

DIVERSIFIED PRODUCTS, INC COMPANY:1200 EDDY STREET

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

09/24/2007
900087651

SUBMISSION TYPE:	NEW ASSIGNMENT
-------------------------	----------------

NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
------------------------------	--

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Speidel, Inc.		09/24/2007	CORPORATION; NEW JERSEY

RECEIVING PARTY DATA

Name:	Diversified Products, Inc.
Street Address:	1200 Eddy Street
City:	Providence
State/Country:	RHODE ISLAND
Postal Code:	02905
Entity Type:	CORPORATION: RHODE ISLAND

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2048302	SPEIDEL ID'S

CORRESPONDENCE DATA

Fax Number: (401)461-6886
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Email: slallo@diversifiedbrandsllc.com
 Correspondent Name: Diversified Products, Inc
 Address Line 1: 1200 Eddy Street
 Address Line 4: Providence, RHODE ISLAND 02905

NAME OF SUBMITTER:	Steven M. Lallo
Signature:	/steven m lallo/
Date:	09/24/2007

Total Attachments: 1
 source=Speidel IDs#page1.tif

700343653

TRADEMARK
REEL: 003627 FRAME: 0914

OP \$40.00 2048302

09/24/2007 15:13 4815192008

SPEIDEL INC

PAGE 01/01

NUNC PRO TUNC ASSIGNMENT

WHEREAS, SPEIDEL, INC., a corporation organized under the laws of New Jersey, having a place of business at 25 Fairmount Ave, E. Providence, RI 02914 (hereinafter "Assignor"), is the owner of Trademark SPEIDEL ID'S Reg. # 2048302.

WHEREAS, Assignor has sold, assigned and transferred unto DIVERSIFIED PRODUCTS, INC. a corporation organized and existing under the laws of Rhode Island, having a place of business at 120 Eddy Street, Providence, RI 02905 (hereinafter "Assignee"), all of its right, title and interest in the Trademark SPEIDEL ID'S Reg. # 2048302, and the goodwill of the business symbolized by the Trademark SPEIDEL ID'S Reg. # 2048302.

WHEREAS, the parties are now desirous of ratifying and confirming said sale, assignment and transfer of all right, title and interest in the Trademark SPEIDEL ID'S Reg# 2048302, and the goodwill of the business symbolized by the Trademark SPEIDEL ID'S Reg# 2048302.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, transfers and sets over to Assignee, *nunc pro tunc* as of September 24, 2007, the entire right, title and interest in Trademark SPEIDEL ID'S Reg. # 2048302, and the goodwill of the business symbolized by Trademark the same to be held and enjoyed by the Assignee, its successors, assigns and other legal representatives. This assignment shall be binding upon the parties, their successors and/or assigns, and all others acting by, through, with or under their direction, and all those in privity therewith.

By: 

Jeffrey R. Massotti

Title: Speidel, Inc. - President & CEO

Date: September 24, 2007

#4809534_v1