

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Austin, Nichols & Co., Incorporated		07/17/2007	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

<b>Name:</b>	Pernod Ricard USA, LLC
<b>Street Address:</b>	100 Manhattanville Road
<b>City:</b>	Purchase
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10577
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: INDIANA

**PROPERTY NUMBERS Total: 49**

Property Type	Number	Word Mark
Registration Number:	1716297	BARCLAY'S
Registration Number:	1781660	CAFE' AZTEC
Registration Number:	2727867	COCO REEF
Registration Number:	1780491	COCORHUM
Registration Number:	0397118	CORBY'S
Registration Number:	1303020	CRYSTAL PALACE
Registration Number:	0320004	CRYSTAL PALACE
Registration Number:	2953368	DO YA KUYA
Registration Number:	2856870	
Registration Number:	3222285	HIRAM WALKER
Registration Number:	1136967	HIRAM WALKERW EST'D 1858
Registration Number:	0303289	IMPERIAL
Registration Number:	1900036	KAHLUA
Registration Number:	0752237	KAHLUA

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Registration Number:	3234124	KAHLUA
Registration Number:	2988022	KAHLUA
Registration Number:	2924197	KAHLUA
Registration Number:	2542902	KAHLUA BLAST
Registration Number:	0923586	KAHLUA
Registration Number:	1505053	
Registration Number:	2498716	KAHLUA COLORADO BULLDOG
Registration Number:	2276182	KAHLUA ESPECIAL
Registration Number:	1838808	K
Registration Number:	0711952	KAHLUA
Registration Number:	1524764	
Registration Number:	1524763	
Registration Number:	0752236	KAHLUA
Registration Number:	0894274	KAHLUA
Registration Number:	1483994	KAHLUA
Registration Number:	2849355	KUYA
Registration Number:	1261893	MALIBU
Registration Number:	2989886	MALIBU
Registration Number:	1374134	MALIBU
Registration Number:	2989885	MALIBU
Registration Number:	2753624	
Registration Number:	0879610	NORTHERN LIGHT
Registration Number:	0961663	NORTHERN LIGHT
Registration Number:	2219953	OPAL NERA
Registration Number:	2168923	
Registration Number:	1522846	RED HOT
Registration Number:	2813350	SERIOUSLY EASY GOING
Registration Number:	2583315	SNOW STORM
Registration Number:	0339939	TEN HIGH
Registration Number:	1668743	WALKER'S DELUXE
Registration Number:	3291684	ZED
Serial Number:	77109431	COUNT PULASKI
Serial Number:	76115599	
Serial Number:	78598915	SHARE THE DARK SECRET
Serial Number:	76334680	THE COCKTAIL CENTER

**TRADEMARK**

**REEL: 003627 FRAME: 0836**

CORRESPONDENCE DATA

Fax Number: (212)813-5901  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (212) 813-5900  
Email: jferraro@frosszelnick.com  
Correspondent Name: Fross Zelnick Lehrman & Zissu, P.C.  
Address Line 1: 866 United Nations Plaza  
Address Line 2: Attn: Joyce M. Ferraro  
Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	PRUS
NAME OF SUBMITTER:	Joyce M. Ferraro
Signature:	/jmf/
Date:	09/25/2007

Total Attachments: 3  
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ASSIGNMENT OF TRADEMARKS

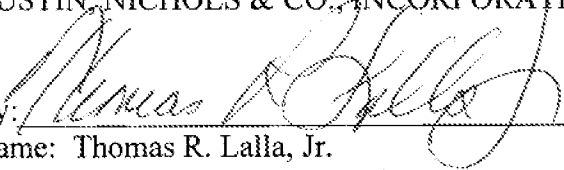
**WHEREAS**, AUSTIN, NICHOLS & CO., INCORPORATED, a Delaware corporation, located at 777 Westchester Avenue, White Plains, New York 10604, United States of America ("**Assignor**"), is the owner of the trademarks and corresponding applications and registrations therefor listed in the attached schedule (hereinafter, the "**Trademarks**"); and

**WHEREAS**, PERNOD RICARD USA, LLC, an Indiana limited liability company, located at 100 Manhattanville Road, Purchase, New York 10577, United States of America ("**Assignee**"), is desirous of acquiring the rights in and to the Trademarks as the successor to the ongoing and existing portion of the business of the Assignor to which the Trademarks pertain.

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the together with the goodwill of the business to which the trademarks pertain and the identified applications and/or registrations therefor, and with all claims arising out of or relating to the use or ownership of the Trademarks.

This assignment is effective as from May 31, 2007.

AUSTIN, NICHOLS & CO., INCORPORATED

By:   
Name: Thomas R. Lalla, Jr.  
Title: Secretary and Vice President

Date of Signature: July 17, 2007

## SCHEDULE OF TRADEMARKS

### Registrations

<u>Trademark</u>	<u>Number</u>
BARCLAY'S	1716297
CAFE AZTEC Stylized Words	1781660
COCO REEF	2727867
COCORHUM	1780491
CORBY'S Stylized	0397118
CRYSTAL PALACE	1303020
CRYSTAL PALACE Stylized Words	0320004
DO YA KUYA	2953368
DRUMMER Device	2856870
HIRAM WALKER	3222285
HIRAM WALKER Crest Device (with W)	1136967
IMPERIAL (Script)	0303289
KAHLUA	1900036
KAHLUA	0752237
KAHLUA	3234124
KAHLUA	2988022
KAHLUA	2924197
KAHLUA BLAST	2542902
KAHLUA Bottle Device	0923586
KAHLUA Bottle Device	1505053
KAHLUA COLORADO BULLDOG	2498716
KAHLUA ESPECIAL Words	2276182
KAHLUA K Device	1838808
KAHLUA Label	0711952
KAHLUA PRE-COLOMBIAN FIGURE (MAN STATUE)	1524764
KAHLUA PRE-COLOMBIAN FIGURE (WOMAN SITTING)	1524763
KAHLUA Stylized Word	0752236
KAHLUA Stylized Word	0894274
KAHLUA Stylized Word	1483994
KUYA	2849355
MALIBU	1261893
MALIBU	2989886
MALIBU (Word & Palm Trees & Sun Device)	1374134
MALIBU and PALM TREE & SUN Device	2989885
MALIBU PALM TREES & SUN (Device)	2753624

Trademark

Number

NORTHERN LIGHT	0879610
NORTHERN LIGHT	0961663
OPAL NERA	2219953
OPAL NERA Bottle	2168923
RED HOT	1522846
SERIOUSLY EASY GOING	2813350
SNOW STORM	2583315
TEN HIGH	0339939
WALKER'S DELUXE	1668743
ZED	3291684

Applications

Trademark

Number

COUNT PULASKI	77/109431
MALIBU Bottle with Label (in color)	76/115599
SHARE THE DARK SECRET	78/598915
THE COCKTAIL CENTER	76/334680