

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	TRADEMARK RELEASE OF SECURITY INTEREST AT REEL/FRAE NOS. 2985/0165 AND 3280/0508

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
DEUTSCHE BANK TRUST COMPANY		04/02/2007	CORPORATION:

RECEIVING PARTY DATA

Name:	PINNACLE FOODS GROUP INC.
Street Address:	One Old Bloomfield Avenue
City:	Mt. Lakes
State/Country:	NEW JERSEY
Postal Code:	07046
Entity Type:	CORPORATION:

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	0653166	PET-RITZ

CORRESPONDENCE DATA

Fax Number: (714)755-8290
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 714-540-1235
 Email: ipdocket@lw.com, kristin.azcona@lw.com
 Correspondent Name: LATHAM & WATKINS LLP
 Address Line 1: 650 Town Center Drive, 20th Floor
 Address Line 4: Costa Mesa, CALIFORNIA 92626

ATTORNEY DOCKET NUMBER:	023299-0409
NAME OF SUBMITTER:	Kristin J. Azcona
Signature:	/kja/

OP \$40.00 0653166

Date:

09/24/2007

Total Attachments: 15

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TRADEMARK RELEASE OF SECURITY INTEREST

THIS RELEASE dated as of April 2, 2007 by Deutsche Bank Trust Company Americas, as Collateral Agent (as defined below) for the Lenders. Terms used herein and not otherwise defined shall have the meanings assigned to such terms in the Credit Agreement or Security Agreements referred to below.

A. Reference is made to the Credit Agreement dated as of November 25, 2003 (as amended, supplemented or otherwise modified prior to the date hereof, the "Credit Agreement"), among Crunch Holding Corp., ("Holdings"), Pinnacle Foods Group Inc. (as successor to Pinnacle Foods Holding Corporation, the "Borrower"), the Lenders party thereto (the "Lenders"), Deutsche Bank Trust Company Americas, as administrative agent (in such capacity, the "Administrative Agent"), General Electric Capital Corporation, as syndication agent and JPMorgan Chase Bank, N.A., Citicorp North America, Inc., and Canadian Imperial Bank of Commerce, as co-documentation agents.

B. Reference is made to (i) the Guarantee and Collateral Agreement dated as of November 25, 2003 (as supplemented by Supplement No. 1 dated as of March 19, 2004 and Supplement No. 2 dated as of March 19, 2004, and as further amended, supplemented or otherwise modified prior to the date hereof, (the "Collateral Agreement"), among Holdings, the Borrower, the Subsidiaries of the Borrower identified therein and Deutsche Bank Trust Company Americas, as collateral agent (in such capacity, the "Collateral Agent"), (ii) the Trademark Collateral Agreement dated as of November 25, 2003, among Holdings, the Borrower, the Subsidiaries of the Borrower identified therein and the Collateral Agent, (as amended, supplemented or otherwise modified prior to the date hereof, the "2003 Trademark Collateral Agreement") and (iii) the Trademark Collateral Agreement dated as of March 31, 2006 among Holdings, the Borrower, the Subsidiaries of the Borrower identified therein and the Collateral Agent (as amended, supplemented or otherwise modified prior to the date hereof and together with the Collateral Agreement and the 2003 Trademark Collateral Agreement, the "Security Agreements").

C. Pursuant to the Security Agreements, among other things, the Grantors granted a security interest to the Collateral Agent, for the benefit of the Secured Parties, in, among other things, the trademarks, trademark applications and trademark licenses of the Grantors set forth on Annex I hereto (the "Trademarks"), which security interest was recorded with the United States Patent & Trademark Office.

D. In connection with the termination of the Credit Agreement, the Borrower has informed the Collateral Agent of its desire to obtain the release of all right, title and interest of the Collateral Agent, the Secured Parties and each other grantee or beneficiary in and to the Trademarks granted under the Security Agreements.

Accordingly, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, all the Collateral Agent's right, title and interest (including, without limitation, security interests) in and to the Trademarks pursuant to the Security Agreements, including, without limitation, the Trademarks set forth on Annex I attached hereto, shall automatically terminate as provided in the Security Agreements, and the Administrative Agent hereby terminates, releases and discharges its security interest in the Trademarks.

THIS LETTER AGREEMENT SHALL BE GOVERNED BY AND
CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE STATE OF NEW
YORK.

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IN WITNESS WHEREOF, the Administrative Agent has caused this Release to be duly executed by its duly authorized officer as of the day and year above written.

