

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
eBags, Inc.		09/05/2007	a Delaware corporation:

RECEIVING PARTY DATA

Name:	Zappos.com, Inc.
Street Address:	2280 Corporate Circle
Internal Address:	Suite 100
City:	Henderson,
State/Country:	NEVADA
Postal Code:	89074
Entity Type:	a California corporation:

PROPERTY NUMBERS Total: 8

Property Type	Number	Word Mark
Serial Number:	78730428	6
Serial Number:	78729744	6PM.COM
Serial Number:	78730435	6PM.COM
Registration Number:	2518297	SHOEDINI.COM
Registration Number:	2433673	SHOEDINI
Registration Number:	2433674	THE MAGICAL WAY TO BUY SHOES
Serial Number:	78729748	6PM
Serial Number:	78729740	6PM

CORRESPONDENCE DATA

Fax Number: (415)576-0300
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 4155760200
 Email: ajm@townsend.com
 Correspondent Name: Anthony J. Malutta, Esq.

CH \$215.00 78730428

Address Line 1: Townsend and Townsend and Crew LLP
Address Line 2: Two Embarcadero Center, 8th Floor
Address Line 4: San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	026438-0
NAME OF SUBMITTER:	Anthony J. Malutta
Signature:	/Anthony J. Malutta/
Date:	09/25/2007

Total Attachments: 4
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TRADEMARK ASSIGNMENT

This Trademark Assignment, effective as of September 24, 2007, is made from eBags, Inc., a Delaware corporation having a business address at 6060 Greenwood Plaza Boulevard, Suite 110, Greenwood Village, CO 80111 (hereinafter "Assignor"), to Zappos.com, Inc., a California corporation having a business address at 2280 Corporate Circle, Suite 100, Henderson, NV 89074 (hereinafter "Assignee").

WHEREAS, Assignor is the owner of the rights, title and interest in and to the marks listed in Schedule A hereto (hereinafter collectively the "Marks"), including the U.S. Trademark and Service Mark Registrations and Applications therefor; and

WHEREAS, Assignor and Assignee wish for Assignee to acquire all of Assignor's rights in the Marks.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee all Assignor's rights in the Marks, including all of Assignor's business related thereto, all of the goodwill pertaining thereto, all rights to use, register and renew registrations for the Marks, all rights to collect royalties for the licensing thereof, and all claims for infringement thereof. The rights of Assignee at common law and/or to the end of the term or terms of which registration of the Marks may be granted or renewed are to be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; including all claims for royalties for licensing of the Marks and damages by reason of past infringement(s) of the Marks, with the right to sue for and collect the same for its own use and benefit, for the use, benefit and on behalf of its successors, assigns and other legal representatives.

IN WITNESS WHEREOF, an authorized representative of Assignor has executed this instrument as of the date set forth below.

Dated: 9-5, 2007
By: [Signature] eBags, Inc.
Name: ION NORDMARK
Title: President

State of Colorado
County of Arapahoe
On September 5th, 2007, before me, Carol A. Knapke, Notary Public, personally appeared [Signature], proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.


WITNESS my hand and official seal.
[Signature]
Signature of Notary Public
Exp. 12-12-2007

SCHEDULE A TO TRADEMARK ASSIGNMENT

Pursuant to the attached Trademark Assignment, the following mark(s) are assigned from eBags, Inc. to Zappos.com, Inc.:

Trademark	Country	Class	Registrant	Reg. #	Reg. Date
The Magical Way To Buy Shoes	Community TM	18,25,35	Shoedini.com, Inc.	1648674	3/23/2002
The Magical Way To Buy Shoes	US	35	Shoedini.com, Inc.	2,433,674	3/6/2001
Shoedini.com	Community TM	18,25,35	Shoedini.com, Inc.	1649045	7/23/2002
Shoedini.com	US	35	Shoedini.com, Inc.	2,518,297	12/11/2001
SHOEDINI	Community TM	18,25,35	Shoedini.com, Inc.	1648658	7/22/2002
SHOEDINI	US	35	Shoedini.com, Inc.	2,433,673	3/6/2001

TRADEMARK	COUNTRY	APPLICATION/REGISTRATION No.	APPLICATION/REGISTRATION DATE	CLASS/GOODS/SERVICES
6PM	United States	Application No. 78/729,740		Class 35: Online retail store services featuring footwear, namely, shoes, boots, stockings, nylons, socks and accessories and online retail store services featuring handbags, luggage, backpacks and accessories
6PM.COM	United States	Application No. 78/729,744		Class 35: Online retail store services featuring footwear, namely, shoes, boots, stockings, nylons, socks and accessories and online retail store services featuring handbags, luggage, backpacks and accessories
6PM STYLZED	United States	Application No. 78/729,748		Class 35: Online retail store services featuring footwear,

TRADEMARK	COUNTRY	APPLICATION/ REGISTRATION No.	APPLICATION/ REGISTRATION DATE	CLASS/GOODS/SERVICES
6PM				namely, shoes, boots, stockings, nylons, socks and accessories and online retail store services featuring handbags, luggage, backpacks and accessories
6PM.COM STYLIZED 6PM.COM	United States	Application No. 78/730,435		Class 35: Online retail store services featuring footwear, namely, shoes, boots, stockings, nylons, socks and accessories and online retail store services featuring handbags, luggage, backpacks and accessories
6PM DESIGN MARK 	United States	Application No. 78/730,428		Class 35: Online retail store services featuring footwear, namely, shoes, boots, stockings, nylons, socks and accessories and online retail store services featuring handbags, luggage, backpacks and accessories
6PM	Canada	Application No. 1,297,844		Online retail store services featuring footwear, namely, shoes, boots, stockings, nylons, socks and accessories and online retail store services featuring handbags, luggage, backpacks and accessories
6PM	China	USPTO Reference No.: A0004412 Registration No. 892 608		Class 35: Online retail store services featuring footwear, namely, shoes, boots, stockings, nylons, socks and accessories and online retail store services featuring handbags, luggage, backpacks and accessories
6PM	European Community	USPTO Reference No: A0004412 Registration		Class 35: Online retail store services featuring footwear, namely, shoes, boots, stockings, nylons, socks and accessories and online retail

TRADEMARK	COUNTRY	APPLICATION/ REGISTRATION No.	APPLICATION/ REGISTRATION DATE	CLASS/GOODS/SERVICES
		No. 892 608 Statement of Grant of Protection		store services featuring handbags, luggage, backpacks and accessories
6PM	International Application (China, EU, Japan)	USPTO Reference No: A0004412 Registration No. 892 608		Class 35: Online retail store services featuring footwear, namely, shoes, boots, stockings, nylons, socks and accessories and online retail store services featuring handbags, luggage, backpacks and accessories
6PM	China	USPTO Reference No.: A0004412 Registration No. 892 608		Class 35: Online retail store services featuring footwear, namely, shoes, boots, stockings, nylons, socks and accessories and online retail store services featuring handbags, luggage, backpacks and accessories