

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/07/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Americal Corporation		07/17/2007	CORPORATION: NORTH CAROLINA

RECEIVING PARTY DATA

Name:	Neuville Industries, Inc.
Street Address:	1500 13th Street S.W.
City:	Hickory
State/Country:	NORTH CAROLINA
Postal Code:	28602
Entity Type:	CORPORATION: NORTH CAROLINA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2493377	JUST FOR TOES

CORRESPONDENCE DATA

Fax Number: (919)416-8363
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 9192868041
 Email: pto_tmconfirmation@mvalaw.com
 Correspondent Name: Moore & Van Allen PLLC
 Address Line 1: 430 Davis Drive
 Address Line 2: Suite 500
 Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER:	015054/000122 AJD/SD JFT
NAME OF SUBMITTER:	Arthur J. DeBaugh

Signature:

/Arthur J. DeBaugh/

Date:

09/24/2007

Total Attachments: 2

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ASSIGNMENT OF TRADEMARK AND ACCOMPANYING GOODWILL

This ASSIGNMENT OF TRADEMARK AND ACCOMPANYING GOODWILL is made *nunc pro tunc* effective as of the 7th day of June, 2004 (hereinafter the "Effective Date"), by and between Americal Corporation and Neuville Industries, Inc.

WHEREAS Americal Corporation, a corporation organized and existing under the laws of the State of North Carolina, with an address at 389 Americal Road, Henderson, North Carolina 27537 ("Assignor"), is the owner of the JUST FOR TOES trademark and the registration therefore in the United States of America as shown in Registration No. 2493377, registered on the Principal Register of Trademarks on September 25, 2001 (hereinafter the "JUST FOR TOES Mark"), the goodwill of the business associated therewith and symbolized thereby, and all rights appurtenant thereto, including but not limited to, all common law rights, if any, causes of action, all interests, claims, and rights for damages, profits and other awards by reason of any past infringement, dilution, misappropriation or other violation thereof, and the right to sue therefor; and

WHEREAS Neuville Industries, Inc., a corporation organized and existing under the laws of the State of North Carolina, with a place of business at 1500 13th Street S.W., Hickory, North Carolina 28602 ("Assignee"), is desirous of acquiring Assignor's rights in the JUST FOR TOES Mark, and all goodwill associated therewith and symbolized thereby and all rights appurtenant thereto;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which Assignor acknowledges by its execution below, Assignor assigns, as of the Effective Date, to Assignee all rights, title and interest in and to the JUST FOR TOES Mark and U.S. Registration No. 2493377, together with the goodwill of the business symbolized by the JUST FOR TOES Mark and together with any and all interests, claims and rights for damages and profits by reason of any past infringement or unauthorized use of the JUST FOR TOES Mark, false designations of origin, unfair competition, deceptive trade practices and/or dilution related to the JUST FOR TOES Mark, use of confusingly similar marks or names by others and all other related causes of action and the right to sue therefor.

Assignor agrees to perform all reasonable and proper additional acts (including but not limited to the transfer to Assignee of Assignor's files and records relating to the JUST FOR TOES Mark and the complete registration files and prosecution history, including the registration certificate for the JUST FOR TOES Mark) and to execute any additional documents at the request and expense of Assignee which Assignee may require in order to transfer all of Assignor's rights, title and interest in and to the JUST FOR TOES Mark and/or the rights appurtenant thereto to Assignee, its successors or assigns.

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IN WITNESS WHEREOF, we have hereto set our hand(s) and seal(s) on the dates set forth below.

AMERICAL CORPORATION,
Assignor

By: Sherri L Isgar
Name: Sherri L. Isgar
Title: SR. V.P. Supply Chain
Date: July 17, 2007

STATE OF NORTH CAROLINA
COUNTY OF Vance

I, Vanessia S. Cooke-Alvarado, a Notary Public of the County and State aforesaid, do hereby certify that Sherri L. Isgar personally appeared before me this day, and I have seen satisfactory evidence of Sherri L. Isgar identity by a current state or federal identification with her photograph in the form of a [driver's license] [passport] [list other identification], and Sherri L. Isgar acknowledged to me that he/she voluntarily signed the foregoing document for the purpose stated therein and in the capacity indicated.

Witness my hand and notarial seal this 17th day of July, 2007.

Vanessia S. Cooke-Alvarado
Notary Public

My Commission Expires:

4/10/2008

[NOTARIAL SEAL]