DEUTSCHE BANK TRUST COMPANY
AMERICAS, as Administrative Agent

By


Name: Omayra Laucella
Title: Vice President

By


Name: Evelyn Thiery
Title: Vice President

Signature Page to Trademark Release

TRADEMARK
REEL: 003627 FRAME: 0005

I. Trademarks¹

<u>Registered Owner</u>	<u>Mark</u>	<u>Registration Number</u>	<u>Expiration Date</u>
Pinnacle Foods Group Inc.	1887	1,053,030	
Pinnacle Foods Brands Corporation	AGREE OR IT'S FREE	2729347	6/24/2013
Pinnacle Foods Brands Corporation	ALL DAY BREAKFAST	2821235	
Pinnacle Foods Brands Corporation	AMERICAN RECIPES	2827822	
Pinnacle Foods Group Inc.	APPIAN WAY	583458	
Pinnacle Foods Group Inc.	AUNT JEMIMA	1575365	
Pinnacle Foods Group Inc.	AUNT JEMIMA	1590084	
Pinnacle Foods Group Inc.	AUNT JEMIMA & DESIGN	1697862	
Pinnacle Foods Group Inc.	BAKE 'N SELL	1408764	
Pinnacle Foods Group Inc.	BEEFRAGIOUS BEEF RAVIOLI	2,424777	
Pinnacle Foods Group Inc.	BEEFTASTIC LASAGNA	2426408	
Pinnacle Foods Group Inc.	BIG 'N CRUSTY	1510543	
Pinnacle Foods Brands Corporation	CASA BRAVA	2828360	

¹ PFBC merged into Pinnacle Food Corporations on December 23, 2005. PFBC was the registered owner of trademarks, but Pinnacle Foods Corporation is the true owner. Pinnacle Foods Corporation is currently working on re-registering the trademarks under Pinnacle Foods Corporation's name.

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<u>Registered Owner</u>	<u>Mark</u>	<u>Registration Number</u>	<u>Expiration Date</u>
Pinnacle Foods Brands Corporation	CASA REGINA	2824133	
Pinnacle Foods Group Inc.	CELESTE	904414	
Pinnacle Foods Group Inc.	CHEEZECHOMPIN' MACARONI N' CHEESE	2452053	
Pinnacle Foods Group Inc./Sea Coast Foods, Inc.	CHEF'S CHOICE	1178351	
Pinnacle Foods Group Inc./Sea Coast Foods, Inc.	CHEF'S CHOICE	2028196	
Pinnacle Foods Group Inc./Sea Coast Foods, Inc.	CHEF'S CHOICE	2095467	
Pinnacle Foods Group Inc./Sea Coast Foods, Inc.	CHEF'S CHOICE & DESIGN	585900	
Pinnacle Foods Group Inc./Sea Coast Foods, Inc.	CHEF'S CHOICE & DESIGN	1547565	
Pinnacle Foods Group Inc./Sea Coast Foods, Inc.	CHEF'S CHOICE & DESIGN	1547565	
Pinnacle Foods Group Inc./Sea Coast Foods, Inc.	CHEF'S CHOICE (STYLIZED)	1445405	
Pinnacle Foods Brands Corporation	CHILLIN' CHEESE PIZZA	2379316	8/22/2010
Pinnacle Foods Brands Corporation	CHOMPIN' CHICKEN DRUMLETS	2381198	8/29/2010
Pinnacle Foods Group Inc.	COUNTRY CABIN	2607867	

<u>Registered Owner</u>	<u>Mark</u>	<u>Registration Number</u>	<u>Expiration Date</u>
Pinnacle Foods Brands Corporation	COUNTRY CLASSIC	1513742	11/22/2008
Pinnacle Foods Group Inc.	COUNTRY KITCHEN	1017558	
Pinnacle Foods Group Inc.	COUNTRY KITCHEN LITE	1742433	
Pinnacle Foods Group Inc.	COUNTRY SUPPER	876663	
Pinnacle Foods Group Inc.	CRAZY BIG HEAD AND DESIGN	2586221	
Pinnacle Foods Group Inc.	CREATE YOUR OWN	2667348	
Pinnacle Foods Group Inc.	CRISP & HEALTHY (and design)	2426021	
Pinnacle Foods Brands Corporation	DESIGN (WINDMILL)	0842549	
Pinnacle Foods Group Inc.	DESIGN (MRS. BUTTERWORTH'S BOTTLE)	1138877	
Pinnacle Foods Brands Corporation	DESIGN (STORK 1)	1399722	7/1/2006
Pinnacle Foods Brands Corporation	DESIGN (STORK 2)	1026896	12/9/2005
Pinnacle Foods Group Inc.	DESIGN (LOG CABIN BOTTLE)	2271209	
Pinnacle Foods Group Inc.	DESIGN (LOG CABIN WITH SCENERY)	1944425	
Pinnacle Foods Group Inc.	DESIGN (THREE BAKERS)	1382561	
Pinnacle Foods Group Inc.	DESIGN	1699260	
Pinnacle Foods Group Inc.	DESIGN (LOG CABIN)	703621	
Pinnacle Foods	DESIGN	1614072	

