

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	08/29/2007

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
James Moy		08/29/2007	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	La Touraine, Inc.
Street Address:	625 Broadway Street
Internal Address:	#700
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92101
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3090174	NOBODY DOES IT BETTER

CORRESPONDENCE DATA

Fax Number: (212)425-5288
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 212-425-7200
 Email: tmdocketny@kenyon.com
 Correspondent Name: Jonathan D. Reichman, Esq.
 Address Line 1: One Broadway
 Address Line 4: New York, NEW YORK 10004

ATTORNEY DOCKET NUMBER:	13407/999
NAME OF SUBMITTER:	Jonathan D. Reichman, Esq.
Signature:	/Jonathan D. Reichman/

TRADEMARK

CH \$40.00 3090174

Date:

09/26/2007

Total Attachments: 1

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ASSIGNMENT OF TRADEMARK

WHEREAS, James Moy ("Assignor"), an individual located at 137 East Broadway, New York, New York 10002, is the owner of U.S. Trademark Registration No. 3,090,174 for the mark NOBODY DOES IT BETTER (the "Mark") on and in connection with broadcasting services rendered through media of television, cable and satellite systems and via the Internet in Class 38 and desires to assign all right, title and interest in and to the Mark, together with the goodwill and business symbolized thereby; and

WHEREAS, La Touraine, Inc. ("Assignee"), a Nevada corporation with a place of business at 625 Broadway Street #700, San Diego, California 92101, desires to obtain all rights and to the Mark,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged upon execution of this Assignment, Assignor, effective as of August 29, 2007, hereby sells, transfers, conveys and assigns to Assignee, all of Assignor's right, title and interest in and to the Mark, whether statutory or at common law, including all registrations and applications therefor, the right to recover for past infringement, and the goodwill of the business in connection with which it has been used.

IN WITNESS WHEREOF, Assignor has caused this document to be executed effective as of the 29th day of August, 2007.


James Moy