

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	09/09/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wirthlin Worldwide, Inc.		09/09/2004	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Wirthlin Worldwide, LLC
Street Address:	60 Corporate Woods
City:	Rochester
State/Country:	NEW YORK
Postal Code:	14623
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	2494952	ADVANCED STRATEGY CENTER
Registration Number:	0972072	DECISION MAKING INFORMATION
Registration Number:	1537847	THE WIRTHLIN GROUP

CORRESPONDENCE DATA

Fax Number: (415)591-1400
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 312-558-5600
 Email: trademarksSF@winston.com
 Correspondent Name: Winston & Strawn LLP
 Address Line 1: 35 W. Wacker Drive
 Address Line 4: Chicago, ILLINOIS 60601-9703

ATTORNEY DOCKET NUMBER:	009657.00004
NAME OF SUBMITTER:	Liisa M. Thomas

CH \$90.00 2494952

Signature:

/Liisa M. Thomas/

Date:

09/28/2007

Total Attachments: 2

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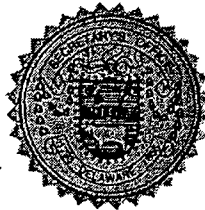
Delaware

PAGE 1

The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"WIRTHLIN WORLDWIDE, INC.", A CALIFORNIA CORPORATION,
WITH AND INTO "CAPITOL MERGER SUB, LLC" UNDER THE NAME OF
"WIRTHLIN WORLDWIDE, LLC", A LIMITED LIABILITY COMPANY ORGANIZED
AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS
RECEIVED AND FILED IN THIS OFFICE THE NINTH DAY OF SEPTEMBER,
A.D. 2004, AT 10 O'CLOCK A.M.



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040652857

Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3339893

DATE: 09-09-04

TRADEMARK
REEL: 003630 FRAME: 0363

CERTIFICATE OF MERGER
OF
CAPITOL MERGER SUB, LLC
(a Delaware Limited Liability Company)
AND
WIRTHLIN WORLDWIDE, INC.
(a California corporation)

Pursuant to Title 6, Section 18-209 of the Delaware Limited Liability Company Act

1. The names of the constituent entities are CAPITOL MERGER SUB, LLC, a Delaware limited liability company ("Merger Sub"), and WIRTHLIN WORLDWIDE, INC., a California corporation ("Wirthlin").

2. An Agreement of Merger has been approved and executed by both Merger Sub and Wirthlin.

3. The name of the surviving limited liability company is CAPITOL MERGER SUB, LLC.

4. The Certificate of Formation of Merger Sub is hereby amended by striking out Article 1 thereof, relating to the name of said surviving limited liability company, and by substituting in lieu thereof the following Article:

1. The name of the limited liability company is WIRTHLIN WORLDWIDE, LLC.

5. The executed Agreement of Merger is on file at 135 Corporate Woods, Rochester, New York 14623, the principal place of business of Merger Sub.

6. A copy of the Agreement of Merger will be furnished by Merger Sub on request and without cost, to any member of Merger Sub or any stockholder of Wirthlin.

IN WITNESS WHEREOF, said Merger Sub has caused this certificate to be signed by an authorized person, this 9th day of September, 2004.

Harris Interactive Inc., Sole Member

By: 

Bruce A. Newman, CEO,
Secretary and Treasurer