

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TROUT & ZIMMER		09/17/2007	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	E. & J. GALLO WINERY		
Street Address:	600 Yosemite Boulevard		
City:	Modesto		
State/Country:	CALIFORNIA		
Postal Code:	95354		
Entity Type:	CORPORATION: COLORADO		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2748928	PISTOLERO	
CORRESPONDENCE DATA			
Fax Number:	(209)341-6270		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	209-341-4733		
Email:	paul.reidl@ejgallo.com		
Correspondent Name:	Paul W. Reidl		
Address Line 1:	600 Yosemite Boulevard		
Address Line 4:	Modesto, CALIFORNIA 95354		
ATTORNEY DOCKET NUMBER:	USNAPZ-001/4960		
NAME OF SUBMITTER:	PAUL W. REIDL		
Signature:	/pwr/		
Date:	09/27/2007		

OP \$40.00 2748928

Total Attachments: 2

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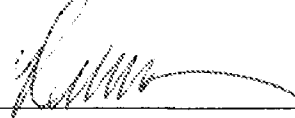
ASSIGNMENT

WHEREAS, Trout & Zimmer, Inc. ("ASSIGNOR"), owns all right, title and interest in and to the trademark PISTOLERO, and the federal registration thereof (Reg. No. 2,748,928), for alcohol beverages, namely distilled spirits, tequila, wine, liqueur, agardiente, and mescal, and the goodwill associated therewith, and the assets associated therewith; and

WHEREAS, E. & J. Gallo Winery ("ASSIGNEE") desires to acquire ASSIGNOR's right, title and interest in and to the trademark PISTOLERO, and the federal registration thereof (Reg. No. 2,748,928), for alcohol beverages, namely distilled spirits, tequila, wine, liqueur, agardiente, and mezc, and the goodwill associated therewith, and the assets associated therewith; and

NOW THEREFORE, for good and valuable consideration, ASSIGNOR hereby transfers all of its right, title and interest in and to the trademark PISTOLERO, and the federal registration thereof (Reg. No. 2,748,928), for alcohol beverages, namely distilled spirits, tequila, wine, liqueur, agardiente, and mescal, and the goodwill associated therewith, and the assets associated therewith to ASSIGNEE.

TROUT & ZIMMER, INC.

By: 

Name: Keith Lim

State of California)
) ss:
County of _____)

On this ____ day of _____, 2007, before me, the undersigned, personally appeared _____, known to me to be the person whose name is subscribed to the within instrument, and acknowledged to me that he executed the foregoing instrument for the purposes therein contained.

My commission expires:
(SEAL)

NOTARY PUBLIC

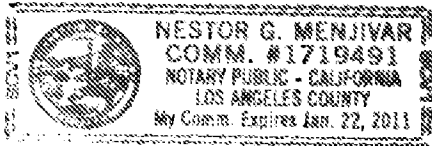
CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California
County of Los Angeles } ss.

On September 17, 2007, before me, Nestor G. Menjivar, Notary Public
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")
personally appeared Verth Kim Jang Lim
Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



WITNESS my hand and official seal.

N. G. Menjivar
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Assignment

Document Date: _____ Number of Pages: _____

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: _____