<u>Registered Owner</u>	<u>Mark</u>	<u>Registration Number</u>	<u>Expiration Date</u>
Group Inc.			
Pinnacle Foods Group Inc.	DUNCAN HINES	835567	
Pinnacle Foods Group Inc.	DUNCAN HINES	1299761	
Pinnacle Foods Group Inc.	DUNCAN HINES CHOCOLATE LOVERS	1788936	
Pinnacle Foods Brands Corporation	FAMILY SELECTIONS	2345616	4/25/2010
Pinnacle Foods Group Inc.	FISH 'N DIPS	3074852	
Pinnacle Foods Brands Corporation	FRAZZLIN FRIED CHICKEN WINGS	2362160	6/27/2010
Pinnacle Foods Brands Corporation	FRENZIED FISH STICKS	2351972	5/23/2010
Pinnacle Foods Brands Corporation	FUN FEAST	1793773	9/21/2003
Pinnacle Foods Group Inc.	FUN FROSTERS	2797730	
Pinnacle Foods Brands Corporation	GREAT STARTS	1824509	3/1/2004
Pinnacle Foods Brands Corporation	GREAT STARTS & DESIGN 2	1825316	3/8/2004
Pinnacle Foods Brands Corporation	GREAT TASTE MADE EASY	1998679	9/3/2006
Pinnacle Foods Brands Corporation	GRILL CLASSICS	2700757	3/25/2013
Pinnacle Foods Brands Corporation	HAMBURGER STACKERS	2425583	1/30/2011
Pinnacle Foods Group Inc.	HARTFORD HOUSE	1646508	
Pinnacle Foods Group Inc.	HARTFORD HOUSE	914149	

<u>Registered Owner</u>	<u>Mark</u>	<u>Registration Number</u>	<u>Expiration Date</u>
Pinnacle Foods Brands Corporation	HEARTY HERO	2896440	
Pinnacle Foods Brands Corporation	HUNGRY-MAN & DESIGN	1086538	2/28/2008
Pinnacle Foods Brands Corporation	HUNGRY-MAN SPORTS GRILL	2819881	
Pinnacle Foods Brands Corporation	HUNGRY-MAN STEAKHOUSE	2817333	
Pinnacle Foods Brands Corporation	IT'S GOOD TO BE FULL	2924221	
Pinnacle Foods Group Inc.	LENDER'S	2963537	
Pinnacle Foods Group Inc.	LENDER'S	1172496	
Pinnacle Foods Group Inc.	LENDER'S BAGELS (and design)	1531083	
Pinnacle Foods Group Inc.	LENDER'S (STYLIZED)	932754	
Pinnacle Foods Group Inc.	LENDER'S AUTHENTIC BAGELS SINCE 1927 (and design)	2775738	
Pinnacle Foods Group Inc.	LOG CABIN	61,962	
Pinnacle Foods Group Inc.	LOG CABIN	563,478	
Pinnacle Foods Group Inc.	LOG CABIN LITE	1,679,044	
Pinnacle Foods Group Inc.	LOG CABIN PREMIUM BLENDS & DESIGN	2507658	
Pinnacle Foods Group Inc.	LUNCH BUCKET	1348341	
Pinnacle Foods Group Inc.	LUNCH BUCKET	1424133	

<u>Registered Owner</u>	<u>Mark</u>	<u>Registration Number</u>	<u>Expiration Date</u>
Pinnacle Foods Brands Corporation	MAC & MORE	1953357	1/30/2006
Pinnacle Foods Brands Corporation	MAC & MORE & DESIGN	1965398	4/2/2006
Pinnacle Foods Group Inc.	MIGHTY MUNCHIN' MACRONI N' BEEF	2433054	
Pinnacle Foods Brands Corporation	MILWAUKEE'S & DESIGN	0578795	8/18/2013
Pinnacle Foods Group Inc.	MOIST DELUXE	1693787	
Pinnacle Foods Group Inc.	MOIST DELUXE	2643026	
Pinnacle Foods Brands Corporation	MOTORIN' MAC & CHEESE	2379317	8/22/2010
Pinnacle Foods Group Inc.	MRS. BUTTERWORTH'S	2502706	
Pinnacle Foods Group Inc.	MRS. BUTTERWORTH'S	2621585	
Pinnacle Foods Group Inc.	MRS. BUTTERWORTH	970903	
Pinnacle Foods Group Inc.	MRS. BUTTERWORTH'S	722714	
Pinnacle Foods Group Inc.	MRS. BUTTERWORTH'S	831942	
Pinnacle Foods Group Inc.	MRS. PAUL'S	949,434	
Pinnacle Foods Group Inc.	MRS. PAUL'S	663544	
Pinnacle Foods Group Inc.	MRS. PAUL'S (and design)	2011744	
Pinnacle Foods Group Inc.	THE OFFICIAL CANNED FOOD FOR THE NEW	2507572	

