

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NATUREL WEST CORPORATION		09/10/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	TROUT & ZIMMER		
Street Address:	3727 West Magnolia Boulevard		
Internal Address:	Suite 102		
City:	Burbank		
State/Country:	CALIFORNIA		
Postal Code:	91510		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2748928	PISTOLERO	
CORRESPONDENCE DATA			
Fax Number:	(209)341-6270		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	209-341-4733		
Email:	paul.reidl@ejgallo.com		
Correspondent Name:	Paul W. Reidl		
Address Line 1:	600 Yosemite Boulevard		
Address Line 4:	Modesto, CALIFORNIA 95354		
ATTORNEY DOCKET NUMBER:	USNAPZ-001/4960		
NAME OF SUBMITTER:	PAUL W. REIDL		
Signature:	/pwr/		
Date:	09/27/2007		

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Total Attachments: 1
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ASSIGNMENT

WHEREAS, Naturel West Corporation ("ASSIGNOR"), owns all right, title and interest in the trademark PISTOLERO for alcohol beverages, namely distilled spirits, tequila, wine, liqueur, agardiente, and mescal, and the federal registration thereof, namely Reg. No. 2,748,928, and the goodwill associated therewith; and

WHEREAS, Trout & Zimmer ("ASSIGNEE") desires to acquire ASSIGNOR's right, title and interest in the trademark PISTOLERO for alcohol beverages, namely distilled spirits, tequila, wine, liqueur, agardiente, and mezcil and the federal registration thereof, namely Reg. No. 2,748,928, and the goodwill associated therewith; and

WHEREAS, the parties have entered into a confidential agreement ("AGREEMENT") effective August 20, 2007 relating to the transfer of the trademark PISTOLERO for alcohol beverages, namely distilled spirits, tequila, wine, liqueur, agardiente, and mezcil, and the federal registration thereof, namely Reg. No. 2,748,928, and the goodwill associated therewith, from ASSIGNOR to ASSIGNEE, and this ASSIGNMENT is subject to and directed by that AGREEMENT.

NOW THEREFORE, for good and valuable consideration, receipt of which hereby is acknowledged, ASSIGNOR hereby irrevocably transfers all of its right, title and interest in and to trademark PISTOLERO for alcohol beverages, namely distilled spirits, tequila, wine, liqueur, agardiente, and mescal, and the federal registration thereof, namely Reg. No. 2,748,928, and the goodwill associated therewith to ASSIGNEE.

NATUREL WEST CORPORATION

By [Signature]
Name: Alicia Lopez

State of California)
) ss:
County of San Bernardino

On this 10 day of September, 2007, before me, the undersigned, personally appeared Alicia Lopez, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the foregoing instrument for the purposes therein contained.

My commission expires: JAN 25, 2008
(SEAL)

[Signature]
NOTARY PUBLIC

