

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		09/26/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Associated Grocers, Incorporated
Street Address:	3301 South Norfolk
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98118
Entity Type:	CORPORATION: WASHINGTON

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	1617161	SAVINGS PLUS CLUB
Registration Number:	1768232	PACIFIC GROCERS EMPLOYEE BENEFITS TRUST
Registration Number:	1952158	PAY NET
Registration Number:	2206081	NEIGHBORHOOD MARKET FAST FRESH FRIENDLY
Registration Number:	2250110	GROWERS PRIDE U.S. NO. 1 POTATOES
Registration Number:	2233266	THRIFTY FOODS
Registration Number:	2262063	AG THE FOOD PEOPLE
Registration Number:	2367184	GRAND REWARDS
Registration Number:	2480442	JAVAWORKS
Registration Number:	3122251	THRIFTWAY
Registration Number:	2652278	PET KINGDOM ALL THE NUTRITION ALL THE VALUE ALL RIGHT HERE!
Registration Number:	2688110	NATURAL DIRECTIONS
Serial Number:	76364708	NORTHWEST MARKET LOCAL PRIDE. LOCAL VALUE.

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CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER:	36218-150
NAME OF SUBMITTER:	Kristine Fyfe, Davis Wright Tremaine LLP
Signature:	/kristine fyfe/
Date:	09/26/2007

Total Attachments: 3
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**NOTICE
OF
TERMINATION OF SECURITY INTEREST
IN
TRADEMARKS**

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that the undersigned entered into a Trademark Security Agreement dated as of October 6, 2005 (as amended, restated, modified, renewed, supplemented or extended from time to time, the "Security Agreement") by and between Associated Grocers, Incorporated, a Washington corporation, (the "Debtor") and General Electric Capital Corporation, a Delaware corporation (the "Lender") in which the Lender was granted a security interest in and continuing lien upon the trademarks and trademark applications listed in Schedule I attached hereto and incorporated by reference (collectively, the "Trademark Collateral"). The Security Agreement was recorded in the United States Patent and Trademark Office on December 15, 2005.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the undersigned Lender hereby releases to the Debtor all security interests in and all continuing liens upon the Trademark Collateral and assigns to Debtor all of such Lender's right, title and interest in the Trademark Collateral.

Lender hereby acknowledges that the security interests in the collateral described in the Security Agreement have been released.

Very truly yours,

**GENERAL ELECTRIC CAPITAL
CORPORATION** as Lender

By: *Regina Seip*
Name: *Regina Seip*
Title: *Duly Authorized Signatory*

Acknowledged and Accepted:

ASSOCIATED GROCERS, INCORPORATED

By: *Paul Hunt*

Name: *STEVE WUMATA*

Title: *VPT CFO*

Schedule I

TRADEMARKS

<u>Trademark No.</u>	<u>Description of Trademark</u>	<u>Date of Trademark</u>	<u>Jurisdiction</u>
1617161	SAVINGS PLUS CLUB	10-9-1990	U.S.
1768232	PACIFIC GROCERS EMPLOYEE BENEFITS TRUST	4-27-1993	U.S.
1952158	PAY NET	1-30-1996	U.S.
2206081	NEIGHBORHOOD MARKET FAST FRESH FRIENDLY and Design	11-24-1998	U.S.
2250110	GROWERS PRIDE U.S. NO. 1 POTATOES and Design	6-1-1999	U.S.
2233266	THRIFTY FOODS	3-23-1999	U.S.
2262063	AG THE FOOD PEOPLE	7-20-1999	U.S.
2367184	GRAND REWARDS	7-11-2000	U.S.
2480442	JAVAWORKS	8-21-2001	U.S.
3122251	THRIFTWAY	8-1-2006	U.S.
2652278	PET KINGDOM ALL THE NUTRITION ALL THE VALUE ALL RIGHT HERE! and Design	11-19-2002	U.S.
2688110	NATURAL DIRECTIONS	2-18-2003	U.S.
76364708	NORTHWEST MARKET LOCAL PRIDE. LOCAL VALUE.	1-29-2002	U.S.