<u>Registered Owner</u>	<u>Mark</u>	<u>Registration Number</u>	<u>Expiration Date</u>
	MILLENNIUM		
Pinnacle Foods Group Inc.	OCEAN'S ORIGINAL	1794378	
Pinnacle Foods Brands Corporation	OPEN PIT	0701940	7/26/2010
Pinnacle Foods Brands Corporation	OVALS	3053003	
Pinnacle Foods Brands Corporation	OVALS & DESIGN	3034156	
Pinnacle Foods Group Inc.	PET-RITZ	653166	
Pinnacle Foods Brands Corporation	PLUMP & JUICY & DESIGN (STYLIZED)	1260588	12/6/2003
Pinnacle Foods Group Inc.	PET-RITZ	653166	
Pinnacle Foods Brands Corporation	POTATO TOPPED	2705519	4/8/2013
Pinnacle Foods Brands Corporation	RAZZLIN' RINGS	2382990	9/5/2010
Pinnacle Foods Brands Corporation	RELISHMIXERS	2922651	
Pinnacle Foods Brands Corporation	ROARIN' RAVIOLI	2379315	8/22/2010
Pinnacle Foods Brands Corporation	SANDWICH IMPROVEMENT	1858743	10/18/2004
Pinnacle Foods Brands Corporation	SANDWICH STACKERS	1898229	6/6/2005
Pinnacle Foods Brands Corporation	SANDWICH STACKERS & DESIGN	2101531	9/30/2007
Pinnacle Foods Brands Corporation	SANDWICH STACKERS (STYLIZED)	2101623	9/30/2007
Pinnacle Foods Group Inc.	SEASONED TO PERFECTION	2068794	

<u>Registered Owner</u>	<u>Mark</u>	<u>Registration Number</u>	<u>Expiration Date</u>
Pinnacle Foods Group Inc.	SIGNATURE DESSERTS	3156014	
Pinnacle Foods Group Inc.	SINCE 1927, BAKERS OF BETTER BAGELS	1549374	
Pinnacle Foods Group Inc.	SKILLET DINNER	2164854	
Pinnacle Foods Group Inc.	SLURPLICIOUS SPAGHETTI N' FRANKS	2714827	
Pinnacle Foods Brands Corporation	SMASHIN' SAUCE	2595161	7/16/2012
Pinnacle Foods Brands Corporation	SNACK'MMS	1952990	1/30/2006
Pinnacle Foods Brands Corporation	SPORTS GRILL	2813076	
Pinnacle Foods Brands Corporation	STACKERS	2432756	3/6/2011
Pinnacle Foods Brands Corporation	STEAKHOUSE MIX	2834498	
Pinnacle Foods Group Inc.	SUNRISE	1513776	
Pinnacle Foods Group Inc./Sea Coast Foods, Inc.	SUN UP SKILLET	2143075	
Pinnacle Foods Brands Corporation	SUPER SANDWICH STACKERS & DESIGN	2103375	10/7/2007
Pinnacle Foods Brands Corporation	SUPER SANDWICH STACKERS & DESIGN	2103371	10/7/2007
Pinnacle Foods Brands Corporation	SUPER STACKERS	2492390	9/25/2011
Pinnacle Foods Group Inc.	SYRUP DUNK'ERS	2958474	
Pinnacle Foods	TASTE THE JUICY CRUNCH	2968574	

