

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TRY-FOODS INTERNATIONAL, INC.		07/20/2007	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	ADVANTAGE SALES & MARKETING, LLC		
Street Address:	19100 Von Karman Avenue		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92612		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76671926	HOMEMADE	
CORRESPONDENCE DATA			
Fax Number:	(602)734-3750		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	602.262.5311		
Email:	TRADEMARKS@LRLAW.COM		
Correspondent Name:	JENNIFER A. VAN KIRK		
Address Line 1:	40 NORTH CENTRAL AVENUE		
Address Line 2:	SUITE 1900		
Address Line 4:	Phoenix, ARIZONA 85004		
ATTORNEY DOCKET NUMBER:	37320.35		
NAME OF SUBMITTER:	Jennifer A. Van Kirk		
Signature:	/JENNIFER A. VAN KIRK/		

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Date:

09/26/2007

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, Try-Foods International, Inc., a Florida corporation, with its place of business located at 207 Semoran Commerce Place, Apopka, Florida 32703 ("Assignor"), owns the federal trademark application for HOMEMADE, Serial No. 76/671926;

WHEREAS, Advantage Sales & Marketing, LLC, a California Limited Liability Company with its principal place of business located at 19100 Von Karman Avenue, Irvine, California 92612 ("Assignee"), wishes to acquire whatever rights Assignor may possess in the HOMEMADE Mark;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged:

1. Assignor assigns to Assignee any and all right, title and interest in the mark, together with any goodwill of the business symbolized by the HOMEMADE Mark, effective August 31, 2006.
2. Assignor assigns to Assignee any and all right, title and interest in and to the United States trademark application for the mark HOMEMADE, Serial No. 76/671926.
3. This Agreement shall be governed by and construed in accordance with principles of the law of the State of Arizona.
4. This Agreement contains the entire understanding and agreement between the parties hereto with respect to its subject matter and supersedes any prior or contemporaneous written or oral agreements, representations, or warranties between them respecting the subject matter hereof.

Signed and sealed this 20th day of JULY, 2007.

Try-Foods International, Inc.

By: HW. RIZELLE
Title: CEO

Advantage Sales & Marketing, LLC

By: [Signature]
Title: CEO