

8/24/07

TRADEMARK ASSIGNMENT

09-27-2007

Electronic Version v1.1  
Stylesheet Version v1.1



103448495

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the the assignment was filed in error previously recorded on Reel 001652 Frame 0597. Assignor(s) hereby confirms the Kransco, a California corporation...does hereby assign...to Mattel all right, title and interest..

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kransco		08/14/1997	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	KRANSCO
Street Address:	160 Pacific Avenue
City:	P.O. BOX 884866
State/Country:	San Francisco, CA
Postal Code:	94182-4866
Entity Type:	Corporation: California

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1057786	TRAC-BALL

CORRESPONDENCE DATA

Fax Number: (415)217-5910  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: (415) 434-1600  
 Email: trademark@howardrice.com  
 Correspondent Name: Carole F. Barrett  
 Address Line 1: Three Embarcadero Center, 7th Floor  
 Address Line 4: San Francisco, CALIFORNIA 94111-4024

ATTORNEY DOCKET NUMBER:	40260.0415
NAME OF SUBMITTER:	Carole F. Barrett
Signature:	/CFB_mal/

CH \$40.00 1057786

Date:

08/24/2007

Total Attachments: 2

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10-29-1997

Form PTO-1584  
1-31-88



U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

100560775

The settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):  
 KRANSCO NRD  
10-17-97

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State California  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies):  
 Name: Mattel, Inc.  
 Internal Address: \_\_\_\_\_  
 Street Address: 333 Continental Boulevard  
 City: El Segundo State: CA ZIP: 90245

Individual(s) citizenship \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Delaware  
 Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative assignment is attached:  Yes  No  
 (Designation must be a separate document from Assignment)  
 Additional name(s) & address(es) attached?  Yes  No

3. Nature of conveyance:  
 Assignment                               Merger  
 Security Agreement                   Change of Name  
 Other \_\_\_\_\_

Execution Date: August 14, 1997

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)	B. Trademark registration No.(s)
	1,168,561      1,070,310      1,204,646
	1,175,354      1,173,463      1,196,929
	1,680,495      1,775,329      1,376,048
	1,831,443      1,834,754      1,831,441

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: Scott R. Miller  
 Internal Address: Riordan & McKinzie  
300 South Grand Avenue, 29th Floor  
Los Angeles, Ca 90071  
 Street Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

6. Total number of applications and registrations involved: 104

7. Total fee (37 CFR 3.41):..... \$ 2,615.00

Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number: \_\_\_\_\_

(Attach duplicate copy of this page if paying by deposit account)

9. Statement and signature.  
 To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Laurie L. Paffhausen                      Laurie Paffhausen                      October 17, 1997  
 Name of Person Signing                      Signature                      Date

Total number of pages comprising cover sheet: 7

Circle No. 0661-0611 (comp. 10-88)

TRADEMARK  
REEL: 1652 FRAME: 0597

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
ASSIGNMENT SERVICES DIVISION**

In the Matter of Registration No. 1,057,786  
Trademark: **TRAC-BALL**

**DECLARATION OF CORRECTIVE ASSIGNMENT**

I, Shannon S. King, hereby declare:

1. I am an attorney authorized to represent Wham-O, Inc. before the United States Patent and Trademark Office.
2. Wham-O, Inc. is the true and correct owner of Registration No. 1,057,786 for the mark TRAC-BALL in Class 28.
3. Applicant respectfully requests a correction to a previously recorded document at Reel 1652 / Frame 0597.
4. The assignment document at Reel 1652 / Frame 0597 was recorded in error. The document should not have been recorded.
5. The true chain of title should be **Wham-O Mfg. Co. to Kransco to Kransco Manufacturing, Inc. to Kransco to Mattel Power Wheels, Inc. to Mattel, Inc. to BMC Toys Incorporated to Wham-O, Inc.**
6. The last correct assignee, Wham-O, Inc., has been and continues to be the owner of the registration at issue.

Dated: September 25, 2007

By:

  
Shannon S. King

Heller Ehrman LLP  
333 Bush Street

PAGE 3/5 \* RCVD AT 9/25/2007 5:30:55 PM [Eastern Daylight Time] \* SVR:USPTO-EFAX-6/0 \* DNIS:2709907 \* CSID:Heller Ehrman \* DURATION (mm-ss):01-54