

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	03/08/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Every Customer Has Opinions		02/16/2007	CORPORATION: UTAH

RECEIVING PARTY DATA

Name:	UCN
Street Address:	14870 Pony Express Road
City:	Bluffdale
State/Country:	UTAH
Postal Code:	84065
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3284771	ECHO BY BENCHMARKPORTAL
Registration Number:	3282087	ECHO

CORRESPONDENCE DATA

Fax Number: (801)536-6111
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: mmcann@parsonsbehle.com
 Correspondent Name: Margaret Niver McGann
 Address Line 1: 201 South Main Street, Suite 1800
 Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER:	TMUCN
NAME OF SUBMITTER:	Margaret Niver McGann
Signature:	/Margaret Niver McGann/

CH \$65.00 3284771

Date:

09/25/2007

Total Attachments: 1

source=MergerUCN#page1.tif

ARTICLES OF MERGER

**Between
UCN, INC.**

And

EVERY CUSTOMER HAS OPINIONS, INC.

(Merger Pursuant to Section 16-10a-1104 of the URBCA)

THESE ARTICLES OF MERGER are made by and between **EVERY CUSTOMER HAS OPINIONS, INC.**, a Utah corporation governed by the Utah Revised Business Corporation Act ("ECHO"), and **UCN, INC.**, a Delaware corporation governed by the General Corporation Law of Delaware ("UCN"). ECHO is a wholly-owned subsidiary of **UCN, INC.**, a Delaware corporation ("UCN").

ARTICLE I. PLAN OF MERGER

Pursuant to these Articles of Merger, ECHO is hereby merged into UCN (the "Merger"), and UCN will be the surviving corporation. The terms and conditions of the Merger are as follows:

(a) Effects of the Merger. The Merger shall have the effects set forth in Section 259 of the General Corporation Law of Delaware and Sections 16-10a-1106 and 16-10a-1107 of the Utah Revised Business Corporation Act. The Merger shall become effective at the time (the "*Effective Time*") UCN files these Articles of Merger with the state of Utah, which complies with the notice requirements of Section 16-10a-1104(5) of the Utah Revised Business Corporation Act.

(b) ECHO Common Shares. In the Merger all of the outstanding shares of the capital stock of ECHO, which are owned by UCN, shall be cancelled and the separate corporate existence of ECHO shall cease.

ARTICLE II. UCN APPROVAL

The Merger is permitted by the General Corporation Law of Delaware, and the Board of Directors of UCN has approved the Merger. No approval by the stockholders of UCN is or was required under the General Corporation Law of Delaware or the Utah Revised Business Corporation Act.

ARTICLE III. ECHO STATUS

ECHO has authorized 1,000 shares of common stock, no par value (the "ECHO Common Stock"), of which 500 shares are issued and outstanding. Immediately prior to the Merger all of the issued and outstanding shares of ECHO Common Stock, or 100% of the issued and outstanding shares, were owned by UCN. No vote of the stockholders of ECHO on the Merger is required pursuant to Section 16-10a-1104 of the Utah Revised Business Corporation Act.

IN WITNESS WHEREOF, the undersigned officers of UCN, Inc., and Every Customer Has Opinions, Inc., have executed these Articles of Merger as of the 16th day of February 2007, thereby affirming under penalty of perjury that the foregoing Articles of Merger are the act and deed of said corporations and that the facts stated herein are true.

UCN, INC.

EVERY CUSTOMER HAS OPINIONS, INC.

By 
Paul Jarman, Chief Executive Officer

By 
Paul Jarman, Chief Executive Officer