PTO-1594 (Madified) RECORDATION FORM COVER SHEET		Docket No.:	
av. 10/02) IB No. 0651-0027 (exp. 6/30/2005) pyright 1834-97 LegalStar TRADEMARKS / SERV	ICE MARKS ONLY	NGA-111J	
05/REV03	▼ ▼	▼ ▼	
To the Director of the United States Patent and Trademark Office: P	lease record the attached original doc	uments or copy thereof.	
Name of conveying party(ies):	2. Name and address of receiving	ig party(ies):	
Myseasons.com, Inc.	Name: <u>National Gardening A</u> Internal Address:		
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☑ Corporation-State Delaware ☐ Other ☐ Yes ☒ No ☐ Nature of conveyance: ☒ Assignment ☐ Merger ☐ Security Agreement ☐ Change of Name ☐ Other ☐ Other ☐ Change of Name ☐ Application number(s) or registration numbers(s): ☐ Application number(s) or registration No.(s)	Street Address: _1100 Dorset  City: _South Burlington  Individual(s) citizenship _	Street  State: VT ZIP: 05401  ont  nited States, a domestic  Yes N  ocument from Yes N	
Additional numbers	☐ Yes ☐ No	- Marie - Mari	
Name and address of party to whom correspondence concerning document should be mailed:	Total number of applications registrations involved:	and 1	
Name: Kirk Teska	7. Total fee (37 CFR 3.41):	\$ \$40.00	
Internal Address: Iandiorio & Teska	Enclosed		
	Authorized to be charged	d to deposit account	
Street Address: 260 Bear Hill Road	8. Deposit account number:		
City: Waltham State: MA ZIP:: 02451	09-0002		
	T USE THIS SPACE		
9. Statement and signature.  To the best of my knowledge and belief, the foregoing inform of the original document.  Compared to the control of the original document.		attached copy is a true copy	
Kirk Teska  Name of Person Signing	Signature	Date	
Name of Egison Signing		5	

09/25/2007 TUE 14:40 FAX 802 864 6889 National Gardening

**2**002/005

# ASSIGNMENT OF TRADEMARK RIGHTS

THIS ASSIGNMENT OF TRADEMARK RIGHTS (this "Assignment") is executed effective as of the St. day of October, 2001 ("Effective Date"), by and between MYSEASONS.COM, INC., a Delaware corporation ("Assignor"), and NATIONAL GARDENING ASSOCIATION, INC., a Vermont not for profit corporation ("Assignce").

### RECITALS

- A. Assignor and Assignee are parties to a Stipulation for Settlement of Claims, Relief from Automatic Stay, Turnover of Collateral, and Withdrawal of Assets from Auction, dated August 23, 2001 (the "Stipulation"), which Stipulation was approved by the United States Bankruptcy Court for the District of Delaware, pursuant to which Assignor has agreed to assign and Assignee has agreed to acquire, certain assets, properties and rights pertaining to the business of Assignor.
- B. In furtherance of the transactions contemplated by the Stipulation, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, any and all U.S. trademark registrations, U.S. applications for trademark registration, foreign trademark registrations, foreign applications for trademark registration, unregistered trademarks, tradenames and assumed names, whether or not set forth on Schedule A, in each case, together with the goodwill of the business associated therewith (collectively, the "Marks").

#### AGREEMENT

NOW, THEREFORE, in consideration of the premises and the mutual covenants and agreements set forth below and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto do hereby covenant and agree as follows:

1. Assignment. Assignor does hereby sell, assign, transfer and set over to Assignee the entire right, title and interest in and to the Marks, for the United States and for all foreign countries, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives as fully as the same would have been held and enjoyed by Assignor if this Assignment had not been made. This transfer includes the right to all income, royalties or, payments now or hereafter due or payable with respect to the Marks, including, without limitation, all claims for damages by reason of past, present and future infringements or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