<u>Registered Owner</u>	<u>Mark</u>	<u>Registration Number</u>	<u>Expiration Date</u>
Brands Corporation			
Pinnacle Foods Brands Corporation	THAT'S THE BEST PICKLE I EVER HEARD	2507803	11/13/2011
Pinnacle Foods Group Inc.	THE MEATY ONE!	2035255	
Pinnacle Foods Brands Corporation	THE ORIGINAL TV DINNER	2416646	12/26/2010
Pinnacle Foods Group Inc.	TREET	804802	
Pinnacle Foods Group Inc.	VAN DE KAMP'S	2618409	
Pinnacle Foods Group Inc.	VAN DE KAMP'S	1200559	
Pinnacle Foods Group Inc.	VAN DE KAMP'S	734635	
Pinnacle Foods Brands Corporation	VLASIC	2905128	
Pinnacle Foods Brands Corporation	VLASIC	0699512	6/14/2010
Pinnacle Foods Brands Corporation	VLASIC & DESIGN	1429452	2/17/2007
Pinnacle Foods Brands Corporation	VLASIC & DESIGN (logo)	2582767	6/18/2012
Pinnacle Foods Brands Corporation	VLASIC & DESIGN (STORK 3)	1890639	4/18/2005
Pinnacle Foods Brands Corporation	VLASIC FARMS	2371987	8/1/2010
Pinnacle Foods Brands Corporation	VLASIC FARMS FRESH WHOLE MUSHROOMS FRESHEST TASTE FINEST QUALITY & DESIGN	2577113	6/11/2012
Pinnacle Foods Group Inc.	WIGWAM (and design)	74,056	

II. Trademark Applications

<u>Registered Owner</u>	<u>Mark</u>	<u>Date Filed</u>	<u>Application Number</u>
Pinnacle Foods Brands Corporation	AGREE OR IT'S FREE	10/25/04	78/505446
Pinnacle Foods Group Inc.	BAGEL STUFFERS	11/15/02	78/185498
Pinnacle Foods Brands Corporation	CARB-METER	03/29/04	78/392586
Pinnacle Foods Group Inc.	CARB-METER	05/20/04	78/422,433
Pinnacle Foods Group Inc.	DESSERT BUCKET	2/28/2006	78/825022
Pinnacle Foods Brands Corporation	ENTERTAIN YOUR APPETITE	08/19/03	78/289198
Pinnacle Foods Brands Corporation	EXTREME DUNKERS	03/19/04	78/387722
Pinnacle Foods Brands Corporation	FARMFIELD	11/10/03	78/325634
Pinnacle Foods Brands Corporation	FOOD THAT'S IN FASHION	6/17/2002	78/136268
Pinnacle Foods Brands Corporation	GRABWICH	01/06/04	78/348254
Pinnacle Foods Brands Corporation	LITTLE DUNKERS	03/16/04	78/385,052
Pinnacle Foods Group Inc.	LUNCH 'N GO	10/11/2004	78/497846
Pinnacle Foods Brands Corporation	S 50 YEARS & DESIGN	6/16/2003	78/262872
Pinnacle Foods Group Inc.	SIMMERIN' SAUSAGES	10/19/2005	78/736620
Pinnacle Foods Group Inc.	SIZZLIN' SAUSAGES	10/19/2005	78/736656
Pinnacle Foods Group Inc.	THE ULTIMATE IN THICK, RICH CHILI	2/28/2006	78/626877
Pinnacle Foods Group Inc.	THE ULTIMATE IN THICK, RICH CHILI	2/28/2006	78/825158

Pinnacle Foods Group Inc.	ULTIMATE	2/28/2006	78/825067
Pinnacle Foods Brands Corporation	VLASIC FARMS	08/19/03	78/289219

III. Trademark Licenses

<u>Licensee</u> (and if Licensee is not a Grantor name of Grantor that has rights in the License)	<u>Licensor</u>	<u>Mark</u>	<u>Registration Number</u>	<u>Expiration Date</u>
Pinnacle Foods Brands Corporation	Tyson Foods Inc.	US TYSON	1748683	1/26/2013
		TYSON & Design	1205623	8/17/2012
		US KING'S HAWAIIAN	2171153	7/7/2008
		KING'S HAWAIIAN & Design	2363293	6/27/2010
Pinnacle Foods Brands Corporation	CSC Brands Inc.	US SWANSON	2069011	6/10/2007
		US SWANSON & Design	2079568	7/15/2007
		US SWANSON & S Design	678973	5/15/2009
		US SWANSON & S Design	729530	4/3/2012

<u>Licensee</u> (and if Licensee is not a Grantor name of Grantor that has rights in the License)	<u>Licensor</u>	<u>Mark</u>	<u>Registration Number</u>	<u>Expiration Date</u>
		<u>US</u> SWANSON & Design	981243	3/26/2004
		<u>US</u> SWANSON & S Design	704075	9/6/2010
		<u>US</u> SWANSON & S Design	981242	3/26/2004
		<u>US</u> SWANSON & S Design	657519	1/21/2008