

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Hammerblow Company, LLC		09/21/2007	LIMITED LIABILITY COMPANY: WISCONSIN

RECEIVING PARTY DATA

Name:	Cequent Trailer Products, Inc.
Street Address:	1050 Indianhead Drive
City:	Mosinee
State/Country:	WISCONSIN
Postal Code:	54455
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Registration Number:	0923108	HB
Registration Number:	2523203	ECLIPSE BY HAMMERBLOW
Registration Number:	2619566	
Registration Number:	2394523	BULLDOG
Registration Number:	1468027	CROWN

CORRESPONDENCE DATA

Fax Number: (317)637-7561

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (317) 634-3456

Email: jdurlacher@uspatent.com

Correspondent Name: James M. Durlacher

Address Line 1: 111 Monument Circle

Address Line 2: Suite 3700

Address Line 4: Indianapolis, INDIANA 46204

900087587

TRADEMARK
REEL: 003626 FRAME: 0485

OP \$140.00 0923108

ATTORNEY DOCKET NUMBER:	8363-1
NAME OF SUBMITTER:	James M. Durlacher
Signature:	/James M. Durlacher/
Date:	09/24/2007
Total Attachments: 2 source=Hammerblow Assignment#page1.tif source=Hammerblow Assignment#page2.tif	

ASSIGNMENT

WHEREAS, The Hammerblow Company, LLC, a Wisconsin limited liability corporation, having an address at 1050 Indianhead Drive, Mosinee, Wisconsin 54455 (hereinafter "Assignor"), is the owner of the trademarks HB & Design, U.S. Registration No. 923,108; ECLIPSE BY HAMMERBLOW & Design, U.S. Registration No. 2,523,203; Miscellaneous Design (Shape of Forged Coupler), U.S. Registration No. 2,619,566; BULLDOG, U.S. Registration No. 2,394,523; and CROWN and Design, U.S. Registration No. 1,468,027; and

WHEREAS, Cequent Trailer Products, Inc., a Delaware corporation located at 1050 Indianhead Drive, Mosinee, Wisconsin 54455 (hereinafter "Assignee"), desires to acquire said mark, and any related applications and any registrations resulting therefrom;


NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN

Be it known that for and in consideration of the sum of One and No/100 Dollars (\$1.00) and other good and valuable consideration said The Hammerblow Company, LLC, hereby acknowledges the aforesaid contribution, assignment and transfer, and by these presents does contribute, assign and transfer unto Cequent Trailer Products, Inc., the entire right, title and interest in and to the above named U.S. and foreign trademarks, and related applications and registrations, together with the goodwill of the business symbolized by said marks, together with all rights of action, in law or in equity, for any past or future infringement thereof. Assignor agrees to promptly execute and deliver to Assignee or its legal representatives all papers, instruments or affidavits required to carry out and record this transfer and assignment of the Trademark Property to Assignee.

Said trademark and registration is to be held and enjoyed by Cequent Trailer Products, Inc., for its own use and benefit and for its successors and assigns to the full end of the present or extended term of said trademarks, as fully and entirely as the same would have been held by Assignee if this assignment and contribution had not been made.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed and effective as of the 21st day of September, 2007.

THE HAMMERBLOW COMPANY, LLC

By: 

Name: E. R. Murray

Title: Vice President

STATE OF Michigan)
) SS:
COUNTY OF Oakland)

Before me, a Notary Public, in and for said County and State, personally appeared E R "SKIP" AUTRY, as Vice President of The Hammerblow Company, LLC, to me personally known, and who executed the foregoing Assignment in my presence and acknowledged the execution thereof as his free and voluntary act and deed for the uses and purposes therein set forth and expressed.

Gail Ann Williams
Notary Public

My Commission Expires:

GAIL ANN WILLIAMS
NOTARY PUBLIC, STATE OF MI
COUNTY OF MACOMB Acting in Oakland County
MY COMMISSION EXPIRES Jun 25, 2013