**2**003/005

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- 2. Recording of Ownership. Assignor authorizes and requests the Commissioner of Patents and Trademarks to record Assignee as assignce and owner of the Trademarks, and applications and registrations therefor, in the United States of America.
- the extent reasonably practicable, Assignor shall provide Assignee, its successors, assigns or other legal representatives, cooperation and assistance at Assignee's request and expense (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, exhibits, assignments, powers of attorney or other documentation as may be reasonably required): (a) in the preparation and prosecution of any application for registration or any application for renewal of a registration covering any of the Trademarks; (b) in the prosecution or defense of any interference, opposition, infringement or other proceedings that may arise in connection with any of the Trademarks, including, but not limited to, testifying as to any facts relating to the Trademarks assigned herein and this Assignment; (c) in obtaining any additional protection for the Trademarks that Assignee may deem appropriate which may be secured under the laws now or hereafter in effect in the Unites States of America or any other country; and (d) the implementation and perfection of this Assignment.

[the remainder of this page intentionally left blank]

## 09/25/2007 TUE 14:40 FAX 802 864 6889 National Gardening

**2**004/005

IN WITNESS WHEREOF, each of the parties hereto has caused this Assignment to be executed on its behalf as of the Effective Date.

IN THE PRESENCE OF:

"Assignor"

MYSEASONS.COM, INC.

By:

Lawrence M. Adelman,

Prosident

"Assignee"

NATIONAL GARDENING ASSOCIATION, INC.

By:

Valerie Kelsey,

CERTIFICATE OF ACKNOWLEDGMENT

President

COUNTY OF Like

On this fit day of (feel), 2001, before me personally appeared Lawrence M. Adelman, to me personally known, who, being by me duly swom, did say that he is the President of MySeasons.com, Inc., a Delaware corporation, and that said instrument was signed on behalf of said corporation by authority of its Board of Directors; and said Lawrence M. Adelman acknowledged said instrument to be the free act and deed of said corporation.

IN TESTIMONY WHERBOF, I have hereunto set my hand and affixed my official scal in the County and State aforesaid, the day and year first above written.

(Seal)

My Commission Expires: 17/3/0/

Notary Public

\*OFFICIAL SEAL\*

Marcia A. Plaryk

Notary Public, State of Illinois

My Commission Expires 1222/01

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## SCHEDULE A

## United States Trademarks

mySEASONS
mySEASONS and Design
GoGarden!
owner is Assignee)
The Backyard Companion
Backyard Companion
Learning Garden
Gardeners Serving Gardeners
Infodigger
owner is Assignee)

Serial No.: 75875789

Serial No.: 76061298 (suspended)

Registration No.: 2379491 (currently record

Registration No.: 1799881 (cancelled); The

Serial No.: 75829335 (abandoned)

Registration No.: 2477772 Serial No.: 76028338

Registration No.: 2428208 (currently record

BTV/196495.5

# IANDIORIO & TESKA

INTELLECTUAL PROPERTY LAW ATTORNEYS

Joseph S. Iandiorio Kirk Teska Thomas E. Thompkins, Jr. Roy J. Coleman David W. Poirier 260 Bear Hill Road Waltham, Massachusetts 02451-1018 Tel: (781) 890-5678 Fax: (781) 890-1150 e-mail: admin@iandiorio.com web: www.iandiorio.com

### **FACSIMILE MESSAGE**

DATE:

September 26, 2007

Our Ref.:

NGA-111J

Trademark Registration No.:

2,477,772

TO:

Assignment Division

OF:

United States Patent and Trademark Office

FAX NO.:

(571) 273-0140

FROM:

Kirk Teska

NO. OF PAGES (including this cover sheet):

6

MESSAGE:

Please see the attached documents for recordation and kindly acknowledge receipt of this transmission via return facsimile.

Sincerely,

Kirk Teska

If you have any problem receiving this transmission, please call us at (781) 890-5678.

The information contained in this transmission is legally privileged and confidential. It is intended solely for the individual or entity named above. If the reader of this message is not the intended recipient, please be notified that any dissemination, distribution, copying or disclosure of the contents of this transmission is prohibited. If you have received this transmission in error, please notify us immediately by telephone (collect) and return the original of this transmission to us at the above address by U.S. mail. We will reimburse you for the postage.

**RECORDED: 09/26/2007**