

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mr. Marcos Wettreich		08/31/2007	INDIVIDUAL: BRAZIL
RECEIVING PARTY DATA			
Name:	Weshow Brasil Internet S/A		
Street Address:	Rua Lauro Muller		
Internal Address:	116, Sl. 3504		
City:	Botafogo, Rio de Janeiro		
State/Country:	BRAZIL		
Postal Code:	22290-160		
Entity Type:	CORPORATION: BRAZIL		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77133221	WESHOW	
Serial Number:	77194170	WE SHOW	
Serial Number:	77187467	THE BEST VIDEOS EVERYWHERE	
CORRESPONDENCE DATA			
Fax Number:	(312)655-1501		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	312-655-1500		
Email:	jakdocket@welshkatz.com		
Correspondent Name:	Julie A. Katz		
Address Line 1:	120 S. Riverside Plaza		
Address Line 2:	22nd Floor		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	2555/101581		

CH \$90.00 77133221

DOMESTIC REPRESENTATIVE

900087785

**TRADEMARK
 REEL: 003627 FRAME: 0614**

Name: Julie A. Katz
Address Line 1: 120 S. Riverside Plaza
Address Line 2: 22nd Floor
Address Line 4: Chicago, ILLINOIS 60606

NAME OF SUBMITTER:	Julie A. Katz
Signature:	/jak/
Date:	09/25/2007
Total Attachments: 1 source=ASSIGNMENT_US#page1.tif	

ASSIGNMENT

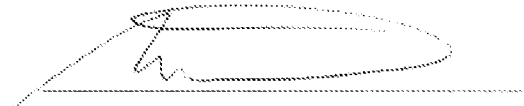
WHEREAS, MARCOS WETTREICH ("Assignor"), a citizen of Brazil, domiciled at Rua Sacopã, Apto. 105 -- Lagoa, CEP 22471-180, Rio de Janeiro, RJ, has applied to register the mark WESHOW (hereinafter the "Mark") in the United States Patent and Trademark Office for various entertainment industry services identified as Application Serial Nos. 77/133,221, 77/194,170, and 77/187,467 (the "Applications"); and

WHEREAS, WESHOW BRASIL INTERNET S/A ("Assignee"), a Brazilian corporation, having a principal place of business at Rua Lauro Muller, 116, SL 3504, 22290-160, Botafogo, Rio de Janeiro, RJ, is desirous of acquiring the Mark and Applications, and is the successor of the Assignor's business or that portion of thereof to which the Mark pertains, and that business is ongoing and existing.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, sell and transfer to Assignee the entire right, title and interest in, to and under the Mark and the Applications, together with the goodwill of the business connected with the use of and symbolized by the Mark, and all claims for the past infringement of the Mark and Applications.

MARCOS WETTREICH

By: _____



WITNESSED:

On this 31 day of August, 2007, Marcos Wettreich personally appeared before me, known by me to be an individual residing in Rio de Janeiro, and he acknowledged that he had executed the foregoing Assignment on his own behalf.



Name of Witness Paula Campos Leão

2555-99322.101138