | 09/24/2007 |

Total Attachments: 3

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ASSIGNMENT OF TRADEMARKS
- UNITED STATES OF AMERICA -

This Assignment is made by and between Cartier International B.V., a company organized and existing under the laws of the Netherlands and having its address at Herengracht 436, Amsterdam, the Netherlands (hereinafter referred to as the "Assignor")

and

Cartier International N.V., a company organized and existing under the laws of the Netherlands Antilles and having its address at Scharlooweg 33, Curaçao, the Netherlands Antilles (hereinafter referred to as the "Assignee")

PREAMBLE

WHEREAS the Assignor is the registered owner of the US trademarks and the registrations therefore as set forth in Exhibit A attached to this Assignment (hereinafter referred to as the "Registered Trademarks");

— WHEREAS the Assignor is the owner of US trademarks and the applications to register said trademarks as set forth in Exhibit B attached to this Assignment (hereinafter referred to as the "Trademark Applications");

WHEREAS the Assignor agrees to sell to the Assignee all right, title and interest in and to the Registered Trademarks and the Trademark Applications (hereinafter referred to as the "Intellectual Property Rights") and the Assignee agrees to purchase said Intellectual Property Rights.

NOW THEREFORE, for ten dollars (US\$ 10) and other good and valuable consideration, the receipt of which is duly acknowledged, it is hereby agreed as follows:

1. The Assignor hereby assigns unto the Assignee all right, title and interest in the Intellectual Property Rights together with all the associated goodwill;
2. The Assignor hereby assigns, transfers and conveys to the Assignee all rights to institute or maintain legal proceedings, or to secure legal and/or administrative relief, as well as to collect damages including any form of compensation or other monetary award, in respect of any claims for infringement of, or other unauthorized use in relation to the Intellectual Property Rights which may have arisen or accrued prior to the effective date of this Assignment;

3. The Assignor appoints and constitutes the Assignee as its attorney-in-fact, with full power of substitution, for and on behalf of such Assignor in relation to any purpose or action necessary or appropriate to record and/or confirm the Assignment herein;

4. The Parties hereto agree that the effective date of this Assignment is the 31st of October 2005.

Executed by the Parties as indicated hereunder.

Date : 25/07/06

Cartier International B.V.

By:
Albert Kaufmann, Director

Date : 24/07/06

Cartier International N.V.

By:
Marc Frisanco, Authorized Attorney



UNITED STATES OF AMERICA Reg. Date/N° : 15.01.2002 2529427 Type : NAT. Status : Registered/Protected



UNITED STATES OF AMERICA Reg. Date/N° : 08.04.2003 2703544 Type : NAT. Status : Registered/Protected

AGRAFE

UNITED STATES OF AMERICA Reg. Date/N° : 25.03.2003 2699360 Type : NAT. Status : Registered/Protected

ALCÔVE

UNITED STATES OF AMERICA Reg. Date/N° : 02.11.2004 2899034 Type : NAT. Status : Registered/Protected

ALCYONE

UNITED STATES OF AMERICA Reg. Date/N° : 08.06.2004 2850187 Type : NAT. Status : Registered/Protected

BAIGNOIRE

UNITED STATES OF AMERICA Reg. Date/N° : 02.09.1997 2092409 Type : NAT. Status : Registered/Protected

BASCULANTE

UNITED STATES OF AMERICA Reg. Date/N° : 01.01.2002 2524550 Type : NAT. Status : Registered/Protected

BIPLAN

UNITED STATES OF AMERICA Reg. Date/N° : 20.05.2003 2717193 Type : NAT. Status : Registered/Protected