

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Dana Chase Publications, Inc.		03/09/2007	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Canon Communications LLC		
<b>Street Address:</b>	11444 W. Olympic Blvd.		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90064		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1102683	APPLIANCE	
Registration Number:	0882552	APPLIANCE ENGINEER	
Registration Number:	0941492	APPLIANCE NEWS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(312)456-8435		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	312-456-8400		
<b>Email:</b>	chitmdocket@gtlaw.com		
<b>Correspondent Name:</b>	Herbert H. Finn		
<b>Address Line 1:</b>	77 West Wacker Drive, Suite 2500		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601		
<b>ATTORNEY DOCKET NUMBER:</b>	062946.010500		
<b>NAME OF SUBMITTER:</b>	Herbert H. Finn		
<b>Signature:</b>	/Herbert H. Finn/		

**CH \$90.00 1102683**

Date:

09/25/2007

**Total Attachments: 3**

source=Assgmt - Dana - Canon#page1.tif

source=Assgmt - Dana - Canon#page2.tif

source=Assgmt - Dana - Canon#page3.tif

ASSIGNMENT OF TRADEMARKS

ASSIGNMENT OF TRADEMARKS, dated March 9, 2007 from DANA CHASE PUBLICATIONS, INC., an Illinois corporation (the "Seller"), as Assignor, to CANON COMMUNICATIONS LLC, a Delaware limited liability company ("Purchaser"), as Assignee.

WHEREAS, Seller is the owner of the trademarks listed in the attached Schedule 1.1(c) hereto (hereinafter, the "Trademarks"); and

WHEREAS, Purchaser wishes to acquire the Trademarks in accordance with that certain Asset Purchase Agreement, dated as of March 9, 2007, among Seller, Purchaser and the Shareholders signatory thereto.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, including, without limitation, those trademark registrations attached hereto as Schedule 1.1(c), together with the goodwill of the business symbolized by the Trademarks and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks, excepting any trademark rights related only to Home Appliance magazine, which are subject to a co-existence agreement of even date herewith.

IN WITNESS WHEREOF, the undersigned has caused this Assignment of Trademarks to be executed effective as of the date first set forth above.

DANA CHASE PUBLICATIONS, INC.

By:   
Name: Susan Chase Korin  
Title: CEO

[attach Schedule 1.1(c)]

CORPORATE ACKNOWLEDGMENT

State of ~~Illinois~~ <sup>New York</sup>  
County of New York ) ss.

On this 9<sup>th</sup> day of March, 2007 before me Geoffrey Parnass the undersigned officer, personally appeared Susan Chase Korin known personally to me to be the Chief Executive Officer of the above named corporation and acknowledged that she, as an officer being authorized so to do, executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation as an officer.

IN WITNESS WHEREOF I have hereunto set my hand and official seal.

Geoffrey Parnass  
Notary Public  
My Commission Expires \_\_\_\_\_

GEOFFREY W PARNASS  
Notary Public, State of New York  
No. 02PA6149757  
Qualified in New York County  
My Commission Expires July 17, 2010

SCHEDULES

1.1(c) Trademarks

APPLIANCE	United State Registration 1,102,683 India Application 841079 China 900265 France 95552656 Italy Application MI2000C009294 United Kingdom 2007460
APPLIANCE ENGINEER	United States Registration 882,552
APPLIANCE NEWS	United States Registration 941,492